

Data Mining With Microsoft Sql Server 2008

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Pro SQL Server 2008 Analysis Services - Philo Janus 2010-08-03

Every business has reams of business data locked away in databases, business systems, and spreadsheets. While you may be able to build some reports by pulling a few of these repositories together, actually performing any kind of analysis on the data that runs your business can range from problematic to impossible. Pro SQL Server 2008 Analysis Services will show you how to pull that data together and present it for reporting and analysis in a way that makes the data accessible to business users, instead of needing to rely on the IT department every time someone needs a different report. Accessible—With a single author's voice, this book conducts a guided tour through the technology that makes it easy to dive into. Solution-oriented—While technically deep, the goal is to focus on practical application of the technologies instead of acting as a technical manual. Comprehensive—This book covers every aspect of analysis services and ancillary technologies to enable you to make the most of SQL Server.

Intelligent Tools for Building a Scientific Information Platform - Robert Bembenik 2013-01-12

This book is a selection of results obtained within two years of research performed under SYNAT - a nation-wide scientific project aiming at creating an infrastructure for scientific content storage and sharing for academia, education and open knowledge society in Poland. The selection refers to the research in artificial intelligence, knowledge discovery and

data mining, information retrieval and natural language processing, addressing the problems of implementing intelligent tools for building a scientific information platform. This book is a continuation and extension of the ideas presented in "Intelligent Tools for Building a Scientific Information Platform" published as volume 390 in the same series in 2012. It is based on the SYNAT 2012 Workshop held in Warsaw. The papers included in this volume present an overview and insight into information retrieval, repository systems, text processing, ontology-based systems, text mining, multimedia data processing and advanced software engineering.

Microsoft® SQL Server 2008 R2 Analytics & Data Visualization - Doug Harts 2010-07-06

Microsoft's BI growth rate is twice that of the industry, averaging close to 30 percent annually with analytics growing 40 percent. Technical editor is Sean Boon, Microsoft Product Manager for the new Dundas Analytics for SQL Server 2008

Delivering Business Intelligence with Microsoft SQL Server 2008 - Brian Larson 2008-11-19

Maximize the Business Intelligence Tools in Microsoft SQL Server 2008. Manage, analyze, and distribute enterprise data with help from this expert resource. Delivering Business Intelligence with Microsoft SQL Server 2008 covers the entire BI lifecycle and explains how to build robust data integration, reporting, and analysis solutions. Real-world examples illustrate all of the powerful BI capabilities of SQL Server 2008. This is your one-stop guide for transforming disparate data into actionable

insight for users throughout your organization. Understand the goals and benefits of business intelligence Design and create relational data marts and OLAP cubes Manage Analysis Services databases using BI Development Studio Cleanse data and populate data marts with SQL Server Integration Services Take advantage of the flexibility of the Unified Dimensional Model Manipulate and analyze data using MDX scripts and queries Use data mining to identify data patterns, correlations, and clustering Develop and distribute interactive reports with SQL Server 2008 Reporting Services Integrate business intelligence into enterprise applications using ADOMD.NET and the Report Viewer Control

Pro SQL Server 2008 Analytics - Brian Paulen
2009-11-03

Pro SQL Server 2008 Analytics provides everything you need to know to develop sophisticated and visually appealing sales and marketing dashboards using SQL Server 2008 and to integrate those dashboards with SharePoint, PerformancePoint, and other key Microsoft technologies. The book begins by addressing the many misconceptions that surround the use of key performance indicators (KPIs) and giving a brief overview of the business intelligence (BI) and reporting tools that can be combined on the Microsoft platform to help you generate the results that you need. The focus of the book is to help you implement a successful business intelligence project of your own. The text discusses many of the required project planning components, provides overviews and examples associated with Microsoft's BI tools, and gives detailed examples of successful dashboard implementations.

The Microsoft Data Warehouse Toolkit - Joy Mundy
2007-12-10

This groundbreaking book is the first in the Kimball Toolkit series to be product-specific. Microsoft's BI toolset has undergone significant changes in the SQL Server 2005 development cycle. SQL Server 2005 is the first viable, full-functioned data warehouse and business intelligence platform to be offered at a price that will make data warehousing and business intelligence available to a broad set of organizations. This book is meant to offer practical techniques to guide those

organizations through the myriad of challenges to true success as measured by contribution to business value. Building a data warehousing and business intelligence system is a complex business and engineering effort. While there are significant technical challenges to overcome in successfully deploying a data warehouse, the authors find that the most common reason for data warehouse project failure is insufficient focus on the business users and business problems. In an effort to help people gain success, this book takes the proven Business Dimensional Lifecycle approach first described in best selling *The Data Warehouse Lifecycle Toolkit* and applies it to the Microsoft SQL Server 2005 tool set. Beginning with a thorough description of how to gather business requirements, the book then works through the details of creating the target dimensional model, setting up the data warehouse infrastructure, creating the relational atomic database, creating the analysis services databases, designing and building the standard report set, implementing security, dealing with metadata, managing ongoing maintenance and growing the DW/BI system. All of these steps tie back to the business requirements. Each chapter describes the practical steps in the context of the SQL Server 2005 platform. Intended Audience The target audience for this book is the IT department or service provider (consultant) who is: Planning a small to mid-range data warehouse project; Evaluating or planning to use Microsoft technologies as the primary or exclusive data warehouse server technology; Familiar with the general concepts of data warehousing and business intelligence. The book will be directed primarily at the project leader and the warehouse developers, although everyone involved with a data warehouse project will find the book useful. Some of the book's content will be more technical than the typical project leader will need; other chapters and sections will focus on business issues that are interesting to a database administrator or programmer as guiding information. The book is focused on the mass market, where the volume of data in a single application or data mart is less than 500 GB of raw data. While the book does discuss issues around handling larger warehouses in the Microsoft environment, it is

not exclusively, or even primarily, concerned with the unusual challenges of extremely large datasets. About the Authors JOY MUNDY has focused on data warehousing and business intelligence since the early 1990s, specializing in business requirements analysis, dimensional modeling, and business intelligence systems architecture. Joy co-founded InfoDynamics LLC, a data warehouse consulting firm, then joined Microsoft WebTV to develop closed-loop analytic applications and a packaged data warehouse. Before returning to consulting with the Kimball Group in 2004, Joy worked in Microsoft SQL Server product development, managing a team that developed the best practices for building business intelligence systems on the Microsoft platform. Joy began her career as a business analyst in banking and finance. She graduated from Tufts University with a BA in Economics, and from Stanford with an MS in Engineering Economic Systems. WARREN THORNTHWAITTE has been building data warehousing and business intelligence systems since 1980. Warren worked at Metaphor for eight years, where he managed the consulting organization and implemented many major data warehouse systems. After Metaphor, Warren managed the enterprise-wide data warehouse development at Stanford University. He then co-founded InfoDynamics LLC, a data warehouse consulting firm, with his co-author, Joy Mundy. Warren joined up with WebTV to help build a world class, multi-terabyte customer focused data warehouse before returning to consulting with the Kimball Group. In addition to designing data warehouses for a range of industries, Warren speaks at major industry conferences and for leading vendors, and is a long-time instructor for Kimball University. Warren holds an MBA in Decision Sciences from the University of Pennsylvania's Wharton School, and a BA in Communications Studies from the University of Michigan. RALPH KIMBALL, PH.D., has been a leading visionary in the data warehouse industry since 1982 and is one of today's most internationally well-known authors, speakers, consultants, and teachers on data warehousing. He writes the "Data Warehouse Architect" column for Intelligent Enterprise (formerly DBMS) magazine.

Robust Manufacturing Control - Katja Windt

2012-12-14

This contributed volume collects research papers, presented at the CIRP Sponsored Conference Robust Manufacturing Control: Innovative and Interdisciplinary Approaches for Global Networks (RoMaC 2012, Jacobs University, Bremen, Germany, June 18th-20th 2012). These research papers present the latest developments and new ideas focusing on robust manufacturing control for global networks. Today, Global Production Networks (i.e. the nexus of interconnected material and information flows through which products and services are manufactured, assembled and distributed) are confronted with and expected to adapt to: sudden and unpredictable large-scale changes of important parameters which are occurring more and more frequently, event propagation in networks with high degree of interconnectivity which leads to unforeseen fluctuations, and non-equilibrium states which increasingly characterize daily business. These multi-scale changes deeply influence logistic target achievement and call for robust planning and control strategies. Therefore, understanding the cause and effects of multi-scale changes in production networks is of major interest. New methodological approaches from different science disciplines are promising to contribute to a new level comprehension of network processes. Unconventional methods from biology, perturbation ecology or auditory display are gaining increasing importance as they are confronted with similar challenges. Advancements from the classical disciplines such as mathematics, physics and engineering are also becoming of continuing importance.

Data Mining with Microsoft SQL Server 2008 - Jamie MacLennan 2011-03-10

Understand how to use the new features of Microsoft SQL Server 2008 for data mining by using the tools in Data Mining with Microsoft SQL Server 2008, which will show you how to use the SQL Server Data Mining Toolset with Office 2007 to mine and analyze data. Explore each of the major data mining algorithms, including naive bayes, decision trees, time series, clustering, association rules, and neural networks. Learn more about topics like mining OLAP databases, data mining with SQL Server Integration Services 2008, and using Microsoft

data mining to solve business analysis problems. *Practical SQL Queries for Microsoft SQL Server 2008 R2* - Art Tennick 2010-10-14

400+ ready-to-use, powerful SQL queries Learn powerful techniques for surfacing and delivering actionable business intelligence using SQL.

Practical SQL Queries for Microsoft SQL Server 2008 R2 contains more than 400 downloadable SQL queries you can use to extract meaningful insights from large amounts of data. The application, syntax, and results of each query are described in detail. The book emphasizes SQL for use in SSMS, but the queries also apply to SSRS, WinForms, WebForms, and many other applications. Enter, maintain, and retrieve database data Search records using the Where clause Sort SQL query results with the Order By clause Create tables and perform joins on tables Perform set operations using Union, Intersect, and Except Group data and produce totals with the Group By clause Manipulate and transform data using built-in functions Create reusable views and user-defined functions Use stored procedures to change SQL dynamically based on conditional factors Create, maintain, and secure database objects with DDL and DCL Deliver SQL query results to end users

[Microsoft SQL Server 2008 All-in-One Desk Reference For Dummies](#) - Robert D. Schneider 2011-02-09

If you're in charge of database administration, developing database software, or looking for database solutions for your company, *Microsoft SQL Server 2008 All-In-One Desk Reference For Dummies* can help you get a handle on this extremely popular relational database management system. Here you'll find what's new in the latest version; how to choose and install the right variation for your needs; how to monitor, maintain, and protect your data; and what it takes to keep your database healthy. You'll discover how to: Build and maintain tables Design a database and communicate with it Retrieve, analyze, and report data Build solid, robust database applications Use the SQL Server Optimizer and Query Designer Navigate SQL Server with Visual Studio Develop useful reports with the Report Builder and Report Designer Create Business Intelligence solutions with Business Intelligence Development Studio Configure your server and perform major

administrative tasks To help you quickly find what you need, *Microsoft SQL Server 2008 All-In-One Desk Reference For Dummies* is divided into nine minibooks: Essential Concepts Designing and Using Databases Interacting With Your Data Database Programming Reporting Services Analysis Services Performance Tips and Tricks Database Administration Appendixes *Microsoft SQL Server 2008 All-In-One Desk Reference For Dummies* gets you started, helps you solve problems, and will even answer your questions down the road!

[Applied Microsoft SQL Server 2008 Reporting Services](#) - Teo Lachev 2008

Provides information on the features and functions of Reporting Services to turn enterprise data into a variety of reports.

SQL Server 2008 for Database Administrators -

Navigating Information Challenges - Eli B. Cohen 2011

[Data Mining with SQL Server 2005](#) - ZhaoHui Tang 2005-10-03

Your in-depth guide to using the new Microsoft data mining standard to solve today's business problems Concealed inside your data warehouse and data marts is a wealth of valuable information just waiting to be discovered. All you need are the right tools to extract that information and put it to use. Serving as your expert guide, this book shows you how to create and implement data mining applications that will find the hidden patterns from your historical datasets. The authors explore the core concepts of data mining as well as the latest trends. They then reveal the best practices in the field, utilizing the innovative features of SQL Server 2005 so that you can begin building your own successful data mining projects. You'll learn: The principal concepts of data mining How to work with the data mining algorithms included in SQL Server data mining How to use DMX-the data mining query language The XML for Analysis API The architecture of the SQL Server 2005 data mining component How to extend the SQL Server 2005 data mining platform by plugging in your own algorithms How to implement a data mining project using SQL Server Integration Services How to mine an OLAP cube How to build an online retail site with cross-selling

features How to access SQL Server 2005 data mining features programmatically

Microsoft SQL Server 2008 Administrator's Pocket Consultant - William Stanek 2010-04-21
From the author and series editor of the immensely popular ADMINISTRATOR'S POCKET CONSULTANT series from Microsoft Press-this pocket-size guide delivers fast, accurate answers on the spot for IT professionals. Microsoft SQL Server 2008 Administrator's Pocket Consultant, 2nd Edition is the ideal concise, immediate reference you'll want with you at all times as you deal with Microsoft SQL Server 2008 and SQL Server 2008 R2 administration. Whether you handle administration for 50 users or 5000, this hands-on, fast answers guide focuses on what you need to do to get the job done quickly. With extensive easy-to-read tables, lists, and step-by-step instructions, it's the portable, readable guide that you consistently save you time and minimize system downtime by giving you the right information right now. Get fast facts to: Plan, deploy, and configure SQL Server 2008 R2 Administer server and surface security, access, and network configuration Import, export, transform, and replicate data Use SQL Server Management Studio for core administrative tasks Manipulate schemas, tables, indexes, and views Automate maintenance and implement policy-based management Monitor server activity and tune performance Manage log shipping and database mirroring Perform backups and recovery

Microsoft® SQL Server 2008 R2 Analytics & Data Visualization - Doug Harts 2010-09-30
Master the Next-Generation Business Intelligence Tools in SQL Server 2008 R2 Effectively convey meaningful business insights to users across your enterprise with help from this practical guide. Written by a team of business intelligence experts, Microsoft SQL Server 2008 R2 Analytics & Data Visualization shows how to achieve greater information absorption using the latest reporting tools. Learn how to build maps and gauges, integrate OLAP data, and develop dashboards. Security, performance tuning, and cloud computing techniques are also covered in this comprehensive resource. Design and deploy chart-based reports using SSRS 2008 R2 Display geo-spatial map data with location-based

indicators Visually represent metrics and KPIs on graphs and gauges Distribute reports through SharePoint and PerformancePoint Create and publish web page parts, dashboards, and mash-ups Set up and manage cloud-based services using SQL Azure Incorporate data mining and forecasting features with Visio Integrate large amounts of data using PowerPoint for Excel Derive matrix, table, and chart data from OLAP cubes Doug Harts is a Services Executive at Microsoft currently helping U.S. Federal agencies implement Microsoft technology roadmaps. He is the author of Microsoft Office 2007 Business Intelligence, and maintains a BI community website at www.OfficeBIcentral.com. Jim Dugan is a Solutions Architect with the Microsoft Healthcare and Benefits team in Microsoft Federal. He previously served as Technical Director of Microsoft's Technology and Innovation Center in Reston, Virginia. Tricia Wilcox Almas is a Technical Architect for Business Intelligence Solutions for MicroLink, LLC, a Microsoft Gold Partner. She has been developing solutions and managing IT projects for more than 25 years.

Foundations of SQL Server 2008 R2 Business Intelligence - Guy Fouche 2011-08-12
Foundations of SQL Server 2008 R2 Business Intelligence introduces the entire exciting gamut of business intelligence tools included with SQL Server 2008. Microsoft has designed SQL Server 2008 to be more than just a database. It's a complete business intelligence (BI) platform. The database is at its core, and surrounding the core are tools for data mining, modeling, reporting, analyzing, charting, and integration with other enterprise-level software packages. SQL Server 2008 puts an incredible amount of BI functionality at your disposal. But how do you take advantage of it? That's what this book is all about. Authors Guy Fouché and Lynn Langit show how to implement end-to-end BI solutions using SQL Server Analysis Services (SSAS), SQL Server Integration Services (SSIS), SQL Server Reporting Services (SSRS), and other tools in the Microsoft business intelligence toolkit. You'll learn about all-features such as PowerPivot and Report Builder 3.0. Also provided are clear examples of predictive analysis made possible through powerful data mining features in SQL Server. If you're an analyst or developer working

with SQL Server 2008 who is charged with delivering results that drive business success, you can't afford to be without this book; you can't afford to ignore the powerful business intelligence suite that Microsoft has placed at your disposal. Provides the "big picture" of Microsoft's BI tool suite Covers PowerPivot and other game-changing technologies introduced alongside SQL Server 2008 Release 2 Gives a practical analysis of features based on real-world practices

The Microsoft Data Warehouse Toolkit - Joy Mundy 2011-03-08

Best practices and invaluable advice from world-renowned data warehouse experts In this book, leading data warehouse experts from the Kimball Group share best practices for using the upcoming "Business Intelligence release" of SQL Server, referred to as SQL Server 2008 R2. In this new edition, the authors explain how SQL Server 2008 R2 provides a collection of powerful new tools that extend the power of its BI toolset to Excel and SharePoint users and they show how to use SQL Server to build a successful data warehouse that supports the business intelligence requirements that are common to most organizations. Covering the complete suite of data warehousing and BI tools that are part of SQL Server 2008 R2, as well as Microsoft Office, the authors walk you through a full project lifecycle, including design, development, deployment and maintenance. Features more than 50 percent new and revised material that covers the rich new feature set of the SQL Server 2008 R2 release, as well as the Office 2010 release Includes brand new content that focuses on PowerPivot for Excel and SharePoint, Master Data Services, and discusses updated capabilities of SQL Server Analysis, Integration, and Reporting Services Shares detailed case examples that clearly illustrate how to best apply the techniques described in the book The accompanying Web site contains all code samples as well as the sample database used throughout the case studies The Microsoft Data Warehouse Toolkit, Second Edition provides you with the knowledge of how and when to use BI tools such as Analysis Services and Integration Services to accomplish your most essential data warehousing tasks.

Inside Microsoft SQL Server 2008 - Itzik Ben-

Gan 2010

Provides information on the architecture of the T-SQL programming language.

Professional Microsoft SQL Server 2012 Analysis Services with MDX and DAX - Sivakumar

Harinath 2012-10-06

Understand Microsoft's dramatically updated new release of its premier toolset for business intelligence The first major update to Microsoft's state-of-the-art, complex toolset for business intelligence (BI) in years is now available and what better way to master it than with this detailed book from key members of the product's development team? If you're a database or data warehouse developer, this is the expert resource you need to build full-scale, multi-dimensional, database applications using Microsoft's new SQL Server 2012 Analysis Services and related tools. Discover how to solve real-world BI problems by leveraging a slew of powerful new Analysis Services features and capabilities. These include the new DAX language, which is a more user-friendly version of MDX; PowerPivot, a new tool for performing simplified analysis of data; BISM, Microsoft's new Business Intelligence Semantic Model; and much more. Serves as an authoritative guide to Microsoft's new SQL Server 2012 Analysis Services BI product and is written by key members of the Microsoft Analysis Services product development team Covers SQL Server 2012 Analysis Services, a major new release with a host of powerful new features and capabilities Topics include using the new DAX language, a simplified, more user-friendly version of MDX; PowerPivot, a new tool for performing simplified analysis of data; BISM, Microsoft's new Business Intelligence Semantic Model; and a new, yet-to-be-named BI reporting tool Explores real-world scenarios to help developers build comprehensive solutions Get thoroughly up to speed on this powerful new BI toolset with the timely and authoritative Professional Microsoft SQL Server 2012 Analysis Services with MDX.

Practical SQL Queries for Microsoft SQL Server 2008 R2 - Art Tennick 2010-11-05

400+ ready-to-use, powerful SQL queries Learn powerful techniques for surfacing and delivering actionable business intelligence using SQL. Practical SQL Queries for Microsoft SQL Server 2008 R2 contains more than 400 downloadable

SQL queries you can use to extract meaningful insights from large amounts of data. The application, syntax, and results of each query are described in detail. The book emphasizes SQL for use in SSMS, but the queries also apply to SSRS, WinForms, WebForms, and many other applications. Enter, maintain, and retrieve database data Search records using the Where clause Sort SQL query results with the Order By clause Create tables and perform joins on tables Perform set operations using Union, Intersect, and Except Group data and produce totals with the Group By clause Manipulate and transform data using built-in functions Create reusable views and user-defined functions Use stored procedures to change SQL dynamically based on conditional factors Create, maintain, and secure database objects with DDL and DCL Deliver SQL query results to end users

The Real MCTS SQL Server 2008 Exam 70-432 Prep Kit - 2009-04-12

SQL Server 2008 is the latest update to Microsoft's flagship database management system. This is the largest update since SQL Server 2005. SQL Server 2008 is a much more significant update than SQL Server 2005, because it brings increased ability to deliver data across more platforms, and thus many different types of devices. New functionality also allows for easy storage and retrieval of digitized images and video. These attributes address the recent explosion in the popularity of web-based video and server and desktop virtualization. The Real MCTS SQL Server 2008 Exam 70-432 Prep Kit prepares readers for the Microsoft Certified Technology Specialist exam: SQL Server 2008, Implementation and Maintenance. This is The 'Real' Microsoft Exam Prep Kit, and provides the reader with independent and unbiased exam tips and warnings everything they need to know to ensure certification success. Authored by Mark Horninger, a nationally recognized leader in SQL Server with over 50 Microsoft certifications to his credit; Mark knows what it takes to successfully navigate Microsoft exams.

Pro SQL Server 2008 Analysis Services - Philo Janus 2010-08-03

Every business has reams of business data locked away in databases, business systems, and spreadsheets. While you may be able to build some reports by pulling a few of these

repositories together, actually performing any kind of analysis on the data that runs your business can range from problematic to impossible. Pro SQL Server 2008 Analysis Services will show you how to pull that data together and present it for reporting and analysis in a way that makes the data accessible to business users, instead of needing to rely on the IT department every time someone needs a different report. Accessible—With a single author's voice, this book conducts a guided tour through the technology that makes it easy to dive into. Solution-oriented—While technically deep, the goal is to focus on practical application of the technologies instead of acting as a technical manual. Comprehensive—This book covers every aspect of analysis services and ancillary technologies to enable you to make the most of SQL Server.

Microsoft SQL Server 2008 Reporting Services Unleashed - Michael Lisin 2009-07-20

Microsoft® SQL Server™ 2008 Reporting Services Unleashed Michael Lisin Jim Joseph Amit Goyal The authoritative, example-rich guide to Microsoft's powerful reporting platform With Microsoft SQL Server 2008 Reporting Services you can quickly deliver relevant business intelligence data wherever it's needed—across the entire enterprise, and through the entire reporting lifecycle. SQL Server 2008 Reporting Services Unleashed gives you all the authoritative information you'll need to make the most of Microsoft's most powerful reporting platform as a database professional, manager, or user. In-depth coverage makes this book an ideal reference, and its extensive set of practical examples help you address virtually any challenge in deployment, configuration, administration, or report building. The authors have extensively expanded this edition with deeper reference information, many more practical examples, and insider perspective into Reporting Services 2008's powerful new enhancements. You'll discover how to take full advantage of Reporting Services' significant architectural changes, its flexible new Tablix control, improved visualization through charts and gauges, deep SharePoint integration through SharePoint Integrated Mode, new output presentation formats, and much more. Understand how to Learn about the new

features of Service Pack 1 (SP1) and the SQL Server 2008 R2 release Quickly take advantage of Microsoft's newest SQL Server Reporting Services enhancements Use Reporting Services to identify trends and solve real business problems Master report authoring—from basic, wizard-driven techniques to the cutting edge Group, sort, and aggregate data, and define the right scope for your information Utilize advanced report formatting techniques Work effectively with multidimensional sources Manage report data sources and models Secure reports against attacks and intrusions Customize Reporting Services with embedded functions, custom assemblies, URL access, Web Services, and other extensions Thoroughly integrate SQL Server reporting into any SharePoint site

Michael Lisin, lead author of Microsoft SQL Server 2005 Reporting Services, has years of field experience working with SQL Server Reporting Services at Microsoft and delivering solutions for Microsoft's enterprise customers. Jim Joseph, co-author of Microsoft SQL Server 2005 Reporting Services Unleashed, is an independent contractor with 10 years experience developing custom software solutions in a variety of industries. He has worked with SQL Server Reporting Services since the first beta release. Amit Goyal, lead program manager for Microsoft's Reporting Services team, has extensive insider's knowledge of SQL Server 2008 Reporting Services.

ON THE WEB:
Download all examples and source code presented in this book from informit.com/sams

Category: Microsoft Databases Covers: Microsoft SQL Server 2008 Reporting Services User Level: Intermediate—Advanced

Foundations of SQL Server 2008 R2 Business Intelligence - Guy Fouche 2011-04-01

Foundations of SQL Server 2008 R2 Business Intelligence introduces the entire exciting gamut of business intelligence tools included with SQL Server 2008. Microsoft has designed SQL Server 2008 to be more than just a database. It's a complete business intelligence (BI) platform. The database is at its core, and surrounding the core are tools for data mining, modeling, reporting, analyzing, charting, and integration with other enterprise-level software packages. SQL Server 2008 puts an incredible amount of BI functionality at your disposal. But how do you

take advantage of it? That's what this book is all about. Authors Guy Fouché and Lynn Langit show how to implement end-to-end BI solutions using SQL Server Analysis Services (SSAS), SQL Server Integration Services (SSIS), SQL Server Reporting Services (SSRS), and other tools in the Microsoft business intelligence toolkit. You'll learn about all-features such as PowerPivot and Report Builder 3.0. Also provided are clear examples of predictive analysis made possible through powerful data mining features in SQL Server. If you're an analyst or developer working with SQL Server 2008 who is charged with delivering results that drive business success, you can't afford to be without this book; you can't afford to ignore the powerful business intelligence suite that Microsoft has placed at your disposal. Provides the "big picture" of Microsoft's BI tool suite Covers PowerPivot and other game-changing technologies introduced alongside SQL Server 2008 Release 2 Gives a practical analysis of features based on real-world practices

Microsoft SQL Server 2008 Management and Administration - Ross Mistry 2008-12-23

If you need to deploy, manage, or secure Microsoft SQL Server 2008, this is the complete, fast-paced, task-based reference you've been searching for. Authored by a world-class expert on SQL Server in the enterprise, this book goes far beyond the basics, taking on the complex tasks that DBAs need to make the most of Microsoft's flagship database platform. SQL Server MVP, Ross Mistry presents proven techniques for SQL Server 2008 installation, upgrades, backup/restore, data transfer, indexing, high availability, security, and much more. He draws on extensive testing in high-profile production environments to offer step-by-step solutions and powerful tips you won't find anywhere else. Every chapter begins with a section identifying SQL Server 2008's most significant new improvements, and concludes with a convenient summary of best practices. Each chapter also outlines the benefits of leveraging Windows Server 2008. Understand how to: Master DBA tips, tricks, and best practices proven in actual enterprise environments Install, upgrade or transition to SQL Server 2008. Harden and Secure an implementation. Encrypt SQL Server from an

end-to-end perspective. Implement high availability—and leverage SQL Server 2008's major improvements to failover clustering and database mirroring Save time with SQL Server 2008's new policy-based management tools Performance tune and troubleshoot a SQL Server 2008 environment. Optimize application performance and manage workloads with the powerful new Resource Governor Implement Performance Studio, maintenance plans, Transparent Data Encryption and much more... Bonus Content: The book is based on Windows Server 2008 Step by step instructions of how to implement a failover cluster on Windows Server 2008 SQL Server PowerShell Administration Tasks Consolidate and virtualize SQL Server with Hyper-V Step by step instructions on how to install Hyper-V Proactively Monitor SQL Server with Operations Manager Install Windows Server 2008 certificates to encrypt SQL Server data Contributing Writers include: Hilary Cotter - SQL Server MVP John Welch - SQL Server MVP Marco Shaw - PowerShell MVP Maciej Pilecki - SQL Server MVP Shirmattie Seenarine - Technical Writer
Data Mining mit Microsoft SQL Server - Jan Tittel 2009

Smart Business Intelligence Solutions with Microsoft SQL Server 2008 - Lynn Langit 2009

Get the end-to-end instruction you need to design, develop, and deploy more effective data integration, reporting, and analysis solutions using SQL Server 2008--whether you're new to business intelligence (BI) programming or a seasoned pro. With real-world examples and insights from an expert team, you'll master the concepts, tools, and techniques for building solutions that deliver intelligence--and business value--exactly where users want it. Discover how to: Manage the development life cycle and build a BI team Dig into SQL Server Analysis Services, Integration Services, and Reporting Services Navigate the Business Intelligence Development Studio (BIDS) Write queries that rank, sort, and drill down on sales data Develop extract, transform, and load (ETL) solutions Add a source code control system Help secure packages for deployment via encryption and credentials Use MDX and DMX Query Designers to build reports

based on OLAP cubes and data mining models Create and implement custom objects using .NET code View reports in Microsoft Office Excel and Office SharePoint Serverook
Beginning Microsoft SQL Server 2008 Administration - Chris Leiter 2009-04-15
SQL Server 2008 introduces many new features that will change database administration procedures; many DBAs will be forced to migrate to SQL Server 2008. This book teaches you how to develop the skills required to successfully administer a SQL Server 2008 database; no prior experience is required. The material covers system installation and configuration/architecting, implementing and monitoring security controls, configuring and managing network communications, automating administration tasks, disaster prevention and recovery, performance monitoring, optimizing and ensuring high availability, as well as major SQL Server 2008 components including Integration Services, Reporting Services, Analysis Services, and Service Broker.
Microsoft SQL Server 2008 Bible - Paul Nielsen 2011-02-11

Harness the power of SQL Server, Microsoft's high-performance database and data analysis software package, by accessing everything you need to know in *Microsoft SQL Server 2008 Bible*. Learn the best practices, tips, and tricks from this comprehensive tutorial and reference, which includes specific examples and sample code, with nearly every task demonstrated in both a graphical and SQL code method. Understand how to develop SQL Server databases and data connections, how to administer the SQL Server and keep databases performing optimally, and how to navigate all the new features of the 2008 release.

Effective CRM using Predictive Analytics - Antonios Chorianopoulos 2016-01-19
A step-by-step guide to data mining applications in CRM. Following a handbook approach, this book bridges the gap between analytics and their use in everyday marketing, providing guidance on solving real business problems using data mining techniques. The book is organized into three parts. Part one provides a methodological roadmap, covering both the business and the technical aspects. The data mining process is presented in detail along with

specific guidelines for the development of optimized acquisition, cross/ deep/ up selling and retention campaigns, as well as effective customer segmentation schemes. In part two, some of the most useful data mining algorithms are explained in a simple and comprehensive way for business users with no technical expertise. Part three is packed with real world case studies which employ the use of three leading data mining tools: IBM SPSS Modeler, RapidMiner and Data Mining for Excel. Case studies from industries including banking, retail and telecommunications are presented in detail so as to serve as templates for developing similar applications. Key Features: Includes numerous real-world case studies which are presented step by step, demystifying the usage of data mining models and clarifying all the methodological issues. Topics are presented with the use of three leading data mining tools: IBM SPSS Modeler, RapidMiner and Data Mining for Excel. Accompanied by a website featuring material from each case study, including datasets and relevant code. Combining data mining and business knowledge, this practical book provides all the necessary information for designing, setting up, executing and deploying data mining techniques in CRM. Effective CRM using Predictive Analytics will benefit data mining practitioners and consultants, data analysts, statisticians, and CRM officers. The book will also be useful to academics and students interested in applied data mining.

Microsoft SQL Server 2008 Analysis Services Step by Step - Hitachi Consulting 2009-04-15
Teach yourself to use SQL Server 2008 Analysis Services for business intelligence—one step at a time. You'll start by building your understanding of the business intelligence platform enabled by SQL Server and the Microsoft Office System, highlighting the role of Analysis Services. Then, you'll create a simple multidimensional OLAP cube and progressively add features to help improve, secure, deploy, and maintain an Analysis Services database. You'll explore core Analysis Services 2008 features and capabilities, including dimension, cube, and aggregation design wizards; a new attribute relationship designer; designer AMO warnings; and using dynamic management views to monitor

resources. And as you complete each lesson, you can hone your skills using the practice exercises from the companion CD. Plus, you can review and download code samples illustrating the author's own, professional techniques—direct from the companion Web site. For customers who purchase an ebook version of this title, instructions for downloading the CD files can be found in the ebook.

Inside Microsoft SQL Server 2008 T-SQL Programming - Itzik Ben-Gan 2009-09-23
Get a detailed look at the internal architecture of T-SQL with this comprehensive programming reference. Database developers and administrators get best practices, expert techniques, and code samples to master the intricacies of this programming language—solving complex problems with real-world solutions. Discover how to: Work with T-SQL and CLR user-defined functions, stored procedures, and triggers. Handle transactions, concurrency, and error handling. Efficiently use temporary objects, including temporary tables, table variables, and table expressions. Evaluate when to use set-based programming techniques and when to use cursors. Work with dynamic SQL in an efficient and secure manner. Treat date- and time-related data in a robust manner. Develop CLR user-defined types and learn about temporal support in the relational model. Use XML and XQuery and implement a dynamic schema solution. Work with spatial data using the new geometry and geography types and spatial indexes. Track access and changes to data using extended events, SQL Server Audit, change tracking, and change data capture. Use Service Broker for controlled asynchronous processing in database applications. All the book's code samples will be available for download from the companion Web site.

Smart Business Intelligence Solutions with Microsoft SQL Server 2008 - Lynn Langit 2009-02-04
Get the end-to-end instruction you need to design, develop, and deploy more effective data integration, reporting, and analysis solutions using SQL Server 2008—whether you're new to business intelligence (BI) programming or a seasoned pro. With real-world examples and insights from an expert team, you'll master the concepts, tools, and techniques for building

solutions that deliver intelligence—and business value—exactly where users want it. Discover how to: Manage the development life cycle and build a BI team Dig into SQL Server Analysis Services, Integration Services, and Reporting Services Navigate the Business Intelligence Development Studio (BIDS) Write queries that rank, sort, and drill down on sales data Develop extract, transform, and load (ETL) solutions Add a source code control system Help secure packages for deployment via encryption and credentials Use MDX and DMX Query Designers to build reports based on OLAP cubes and data mining models Create and implement custom objects using .NET code View reports in Microsoft Office Excel and Office SharePoint Serverook

Programming Microsoft SQL Server 2008 - Andrew Brust 2008-10-29

Extend your programming skills with a comprehensive study of the key features of SQL Server 2008. Delve into the new core capabilities, get practical guidance from expert developers, and put their code samples to work. This is a must-read for Microsoft .NET and SQL Server developers who work with data access—at the database, business logic, or presentation levels. Discover how to: Query complex data with powerful Transact-SQL enhancements Use new, non-relational features: hierarchical tables, native file streaming, and geospatial capabilities Exploit XML inside the database to design XML-aware applications Consume and deliver your data using Microsoft LINQ, Entity Framework, and data binding Implement database-level encryption and server auditing Build and maintain data warehouses Use Microsoft Excel to build front ends for OLAP cubes, and MDX to query them Integrate data mining into applications quickly and effectively. Get code samples on the Web.

Professional Microsoft SQL Server Analysis Services 2008 with MDX - Sivakumar Harinath 2011-01-31

When used with the MDX query language, SQL Server Analysis Services allows developers to build full-scale database applications to support such business functions as budgeting, forecasting, and market analysis. Shows readers how to build data warehouses and multi-dimensional databases, query databases, and

use Analysis Services and other components of SQL Server to provide end-to-end solutions Revised, updated, and enhanced, the book discusses new features such as improved integration with Office and Excel 2007; query performance enhancements; improvements to aggregation designer, dimension designer, cube and dimension wizards, and cell writeback; extensibility and personalization; data mining; and more

Beginning Microsoft SQL Server 2008

Programming - Robert Vieira 2011-01-31

This comprehensive introduction to SQL Server begins with an overview of database design basics and the SQL query language along with an in-depth look at SQL Server itself Progresses on to a clear explanation of how to implement fundamental concepts with the new 2008 version of SQL Server Discusses creating and changing tables, managing keys, writing scripts, working with stored procedures, programming with XML, using SQL Server Reporting and Integration Services, and more Features updated and new material, including new examples using Microsoft's AdventureWorks sample database

Microsoft SQL Server 2008 R2

Administration Cookbook - Satya Shyam K. Jayanty 2011-05-24

Over 70 practical recipes for administering a high-performance SQL Server 2008 R2 system with this book and eBook.

Microsoft Business Intelligence For Dummies - Ken Withee 2010-03-05

Learn to create an effective business strategy using Microsoft's BI stack Microsoft Business Intelligence tools are among the most widely used applications for gathering, providing access to, and analyzing data to enable the enterprise to make sound business decisions. The tools include SharePoint Server, the Office Suite, PerformancePoint Server, and SQL Server, among others. With so much jargon and so many technologies involved, Microsoft Business Intelligence For Dummies provides a much-needed step-by-step explanation of what's involved and how to use this powerful package to improve your business. Microsoft Business Intelligence encompasses a broad collection of tools designed to help business owners and managers direct the enterprise effectively This guide provides an overview of SharePoint,

PerformancePoint, the SQL Server suite, Microsoft Office, and the BI development technologies Explains how the various technologies work together to solve functional problems Translates the buzzwords and shows you how to create your business strategy Examines related technologies including data warehousing, data marts, Online Analytical Processing (OLAP), data mining, reporting, dashboards, and Key Performance Indicators (KPIs) Simplifies this complex package to get you up and running quickly Microsoft Business Intelligence For Dummies demystifies these essential tools for enterprise managers, business analysts, and others who need to get up to speed.

Microsoft SQL Server 2008 Step by Step - Mike Hotek 2008-11-12

Teach yourself SQL Server 2008—one step at a

time. Get the practical guidance you need to build database solutions that solve real-world business problems. Learn to integrate SQL Server data in your applications, write queries, develop reports, and employ powerful business intelligence systems. Discover how to: Install and work with core components and tools Create tables and index structures Manipulate and retrieve data Secure, manage, back up, and recover databases Apply tuning plus optimization techniques to generate high-performing database applications Optimize availability through clustering, database mirroring, and log shipping Tap business intelligence tools—Reporting, Analysis, and Integration Services CD features: Practice exercises and code samples Fully searchable eBook For customers who purchase an ebook version of this title, instructions for downloading the CD files can be found in the ebook.