

Managing Business Ethics 6th Edition

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Business Ethics - Andrew Crane 2019-06

How can you be an ethical corporate citizen in an increasingly complex, multiple-stakeholder world? This is the most pressing question facing businesses today, small and large, local and global. Business Ethics, fifth edition, is a thorough yet accessible exploration of the main ethical theories and how these apply to major stakeholders facing this question. Written from a truly international perspective and supported by diverse and innovative learning features, this book provides the tools and concepts necessary to understand and effectively manage ethical challenges wherever you are in the world. NEW TO THIS EDITION Professor Laura Spence and Dr Sarah Glozer join the author team, bringing fresh perspectives and new expertise. Practitioner Spotlights feature prominent businesswomen and men, discovering the ethical challenges they face at work and also the skills they employ to tackle them. Ethics in Action boxes have been substantially refreshed, with new examples exploring ethical considerations at organizations such as Nudie Jeans Co., Brewdog, and indigenous Bangladeshi tanneries, as well as complex issues including digital currency, modern slavery, and Big Data. New Case Studies address the latest developments in the business environment, such as the sharing economy and sustainability. This title is available as an eBook. Please contact your Learning Resource Consultant for more information.

Principles and Practice of Sport Management - Lisa Pike Masteralexis 2009

"Updated and expanded, Principles and Practice of Sport Management, Third Edition offers a comprehensive introduction to the sport management industry. From the basic knowledge and skill sets of a sport manager to the current trends and issues of the sport management industry, this text provides the foundation for students as they study and prepare for a variety of sport management careers. Many well-known sport industry professionals contribute chapters that show students how to apply their new knowledge and skills. These experts provide firsthand advice on sport industry segments ranging from high school to the international arena. Students gain a solid understanding of sport management structures and learn to apply principles such as sport ethics to the many segments and support systems of the industry."-- Book Jacket.

Business Ethics Now - Andrew Ghillyer 2012

This book provides assistance to employees by taking a journey through the challenging world of business ethics

Business Ethics - Robert F. Hartley 2004-10-04

Be an ethical manager, or face dangerous consequences! In today's business climate, firms need to be wary of practices that may provoke criticism and scandals. Investigative reporters, eager lawyers, and zealous governmental agencies are lurking in the wings. These lessons of the past give you an inside look at some of the biggest mistakes of recent history. You can ponder not only how they might have been avoided, but also how their resolution might have been better handled. Robert Hartley, author of the popular Marketing and Management Mistakes and Successes books, brings you face-to-face with major players and the temptations, crises, and torments they experienced. Thought-provoking discussion questions, role-playing exercises, and debates present you with key ethical concerns that may help you avoid similar situations in your own career. Take a behind-the-scenes look at: Deceptive sales tactics at MetLife The killer scenario of Ford Explorers with Firestone tires Price fixing at ADM Al Dunlap savaging Sunbeam and Scott Paper

Massive accounting fraud at WorldCom Exxon's Alaskan oil spill Union Carbide's Bhopal catastrophe Shenanigans of defense contractors, such as Lockheed and General Dynamics Ethical question marks: Wal-Mart, Nike, DaimlerChrysler Paragons: Johnson & Johnson, Herman Miller As well as other ethical mistakes *Business Ethics in Action* - Domènec Melé 2009-06-25

It is argued that, without neglecting efficiency or profits, human well-being should be the first priority of every business. Business Ethics in Action defends the need to orient business to people. Drawing on the author's extensive experience in teaching business ethics at one of Europe's leading business schools, this textbook overcomes common approaches in which business ethics is presented exclusively as a tool for solving ethical dilemmas by applying principled theories. Business Ethics focuses on both principles and virtues, although emphasizing virtues as the key for human flourishing. Through illustrative case studies and interesting pedagogy, this book will be accessible and practical, aiding students in applying the foundations and principles of business ethics to real world situations.

Business Ethics in Action - Domènec Melé 2019-10-25

This comprehensive textbook, packed with international cases, places individual human action at the heart of ethical business, arguing that business ethics guides human excellence in businesses. With its unique person-centred approach and student-centred pedagogy, this book will help students to discover and frame ethical issues in business, allowing them to gain an understanding of the role of ethical values and moral character in leadership, reason about ethical dilemmas, and reflect on how to improve business and organizational conditions from an ethical perspective. With international and up-to-date case studies drawn from a wide range of business contexts, this book helps students to apply the foundations and principles of business ethics to real world situations. With a strong theoretical unpinning that supports positive practical action, this is an ideal textbook for Business Ethics students at undergraduate, postgraduate and MBA level. New to this Edition: - Thoroughly updated throughout - All new case studies - Increased coverage of: immigration; climate change; social networking; organizational culture; transnational corporations; ecological issues; environmental, social and corporate governance - Increased international coverage, in particular of Asia, the Middle East and Africa - A new companion website with instructor and student resources

Pocket Dictionary of Ethics - Stanley J. Grenz 2010-03-17

Stanley J. Grenz and Jay T. Smith define more than 300 terms related to Christian ethics, including ideas, issues, positions, thinkers, schools and specialties.

[A Guide to the Project Management Body of Knowledge \(PMBOK® Guide\) – Seventh Edition and The Standard for Project Management \(BRAZILIAN PORTUGUESE\)](#) - Project Management Institute Project Management Institute 2021-08-01

PMBOK® Guide is the go-to resource for project management practitioners. The project management profession has significantly evolved due to emerging technology, new approaches and rapid market changes. Reflecting this evolution, The Standard for Project Management enumerates 12 principles of project management and the PMBOK® Guide &- Seventh Edition is structured around eight project performance domains. This edition is designed to address practitioners' current and future needs and to help them be more proactive, innovative and nimble in enabling desired project outcomes. This edition of

the PMBOK® Guide: • Reflects the full range of development approaches (predictive, adaptive, hybrid, etc.); • Provides an entire section devoted to tailoring the development approach and processes; • Includes an expanded list of models, methods, and artifacts; • Focuses on not just delivering project outputs but also enabling outcomes; and • Integrates with PMI standards+™ for information and standards application content based on project type, development approach, and industry sector.

Business Ethics - Denis Collins 2021-11-22

Business Ethics teaches students how to create organizations of high integrity and superior performance. Author Denis Collins and new co-author Patricia Kanashiro walk readers through designing ethical organizations using an Ethical Systems Model that outlines best practices for hiring, training, making ethical decisions, and fostering trust. The substantially revised Third Edition integrates the most current research findings; includes three new chapters on corporate governance and stakeholder relationships, global sustainability, and global corporate citizenship; and explores timely topics through new case studies on the opioid crisis, the #MeToo movement, climate change, and business responses to the COVID-19 pandemic. This title is accompanied by a complete teaching and learning package. Contact your SAGE representative to request a demo. Digital Option / Courseware SAGE Vantage is an intuitive digital platform that delivers this text's content and course materials in a learning experience that offers auto-graded assignments and interactive multimedia tools, all carefully designed to ignite student engagement and drive critical thinking. Built with you and your students in mind, it offers simple course set-up and enables students to better prepare for class. Assignable Video with Assessment Assignable video (available with SAGE Vantage) is tied to learning objectives and curated exclusively for this text to bring concepts to life. Watch a sample "What Would You Do?" video. Assignable Self-Assessments Assignable self-assessments (available with SAGE Vantage) help students evaluate the ethics of an organization or group that they are a part of. LMS Cartridge: Import this title's instructor resources into your school's learning management system (LMS) and save time. Don't use an LMS? You can still access all of the same online resources for this title via the password-protected Instructor Resource Site. Learn more.

Ethical Issues in Business - Peg Tittle 2000-04-13

The core of this text comprises chapters on all the key issues of business in Canada today. Each chapter includes a hypothetical case study and an introduction highlighting key ethical points; two academic essays; and a real-life case study. Questions for discussion accompany the essays and case studies. The author has also included a general introduction to ethical issues and an overview of ethical theory; a section on institutionalizing ethics (discussing ethics officers/programs/codes etc.); and appendices providing excerpts from important classic contributions to ethical theory and from relevant Canadian law.

Managing Quality - Barrie G. Dale 2016-06-21

An essential quality management resource for students and practitioners alike—now in its sixth edition This popular and highly successful text on Quality Management has been fully revised and updated to reflect recent developments in the field. New to the Sixth Edition is timely coverage of agile development, emerging markets, product research, evidence based decision-making, and quality control. Some of the material has been re-ordered and changes to terminology have been made to bring the book completely up to date. Contributions from new co-author David Bamford offer insights from a veteran teacher and practitioner. A popular resource for students, academics, and business practitioners alike Combines the latest information on quality management system series standards with up-to-date tools, techniques and quality systems Includes insights on quality, operations management, and strategic process improvement Highly relevant for professionals, particularly those involved with reacting to rapid developments in the global market The word "quality" has many definitions, dependent on context and situation. It is often over-used but always in-demand, and it can make or break a business. Quality management is becoming an increasingly vital factor in the success of a product or service, and it requires constant attention and a continuous drive to do better. Managing Quality is a comprehensive resource that helps you ensure - and sustain - high quality standards.

Business Ethics - Andrew Crane 2010-03-25

The third edition of this book introduces business ethics concepts, tools and theories, then applies them to key stakeholder groups. It takes a global approach in a market dominated by US texts. The accessible style

and thorough pedagogy ensure the book is both student- and teacher-friendly.

How to Market Books - Alison Baverstock 2015-02-11

'Baverstock is to book marketing what Gray is to anatomy; the undisputed champion.' Richard Charkin, Executive Director of Bloomsbury Publishing and President Elect of the International Publishers Association Over four editions, Alison Baverstock's How to Market Books has established itself as the industry standard text on marketing for the publishing industry, and the go-to reference guide for professionals and students alike. With the publishing world changing like never before, and the marketing and selling of content venturing into uncharted technological territory, this much needed new edition seeks to highlight the role of the marketer in this rapidly changing landscape. The new edition is thoroughly updated and offers a radical reworking and reorganisation of the previous edition, suffusing the book with references to online/digital marketing. The book maintains the accessible and supportive style of previous editions but also now offers: a number of new case studies detailed coverage of individual market segments checklists and summaries of key points several new chapters a foreword by Michael J Baker, Professor Emeritus of Marketing, Strathclyde University.

Cosmopolitan Business Ethics - Jacob Dahl Rendtorff 2017-08-25

In *Cosmopolitan Business Ethics: Towards a Global Ethos of Management*, Jacob Dahl Rendtorff maps the concept of global business ethics, related to sustainability and corporate governance, via an examination of the major theories of business ethics and the philosophy of management. The book is based on the philosophy of Immanuel Kant and the European tradition, which is applied as the foundation for the analysis of the contemporary European and Anglo-American debate on business ethics in order to formulate an up-to-date theory of global business ethics. The book will compare the different schools of business ethics, corporate citizenship, and the philosophy of management and will address the modern-day issues of sustainability, business and human rights, corporate social responsibility, stakeholder management, and corporate governance, offering insights on how to deal with these international challenges of global economics, the development and protection of human rights, and the environment. This book proposes a decision-making model for cosmopolitan business ethics as the foundation of management and leadership in dealing with the complexities of globalization. The case studies will address the efforts of businesses to work with global and cosmopolitan business ethics at the levels of maintaining corporate integrity. Both the theoretical argument and case studies presented in the book are based on exchanges with notable business ethicists, philosophers of management, business managers, and public policy-makers.

Managing Business Ethics - Linda Klebe Treviño 2004

This text stresses the importance of considering ethics as an issue that can be taught and managed. It provides readers with an understanding of how corporations can positively influence the behaviour of employees.

Contemporary Issues in Business Ethics - Joseph R. DesJardins 2014-04-08

CONTEMPORARY ISSUES IN BUSINESS ETHICS, 6E introduces readers to business ethics by focusing on the influence of market mechanisms and social values on workplace norms. And because business is increasingly a global enterprise, this edition emphasizes the role of ethics both at home and abroad. CONTEMPORARY ISSUES IN BUSINESS ETHICS, 6E also takes time to look at ethics from the unique perspectives of either employee or employer. Along the way, readers also learn about such topics as ethical relativism, ethics and the law, virtue ethics, and ethical decision-making. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

An Introduction to Business Ethics - Joseph R. DesJardins 2023

"The overarching goal in the seventh edition of this text remains what it was for the first edition: "to provide a clear, concise, and reasonably comprehensive introductory survey of the ethical choices available to us in business." This book arose from the challenges encountered in my own teaching of business ethics. Over the years I have taught business ethics in many settings and with many formats. I sometimes relied on an anthology of readings, other times I emphasized case studies"--

The Critique of Management - Vincent Blok 2021-11-29

This book reflects on the nature of business management to contribute to the development of a philosophy and ethics of management. It engages in conceptual engineering of management to delineate the

phenomenon of management and, as a result, to open a new perspective on management beyond its self-evident conceptualization. After questioning the self-evident concept of management, the author develops a philosophy of management with six dimensions of the nature of management: management as participation; management as resistance and responsive action; management as constitution of meaning; management as politico-economic governance; management as non-reductive stakeholder engagement; and management as epistemic insufficient entrepreneurship. These six dimensions of management are taken as points of departure to develop an integrated concept of business ethics, an individual competence for ethical business management, and a concept of ethical codes for corporate social responsible behavior. This new conception of philosophy of management and business ethics can guide future philosophical and empirical work on the nature of management. The Critique of Management is an excellent resource for researchers, students, and professionals interested in philosophy of management, business ethics, and corporate social responsibility.

Moral Issues in Business - William H. Shaw 2015-01-01

MORAL ISSUES IN BUSINESS, 13E examines the moral dilemmas that are common to today's business climate and gives readers the analytical tools to resolve those issues. Using a combination of true stories, interesting reading selections, and a conversational writing style, this edition prepares readers for the moral quandaries awaiting them in the professional world. Featured topics include: the nature of morality, individual integrity and responsibility, economic justice, pitfalls of capitalism, and corporations' responsibilities to consumers and the environment. Plus, this edition also discusses situation-specific concepts such as downsizing, whistle blowing, sexual harassment, job discrimination, animal abuse, and drug testing. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Case Studies in Business Ethics - Thomas Donaldson 1990

Business Ethics, Seventh Edition - Joseph W. Weiss 2021-11-23

The seventh edition of this pragmatic guide to determining right and wrong in the workplace is updated with new case studies, exercises, and ancillary materials. Joseph Weiss's Business Ethics is a pragmatic, hands-on guide for determining right and wrong in the business world. To be socially responsible and ethical, Weiss maintains, businesses must acknowledge the impact their decisions can have on the world beyond their walls. An advantage of the book is the integration of a stakeholder perspective with an issues and crisis management approach so students can look at how a business's actions affect not just share price and profit but the well-being of employees, customers, suppliers, the local community, the larger society, other nations, and the environment. Weiss includes twenty-three cases that immerse students directly in contemporary ethical dilemmas. Eight new cases in this edition include Facebook's (mis)use of customer data, the impact of COVID-19 on higher education, the opioid epidemic, the rise of Uber, the rapid growth of AI, safety concerns over the Boeing 737, the Wells Fargo false saving accounts scandal, and plastics being dumped into the ocean. Several chapters feature a unique point/counterpoint exercise that challenges students to argue both sides of a heated ethical issue. This edition has eleven new point/counterpoint exercises, addressing questions like, Should tech giants be broken apart? What is the line between free speech and dangerous disinformation? Has the Me Too movement gone too far? As with previous editions, the seventh edition features a complete set of ancillary materials for instructors: teaching guides, test banks, and PowerPoint presentations.

Business Ethics - Joseph W. Weiss 2014-07-04

Ethics for Today This is a pragmatic, hands - on, up - to - date guide to determining right and wrong in the business world. Joseph Weiss integrates a stakeholder perspective with an issues - oriented approach so students look at how a business's actions affect not just share price and profit but the well - being of employees, customers, suppliers, the local community, the larger society, other nations, and the environment. Weiss uses a wealth of contemporary examples, including twenty - three customized cases that immerse students directly in recent business ethics dilemmas and ask them to consider how they would resolve them. The recent economic collapse raised ethical issues that have yet to be resolved - there could not be a better time for a fully updated edition of Weiss's classic, accessible blend of theory and

practice. New to the Sixth Edition! New Cases! Fourteen of the twenty - three cases in this book are brand new to this edition. They touch on issues such as cyberbullying, fracking, neuromarketing, and for - profit education and involve institutions like Goldman Sachs, Google, Kaiser Permanente, Walmart, Ford, and Facebook. Updated Throughout! The text has been updated with the latest research, including new national ethics survey data, perspectives on generational differences, and global and international issues. Each chapter includes recent business press stories touching on ethical issues. New Feature! Several chapters now feature a unique Point/Counterpoint exercise that challenges students to argue both sides of a contemporary issue, such as too - big - to - fail institutions, the Boston bomber Rolling Stone cover, student loan debt, online file sharing, and questions raised by social media.

Business Ethics 2009 Update: Ethical Decision Making and Cases - O. C. Ferrell 2009-04-27

Delve into the core of ethics today in your course with the latest practical, applied coverage found in Ferrell/Fraedrich/Ferrell's BUSINESS ETHICS 2009 UPDATE. Whether you use this book as a supplement or primary text in your undergraduate or graduate course, the accessible, up-to-date approach provides unmatched insights into the complex environment in which contemporary managers make ethical decisions. The book's solid managerial framework and new updates highlight the latest developments in ethics and how they relate to overall ethics concepts, processes, and best practices used throughout successful business ethics programs. Your students see how ethics can play a critical role in key strategic business decisions. Captivating new cases and engaging examples reflect today's most recent business developments and crises. Rather than focusing on intellectual reasoning alone or a philosophical discussion of ideas, the book's proven learning features help students prepare and practice confronting the types of actual ethical dilemmas they will face in today's business world. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

HBR Guide to Managing Up and Across (HBR Guide Series) - Harvard Business Review 2013-01-08

ARE YOUR WORKING RELATIONSHIPS WORKING AGAINST YOU? To achieve your goals and get ahead, you need to rally people behind you and your ideas. But how do you do that when you lack formal authority? Or when you have a boss who gets in your way? Or when you're juggling others' needs at the expense of your own? By managing up, down, and across the organization. Your success depends on it, whether you're a young professional or an experienced leader. The HBR Guide to Managing Up and Across will help you: Advance your agenda—and your career—with smarter networking Build relationships that bring targets and deadlines within reach Persuade decision makers to champion your initiatives Collaborate more effectively with colleagues Deal with new, challenging, or incompetent bosses Navigate office politics

Information Security Policies, Procedures, and Standards - Douglas J. Landoll 2017-03-27

Information Security Policies, Procedures, and Standards: A Practitioner's Reference gives you a blueprint on how to develop effective information security policies and procedures. It uses standards such as NIST 800-53, ISO 27001, and COBIT, and regulations such as HIPAA and PCI DSS as the foundation for the content. Highlighting key terminology, policy development concepts and methods, and suggested document structures, it includes examples, checklists, sample policies and procedures, guidelines, and a synopsis of the applicable standards. The author explains how and why procedures are developed and implemented rather than simply provide information and examples. This is an important distinction because no two organizations are exactly alike; therefore, no two sets of policies and procedures are going to be exactly alike. This approach provides the foundation and understanding you need to write effective policies, procedures, and standards clearly and concisely. Developing policies and procedures may seem to be an overwhelming task. However, by relying on the material presented in this book, adopting the policy development techniques, and examining the examples, the task will not seem so daunting. You can use the discussion material to help sell the concepts, which may be the most difficult aspect of the process. Once you have completed a policy or two, you will have the courage to take on even more tasks. Additionally, the skills you acquire will assist you in other areas of your professional and private life, such as expressing an idea clearly and concisely or creating a project plan.

An Introduction to Business Ethics - Joseph R. DesJardins 2011

Since its inception, An Introduction to Business Ethics by Joseph DesJardins has been a cutting-edge resource for the business ethics course. Desjardins' unique multidisciplinary approach offers critical

analysis and integrates the perspective of philosophy with management, law, economics, and public policy, providing a clear, concise, yet reasonably comprehensive introductory survey of the ethical choices available to us in business.

Operational Risk Management - Ariane Chapelle 2019-02-04

OpRisk Awards 2020 Book of the Year Winner! The Authoritative Guide to the Best Practices in Operational Risk Management Operational Risk Management offers a comprehensive guide that contains a review of the most up-to-date and effective operational risk management practices in the financial services industry. The book provides an essential overview of the current methods and best practices applied in financial companies and also contains advanced tools and techniques developed by the most mature firms in the field. The author explores the range of operational risks such as information security, fraud or reputation damage and details how to put in place an effective program based on the four main risk management activities: risk identification, risk assessment, risk mitigation and risk monitoring. The book also examines some specific types of operational risks that rank high on many firms' risk registers. Drawing on the author's extensive experience working with and advising financial companies, Operational Risk Management is written both for those new to the discipline and for experienced operational risk managers who want to strengthen and consolidate their knowledge.

Business Ethics - Joseph W. Weiss 2014-07-14

NEW EDITION, REVISED AND UPDATED This is a pragmatic, hands-on, up-to-date guide to determining right and wrong in the business world. Joseph Weiss integrates a stakeholder perspective with an issues-oriented approach so students look at how a business's actions affect not just share price and profit but the well-being of employees, customers, suppliers, the local community, the larger society, other nations, and the environment. Weiss uses a wealth of contemporary examples, including twenty-three customized cases that immerse students directly in recent business ethics dilemmas and ask them to consider how they would resolve them. The recent economic collapse raised ethical issues that have yet to be resolved—there could not be a better time for a fully updated edition of Weiss's classic, accessible blend of theory and practice. New to the Sixth Edition! New Cases! Fourteen of the twenty-three cases in this book are brand new to this edition. They touch on issues such as cyberbullying, fracking, neuromarketing, and for-profit education and involve institutions like Goldman Sachs, Google, Kaiser Permanente, Walmart, Ford, and Facebook. Updated Throughout! The text has been updated with the latest research, including new national ethics survey data, perspectives on generational differences, and global and international issues. Each chapter includes recent business press stories touching on ethical issues. New Feature! Several chapters now feature a unique Point/Counterpoint exercise that challenges students to argue both sides of a contemporary issue, such as too-big-to-fail institutions, the Boston bomber Rolling Stone cover, student loan debt, online file sharing, and questions raised by social media.

Law and Ethics in the Business Environment - Terry Halbert 2014-02-01

Blending theory with real-life applications, the 8th Edition of LAW AND ETHICS IN THE BUSINESS ENVIRONMENT presents up-to-the-minute issues in business ethics, along with the latest in case law for an exciting and thought-provoking text. Rather than shying away from controversial topics, the text encourages lively classroom debate on everything from privacy and workers' rights to diversity and stereotyping. Its insightful cases, end-of-chapter questions, historical quotes, and chapter projects sharpen your critical thinking skills, while a wealth of interactive assignments like role plays, mock trials, roundtables, and negotiations prepare you for the ethical and legal dilemmas of the business world. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Business Ethics - Christian U Becker 2019-05-02

Ethical aspects of business and the economy are of increasing concern in business practice, higher education, and society in general. This concern results from significant business scandals and economic crises, such as the financial crisis of 2008 and the following great recession, as well as from pressing current and future challenges for the economy, such as sustainability and globalization. As a result, there is a growing demand for normative analysis and orientation for business and the economy, where business ethics has become a crucial part of organizational management, risk management, branding, and strategic

management. Business Ethics: Methods and Application provides a new systematic approach to normative business ethics that covers the complex and various ethical challenges of modern business. It aims to train analytical thinking skills in the field of business ethics and to approach ethical issues in business in a rational and systematic way. The book develops a number of specific methods for business ethics analysis that are tailored for ethical decision-making in business and for analyzing complex ethical topics in business. The book discusses fundamental ethical questions regarding the meaning of business and the economy for the individual person, society, the environment, and people around the world. As a result, Business Ethics: Methods and Application develops normative guidelines for business in the 21st century and its fundamental challenges and will be key reading for undergraduate, postgraduate, and MBA students of business ethics, business strategy, business and society, and related fields.

Foundations of Business - William M. Pride 2016-01-15

Gain a solid understanding of business today and what it takes to become a better employee, more informed consumer, and even a successful business owner with the best-selling FOUNDATIONS OF BUSINESS, 5E. This up-to-date, comprehensive survey of business highlights forms of business ownership, management and organization, human resources management, marketing, social media and e-business, information systems, accounting, and finance. Core topics and special features examine ethics and social responsibility, small business and entrepreneurship, and global issues, while new coverage addresses cutting-edge topics, such as the impact of social media in business, the economic recovery and remaining economic issues, international business, green and socially responsible business, and sustainability. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Managing Business Ethics: Straight Talk about How to Do It Right, 7e Evaluation Copy - Linda K. Trevino 2017-03-13

Defining Moments - Joseph L. Badaracco Jr. 2016-08-16

When Business and Personal Values Collide "Defining moments" occur when managers face business decisions that trigger conflicts with their personal values. These moments test a person's commitment to those values and ultimately shape their character. But these are also the decisions that can make or break a career. Is there a thoughtful, yet pragmatic, way to make the right choice? Bestselling author Joseph Badaracco shows how to approach these dilemmas using three case examples that, when taken together, represent the escalating responsibilities and personal tests managers face as they advance in their careers. The first story presents a young manager whose choice will affect him only as an individual; the second, a department head whose decision will influence his organization; the third, a corporate executive whose actions will have much larger, societal ramifications. To guide the decision-making process, the book draws on the insights of four philosophers—Aristotle, Machiavelli, Nietzsche, and James—who offer distinctly practical, rather than theoretical, advice. Defining Moments is the ultimate manager's guide for resolving issues of conflicting responsibility in practical ways.

Business Ethics and Diversity in the Modern Workplace - Zgheib, Philippe W. 2014-11-30

Corporations have a social responsibility to assist in the overall well-being of their communities through the compliance of moral business standards and practices. However, many societies still face serious issues related to unethical business practices. Business Ethics and Diversity in the Modern Workplace investigates the ethical frameworks within modern corporations and their impact on the communities they serve. With a focus on autonomous decision making in complex quandaries, this book is an all-inclusive reference source for students, researchers, practitioners, and managers who are concerned with the various ethical dilemmas within businesses, as well as evaluating moral issues impacting societal welfare.

Financial Management - Sheridan Titman 2017-01-02

For undergraduate courses in corporate finance and financial management. Develop and begin to apply financial principles People often struggle to see how financial concepts relate to their personal lives and prospective careers. Financial Management: Principles and Applications gives readers a big picture perspective of finance and how it is important in their personal and professional lives. Utilizing five key principles, the 13th Edition provides an approachable introduction to financial decision-making, weaving in

real world issues to demonstrate the practical applications of critical financial concepts. Also available with MyFinanceLab(tm) MyFinanceLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. Note: You are purchasing a standalone product; MyLab(tm)& Mastering(tm) does not come packaged with this content. Students, if interested in purchasing this title with MyLab & Mastering, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab & Mastering, search for: 0134640845 / 9780134640846 Financial Management: Principles and Applications Plus MyFinanceLab with Pearson eText -- Access Card Package Package consists of: 0134417216 / 9780134417219 Financial Management: Principles and Applications 0134417607 / 9780134417608 MyFinanceLab with Pearson eText -- Access Card -- for Financial Management: Principles and Applications

Business Ethics - Stephen M. Byars 2018-09-24

Business Ethics - Archie B. Carroll 2013-12-19

These readings grew out of the author's monthly column on business ethics in the business section of the Athens Banner-Herald newspaper. Written in an open and engaging style, the book features topics that are timely, each followed by several thought provoking discussion questions. The book includes readings on the current financial crisis in order to challenge today's students to confront the economic reality in which they will have to live. An excellent addition to any Business Ethics course.

Ethics in Health Services Management - Kurt Darr 2018-10

The most comprehensive book on health services ethics, this text is indispensable for education in health

services organization and management, strategic planning, finance, marketing, and nursing administration. From the core principles of respect for persons, beneficence, nonmaleficence, and justice, as supplemented by virtue ethics, readers learn essential steps to effectively identify and solve ethical problems. More than 75 case studies and vignettes allow opportunities to analyze and apply ethical decision making across a range of care delivery settings and topics, including patient autonomy, end-of-life decisions, consent for treatment, resource allocation, whistle-blowing, confidentiality, and more. An extensive index helps readers locate and explore specific topics. Instructor materials available.

Managing Business Ethics - Linda K. Trevino 2021-03-09

The eighth edition of *Managing Business Ethics* shows students how the study of ethics is relevant to real-life business decisions. This highly-regarded text empowers students with the knowledge required to identify, understand, and solve ethical dilemmas while promoting ethical behavior in themselves, in their friends and colleagues, and in their organizations. Authors Linda Trevino and Katherine Nelson offer a pragmatic approach to prepare students for professional roles as managers, compliance officers, human resources managers, senior executives, and others. Focusing on the types of problems that students will most likely encounter in their careers, this new edition includes carefully revised content that incorporates the latest research on ethics and organizational behavior. The authors integrate theory and practice to provide a balanced presentation of both classic and recent business ethics cases, examples, and approaches. Accessible and engaging chapters discuss ethics and the individual, managing ethics in an organization, the relation between organizational ethics and social responsibility, and more. Throughout the text, a diverse range of examples and case studies bring key concepts to life, while practical activities enable students to apply the concepts in their own lives and careers.

Managing Business Ethics - Linda K. Trevino 2016-09-13

Revised edition of the authors' *Managing business ethics*, [2014]