Stories And Social Media Identities And Interaction Routledge Studies In Sociolinguistics

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Quantified Storytelling - Alex Georgakopoulou 2020-09-19
This book interrogates the role of quantification in stories on social media: how do visible numbers (e.g. of views, shares, likes) and invisible algorithmic measurements shape the stories we post and engage with? The links of quantification with stories have not been explored sufficiently in storytelling research or in social media studies, despite the fact that platforms have been integrating sophisticated metrics into developing facilities for sharing stories, with a massive appeal to ordinary users, influencers and businesses alike. With case-studies from Instagram, Reddit and Snapchat, the authors show how three types of metrics, namely content metrics, interface metrics and algorithmic metrics, affect the ways in which cancer patients share their experiences, the circulation of specific stories that mobilize counter-publics and the design of stories as facilities on platforms. The analyses document how numbers structure elements in stories, indicate and produce engagement and become resources for the tellers' self-presentation. This book will be of interest to students and scholars working in the fields of narrative and social media studies, including narratology, biography studies, digital storytelling, life-writing, narrative psychology, sociological approaches to narrative, discourse and sociolinguistic perspectives.

Storytelling in the Digital World - Anna De Fina 2019-06-15
Storytelling in the Digital World explores new, emerging narrative practices as they are enacted on digital platforms such as Amazon, Facebook, Twitter, and YouTube. Contributors' online ethnographies investigate a wide range of themes including the nature of processes of transformation and recontextualization of offline events into digital narratives; the effects of digital anonymity and pseudonymity on narrative practices; the strategies through which virtual

communities discursively work together to solidify and negotiate their sociocultural identities; the tensions between the affordances that characterize different online media and the communicative needs of users; the structures and modes in which virtual users construct and enact participatory practices in these environments; and the significance of different spatiotemporal dimensions in the encoding, sharing and appreciation of stories. More generally, the volume engages with some of the theoretical and methodological challenges that the growing presence of digital technologies and media poses to narrative analysis. Originally published as special issue of Narrative Inquiry 27:2 (2017)

Real Lives, Celebrity Stories - Bronwen Thomas 2015-07-30
Explores the processes by which we narrate our own lives and the lives of others; our motives; and the role of media.

Language, Identity Online and Running - Nur Kurtoğlu-Hooton 2021-10-16
This book focuses on language and identity online within the context of running from an interdisciplinary perspective. It brings together digital ethnography, existential phenomenology, interpretative phenomenological analysis and sporting embodiment in the pursuit to explore runners' lived experiences and identities online. Language, identity and identity online are often studied in broader social contexts such as education, culture and politics, and running is intimately related to key issues in contemporary society, such as health and exercise, sport and nationalism, embracing a variety of discourse types and having implications more generally for our identity as human beings. The evolving online media through which people make sense of who they are and which groups they belong to are enabling new ways of realising identities and relationships. This book will be of interest to applied linguists, discourse analysts, as well as those interested in sports, sports psychology,

and identity enactment.

Identity Technologies - Anna Poletti
2014-01-31
Identity Technologies is a substantial contribution to the fields of autobiography studies, digital studies, and new media studies, exploring the many new modes of self-expression and self-fashioning that have arisen in conjunction with Web 2.0, social networking, and the increasing saturation of wireless communication devices in everyday life. This volume explores the various ways that individuals construct their identities on the Internet and offers historical perspectives on ways that technologies intersect with identity creation. Bringing together scholarship about the construction of the self by new and established authors from the fields of digital media and auto/biography studies, Identity Technologies presents new case studies and fresh theoretical questions emphasizing the methodological challenges inherent in scholarly attempts to account for and analyze the rise of identity technologies. The collection also includes an interview with Lauren Berlant on her use of blogs as research and writing tools.

Stories and Social Media - Ruth E. Page 2013
This book examines everyday stories of personal experience that are published online in contemporary forms of social media. Taking examples from discussion boards, blogs, social network sites, microblogging sites, wikis, collaborative and participatory storytelling projects, Ruth Page explores how new and existing narrative genres are being (re)shaped in different online contexts. The book shows how the characteristics of social media, which emphasize recency, interpersonal connection and mobile distribution, amplify or reverse different aspects of canonical storytelling. The new storytelling patterns which emerge provide a fresh perspective on some of the key concepts in narrative research: structure, evaluation and the location of speaker and audience in time and

space. The online stories are profoundly social in nature, and perform important identity work for their tellers as they interact with their audiences - identities which range from celebrities in Twitter, cancer survivors in the blogosphere to creative writers convening storytelling projects or local histories. Stories and Social Media brings together the stories told in well-known sites like Facebook and lesser-known community archives, providing a landmark survey and critique of personal storytelling as it is being reworked online at the start of the 21st century.

Handbook of Pragmatics - Jan-Ola Östman 2020-01-15
This encyclopaedia of one of the major fields of language studies is a continuously updated source of state-of-the-art information for anyone interested in language use. The IPrA Handbook of Pragmatics provides easy access – for scholars with widely divergent backgrounds but with convergent interests in the use and functioning of language – to the different topics, traditions and methods which together make up the field of pragmatics, broadly conceived as the cognitive, social and cultural study of language and communication, i.e. the science of language use. The Handbook of Pragmatics is a unique reference work for researchers, which has been expanded and updated continuously with annual installments since 1995. Also available as Online Resource: benjamins.com/online/hop/

The Handbook of Discourse Analysis - Deborah Tannen 2015-04-28
The second edition of the highly successful Handbook ofDiscourse Analysis has been expanded and thoroughly updated toreflect the very latest research to have developed since theoriginal publication, including new theoretical paradigms and discourse-analytic models, in an authoritative two-volumeset. Twenty new chapters highlight emerging trends and the latestareas of research Contributions reflect the range, depth, and richness of currentresearch in the field Chapters are written

by internationally-recognized leaders intheir respective fields, constituting a Who's Who ofDiscourse Analysis A vital resource for scholars and students in discourse studiesas well as for researchers in related fields who seek authoritativeoverviews of discourse analytic issues, theories, and methods

Discourse and Identity on Facebook - Mariza Georgalou 2017-06-15
Social network sites are dynamic online socio-cultural arenas which give users ample and unprecedented opportunities for self-presentation through the meshing of language with other semiotic modes. With a focus on Facebook, one of the most widely-used online social network sites, this book brings together ideas and concepts related to language online, multimodality, and identity through five topical issues. These include place, time, profession and education, stance-taking, and privacy. The book features a discourse-centred online ethnography that provides authentic verbal and multimodal Facebook posts in both Greek and English . These are complemented with insights from interviews with Facebook participants. The examples bring to life various engaging instances of self- and other-presentation on Facebook identifying the ways in which users can: - locate themselves in terms of place and time; - announce activities, share and broaden their expertise and buttress solidarity among colleagues and fellow students; - communicate emotions, tastes, thoughts, opinions and assessments; - control the flow of textual information on their Facebook profiles to secure their privacy. Focusing on discourse manifestations of identity, this book also shows how Facebook can function as a space for vernacular literacy practices, a silo of relationships, a digital memory bank, a research tool, a knowledge forum, a cardiograph of a society, and a grassroots channel.

Facebook and Conversation Analysis - Matteo Farina 2018-05-17

Facebook and Conversation Analysis investigates the structure and organization of comments on a major social media platform, Facebook, using applied conversation analysis methods. Providing previously undocumented insights into the structure of comment threads, this book demonstrates that they have a meaningful organization, rather than casually following one another. Although normally used to explore the structure of spoken conversations, in recent years conversation analysis approaches have been successfully applied to examine online interactions on Twitter, discussion forums and email exchanges. By turning this approach towards Facebook comments, Matteo Farina provides clear and important insights into the organization of this type of social interaction. Supported by a large sample of data, with findings based on a corpus of 213 comment threads, with over 1,200 comments exchanged by 266 contributors, this book makes an important contribution to our understanding of the way people communicate on Facebook.

Language, Identity and Cycling in the New Media Age - Patrick Kiernan 2017-09-21
This book examines how identities associated with cycling are evoked, narrated and negotiated in a media context dominated by digital environments. Arguing that the nature of identity is being impacted by the changing nature of the material and semiotic resources available for making meaning, the author introduces an approach to exploring such identity positioning through the interrelated frameworks of Systemic Functional Linguistics and Multimodal Analysis, and illustrates how this happens in practice. The book is divided into three parts, each of which focuses on a different aspect of identity and media environment. Part I considers celebrity identities in the conventional media of print and television. Part II investigates community and leisure / sporting identity through an online cycling forum, while Part III examines corporate identity realised through

corporate websites, consumer reviews and Youtube channels. This unique volume will appeal to students and scholars of discourse analysis, applied linguistics and the world of cycling.

Participation in Public and Social Media Interactions - Marta Dynel 2015-02-15 This book deals with participation frameworks in modern social and public media. It brings together several cutting-edge research studies that offer exciting new insights into the nature and formats of interpersonal communication in diverse technology-mediated contexts. Some papers introduce new theoretical extensions to participation formats, while others present case studies in various discourse domains spanning public and private genres. Adopting the perspective of the pragmatics of interaction, these contributions discuss data ranging from public, mass-mediated and quasi-authentic texts, fully staged and scripted textual productions, to authentic, non-scripted private messages and comments, both of a permanent and ephemeral nature. The analyses include news interviews, online sports reporting, sitcoms, comedy shows, stand-up comedies, drama series, institutional and personal blogs, tweets, follow-up YouTube video commentaries, and Facebook status updates. All the authors emphasize the role of context and pay attention to how meaning is constructed by participants in interactions in increasingly complex participation frameworks existing in traditional as well as novel technologically mediated interactions.

Non-Binary Gender Identities - Sebastian Cordoba 2022-10-12 Non-Binary Gender Identities examines how non-binary people discover, adopt, and negotiate language in a variety of social settings, both offline and online. It considers how language, in the form of gender-neutral pronouns, names, and labels, is a central aspect of identity for many and has been the subject of much debate in recent years. Cordoba captures the

psychological, social, and linguistic experiences of non-binary people by illustrating the multiple, complex, and evolving ways in which non-binary people use language to express their gender identities, bodies, authenticity, and navigate social interactions – especially those where their identities are not affirmed. These findings shed light on the gender and linguistic becomings of non-binary people, a pioneering theoretical framework developed in the book, which reflects the dynamic realities of language, subjectivities, and the materiality of the body. Informed by these findings, the text offers recommendations for policy makers and practitioners, designed to facilitate gender-related communication and decrease language-related distress on non-binary people, as well as the general population. This important book advances our understanding of non-binary gender identities by employing innovative methodologies – including corpus-based research and network visualisation – furthering and developing theory, and yielding original insights. It is essential reading for students and academics in social psychology and gender studies, as well as anyone interested in furthering their understanding of non-binary gender identities.

Narrative Theory, Literature, and New Media - Mari Hatavara 2015-06-19
Offering an interdisciplinary approach to narrative, this book investigates storyworlds and minds in narratives across media, from literature to digital games and reality TV, from online sadomasochism to oral history databases, and from horror to hallucinations. It addresses two core questions of contemporary narrative theory, inspired by recent cognitive-scientific developments: what kind of a construction is a storyworld, and what kind of mental functioning can be embedded in it? Minds and worlds become essential facets of making sense and interpreting narratives as the book asks how story-internal minds relate to the mind external to the storyworld, that is, the mind processing

the story. With essays from social scientists, literary scholars, linguists, and scholars from interactive media studies answering these topical questions, the collection brings diverse disciplines into dialogue, providing new openings for genuinely transdisciplinary narrative theory. The wide-ranging selection of materials analyzed in the book promotes knowledge on the latest forms of cultural and social meaning-making through narrative, necessary for navigating the contemporary, mediatized cultural landscape. The combination of theoretical reflection and empirical analysis makes this book an invaluable resource for scholars and advanced students in fields including literary studies, social sciences, art, media, and communication.

Narratives Online - Ruth Page 2018-01-25
Investigates how stories are shared in online contexts and provides a method for studying them.

Revitalising Audience Research - Frauke Zeller 2014-10-24
The revitalisation of audience studies is not only about new approaches and methods; it entails a crossing of disciplines and a bridging of long-established boundaries in the field. The aim of this volume is to capture the boundary-crossing processes that have begun to emerge across the discipline in the form of innovative, interdisciplinary interventions in the audience research agenda. Contributions to this volume seek to further this process though innovative, audience-oriented perspectives that firmly anchor media engagement within the diversity of contexts and purposes to which people incorporate media in their daily lives, in ways often unanticipated by industries and professionals.

Greece in Crisis - Ourania Hatzidaki 2017-07-26
Since its onset, the Greek crisis has given rise to an abundance of relevant text and talk. This volume offers an insider's view of the discursive

manifestations of the crisis, focusing on discourses in the Greek language and by Greek social actors. The contributions investigate the diverse ways in which the crisis has been communicated to the public by domestic policymakers or debated by elite, non-elite and resistant participants. Crisis discourses are also examined in the light of the rise of neo-nationalism and the extreme Right in both Greece and Cyprus. All contributions seek to meaningfully combine critical discourse and corpus linguistics perspectives for a better understanding of the Greek crisis as a socio-economic episode and as a discourse construct. Discourse-driven quantification and corpus-driven quantification complement each other in the critical examination of textual data as diverse as official government communications, party leader speeches, newspaper articles, public assembly resolutions, song lyrics, social media commentary and terrorist proclamations.

Pragmatics of Social Media - Christian Hoffmann 2017-09-11
This handbook provides a comprehensive overview of the pragmatics of social media, i.e. of digitally mediated and Internet-based platforms which are interactively used to share and edit self- and other-generated textual and audio-visual messages. Its five parts offer state-of-the-art reviews and critical evaluations in the light of on-going developments: Part I The Nature of Social Media sets up the conceptual groundwork as it explores key concept such as social media, participation, privacy/publicness. Part II Social Media Platforms focuses on the pragmatics of single platforms such as YouTube, Facebook. Part III Social Media and Discourse covers the micro-and macro-level organization of social media discourse, while Part IV Social Media and Identity reveals the multifarious ways in which users collectively (re-)construct aspects of their identities. Part V Social Media and Functions/Speech Acts surveys pragmatic studies on speech act functions such as

disagreeing, complimenting, requesting. Each contribution provides a state-of-the-art review together with a critical evaluation of the existing research.

Identity in Applied Linguistics Research - Lisa McEntee-Atalianis 2018-12-13
This book provides a broad survey of historical and contemporary treatments of identity in various branches of Applied Linguistics, identifying common themes and areas for future research. The volume explores theoretical and methodological approaches and features detailed empirical accounts and case studies. The book not only presents current debates in Applied Linguistics and related fields but also the theoretical and practical implications of studying identity from various perspectives and disciplinary approaches. It also offers researchers a new approach to the study of identity: 'The Dynamic Integrated Systems Approach'. As such Identity in Applied Linguistics Research is an ideal text for advanced undergraduate and postgraduate students, and academics and practitioners working on issues of identity.

The Oxford Handbook of Language and Social Psychology - Thomas M. Holtgraves 2014-09-02
Language pervades everything we do as social beings. It is, in fact, difficult to disentangle language from social life, and hence its importance is often missed. The emergence of new communication technologies makes this even more striking. People come to "know" one another through these interactions without ever having met face-to-face. How? Through the words they use and the way they use them. The Oxford Handbook of Language and Social Psychology is a unique and innovative compilation of research that lies at the intersection of language and social psychology. Language is viewed as a social activity, and to understand this complex human activity requires a consideration of its social psychological

underpinnings. Moreover, as a social activity, the use and in fact the existence of language has implications for a host of traditional social psychological processes. Hence, there is a reciprocal relationship between language and social psychology, and it is this reciprocal relationship that defines the essence of this handbook. The handbook is divided into six sections. The first two sections focus on the social underpinnings of language, that is, the social coordination required to use language, as well as the manner in which language and broad social dimensions such as culture mutually constitute one another. The next two sections consider the implications of language for a host of traditional social psychological topics, including both intraindividual (e.g., attribution) and interindividual (e.g., intergroup relations) processes. The fifth section examines the role of language in the creation of meaning, and the final section includes chapters documenting the importance of the language-social psychology interface for a number of applied areas.

Handbook of Pragmatics - Jef Verschueren 2022-08-15

The Manual section of the Handbook of Pragmatics, produced under the auspices of the International Pragmatics Association (IPrA), is a collection of articles describing traditions, methods, and notational systems relevant to the field of linguistic pragmatics; the main body of the Handbook contains all topical articles. The first edition of the Manual was published in 1995. This second edition includes a large number of new traditions and methods articles from the 24 annual installments of the Handbook that have been published so far. It also includes revised versions of some of the entries in the first edition. In addition, a cumulative index provides cross-references to related topical entries in the annual installments of the Handbook and the Handbook of Pragmatics Online (at https://benjamins.com/online/hop/), which continues to be updated and expanded.

This second edition of the Manual is intended to facilitate access to the most comprehensive resource available today for any scholar interested in pragmatics as defined by the International Pragmatics Association: "the science of language use, in its widest interdisciplinary sense as a functional (i.e. cognitive, social, and cultural) perspective on language and communication."

Exploring Digital Communication - Caroline Tagg 2015-04-10
Routledge Introductions to Applied Linguistics is a series of introductory level textbooks covering the core topics in Applied Linguistics, primarily designed for those beginning postgraduate studies or taking an introductory MA course, as well as advanced undergraduates. Titles in the series are also ideal for language professionals returning to academic study. The books take an innovative 'practice to theory' approach, with a 'back-to-front' structure. This leads the reader from real-world problems and issues, through a discussion of intervention and how to engage with these concerns, before finally relating these practical issues to theoretical foundations. Exploring Digital Communication aims to discuss real-world issues pertaining to digital communication, and to explore how linguistic research addresses these challenges. The text is divided into three sections (Problems and practices; Interventions; and Theory), each of which is further divided into two subsections which reflect linguistic issues relating to digital communication. The author seeks to demystify any perceived divide between online and offline communication, arguing that issues raised in relation to digital communication throw light on language use and practices in general, and thus linguistic interventions in this area have implications not only for users of digital communication but for linguists' general understanding of language and society. Including relevant research examples, tasks and a glossary, this textbook is an invaluable

resource for postgraduate and upper undergraduate students taking New Media or Communication Studies modules within Applied Linguistics and English Language courses.

Digital Zombies, Undead Stories - Lawrence May 2021-01-14

Through analysis of three case study videogames 🠮 Left 4 Dead 2, DayZ and Minecraft 🠮 and their online player communities, Digital Zombies, Undead Stories develops a framework for understanding how collective gameplay generates experiences of narrative, as well as the narrative dimensions of players' creative activity on social media platforms. Narrative emergence is addressed as a powerful form of player experience in multiplayer games, one which makes individual games' boundaries and meanings fluid and negotiable by players. The phenomenon is also shown to be recursive in nature, shaping individual and collective understandings of videogame texts over time. Digital Zombies, Undead Stories focuses on games featuring zombies as central antagonists. The recurrent figure of the videogame zombie, which mediates between chaos and rule-driven predictability, serves as both metaphor and mascot for narrative emergence. This book argues that in the zombie genre, emergent experiences are at the heart of narrative experiences for players, and more broadly demonstrates the potential for the phenomenon to be understood as a fundamental part of everyday play experiences across genres.

The Language of Social Media - P. Seargeant 2014-01-21

This timely book examines language on social media sites including Facebook and Twitter. Studies from leading language researchers, and experts on social media, explore how social media is having an impact on how we relate to each other, the communities we live in, and the way we present a sense of self in twenty-first century society.

The Routledge Companion to Narrative Theory -

Paul Dawson 2022-07-18
The Routledge Companion to Narrative Theory brings together top scholars in the field to explore the significance of narrative to pressing social, cultural, and theoretical issues. How does narrative both inform and limit the way we think today? From conspiracy theories and social media movements to racial politics and climate change future scenarios, the reach is broad. This volume is distinctive for addressing the complicated relations between the interdisciplinary narrative turn in the academy and the contemporary boom of instrumental storytelling in the public sphere. The scholars collected here explore new theories of causality, experientiality, and fictionality; challenge normative modes of storytelling; and offer polemical accounts of narrative fiction, nonfiction, and video games. Drawing upon the latest research in areas from cognitive sciences to complexity theory, the volume provides an accessible entry point for those new to the myriad applications of narrative theory and a point of departure for new scholarship.
The Routledge Handbook of Language and Identity - Sian Preece 2016-02-12
The Routledge Handbook of Language and Identity provides a clear and comprehensive survey of the field of language and identity from an applied linguistics perspective. Forty-one chapters are organised into five sections covering: theoretical perspectives informing language and identity studies key issues for researchers doing language and identity studies categories and dimensions of identity identity in language learning contexts and among language learners future directions for language and identity studies in applied linguistics Written by specialists from around the world, each chapter will introduce a topic in language and identity studies, provide a concise and critical survey, in which the importance and relevance to applied linguists is explained and include further reading. The Routledge Handbook of Language

and Identity is an essential purchase for advanced undergraduate and postgraduate students of Linguistics, Applied Linguistics and TESOL. Advisory board: David Block (Institució Catalana de Recerca i Estudis Avançats/ Universitat de Lleida, Spain); John Joseph (University of Edinburgh); Bonny Norton (University of British Colombia, Canada).

New Narratives - Ruth E. Page 2011-12-01 Just as the explosive growth of digital media has led to ever-expanding narrative possibilities and practices, so these new electronic modes of storytelling have, in their own turn, demanded a rapid and radical rethinking of narrative theory. This timely volume takes up the challenge, deeply and broadly considering the relationship between digital technology and narrative theory in the face of the changing landscape of computer-mediated communication. New Narratives reflects the diversity of its subject by bringing together some of the foremost practitioners and theorists of digital narratives. It extends the range of digital subgenres examined by narrative theorists to include forms that have become increasingly prominent, new examples of experimental hypertext, and contemporary video games. The collection also explicitly draws connections between the development of narrative theory, technological innovation, and the use of narratives in particular social and cultural contexts. Finally, New Narratives focuses on how the tools provided by new technologies may be harnessed to provide new ways of both producing and theorizing narrative. Truly interdisciplinary, the book offers broad coverage of contemporary narrative theory, including frameworks that draw from classical and postclassical narratology, linguistics, and media studies.

Social Media Discourse, (Dis)identifications and Diversities - Sirpa Leppanen 2016-12-08 This volume serves as an in-depth investigation of the diversity of means and practices that constitute (dis)identification and identity

construction in social media. Given the increasing prevalence of social media in everyday life and the subsequent growing diversity in the types of participants and forms of participation, the book makes the case for a rigorous analysis of social media discourses and digital literacy practices to demonstrate the range of semiotic resources used in online communication that form the foundation of (dis)identification processes. Divided into two major sections, delineating between the (dis)identification of the self across various social categories and the (dis)identification of the self in relation to the "other", the book employs a discourse-ethnographic approach to highlight the value of this type of theoretical framework in providing nuanced descriptions of identity construction in social media and illuminating their larger, long-term societal and cultural implications. This volume is a key resource for researchers, and students in sociolinguistics, discourse studies, computer-mediated communication, and cultural studies.

The Handbook of Narrative Analysis - Anna De Fina 2019-02-12
Featuring contributions from leading scholars in the field, The Handbook of Narrative Analysis is the first comprehensive collection of sociolinguistic scholarship on narrative analysis to be published. Organized thematically to provide an accessible guide for how to engage with narrative without prescribing a rigid analytic framework Represents established modes of narrative analysis juxtaposed with innovative new methods for conducting narrative research Includes coverage of the latest advances in narrative analysis, from work on social media to small stories research Introduces and exemplifies a practice-based approach to narrative analysis that separates narrative from text so as to broaden the field beyond the printed page

The Language of Illness and Death on Social Media - Carsten Stage 2018-10-29

This book investigates the language created in Facebook groups that relate shared experiences of illness, dying and mourning. It develops a theoretical and analytical framework for understanding the use and rhythms of emojis, interjections and other forms of "intensive" writing in social media of this kind.

Theatre, Social Media, and Meaning Making - Bree Hadley 2017-09-30
This book offers the first broad-based survey of the way artists, audiences and society at large are making use of social media, and how the emergence of social media platforms that allow two-way interaction between these groups has been held up as a 'game changer' by many in the theatre industry. The first book to analyse aesthetic, critical, audience development, marketing and assessment uptake of social media in the theatre industry in an integrated fashion, Theatre, Social Media and Meaning Making examines examples from the USA, UK, Europe and Australasia to provide a snapshot of this emerging niche within networked, telematic, immersive and participatory theatre production and reception practices. A vital new resource for the field, this book will appeal to scholars, students, and industry practitioners alike.

A Narrative Approach to Social Media Mourning - Korina Giaxoglou 2020-07-21
This book investigates how social media are reconfiguring dying, death, and mourning. Taking a narrative approach, it argues that dying, death, and mourning are shared online as small stories of the moment, which are organized around transgressive moments and events with motivational, participatory, or connective scope. Through the different case studies discussed, this book presents an empirical framework for analyzing small stories of dying, death and mourning as practices of sharing which become associated with specific modes of affective positioning, i.e. modulations of different degrees of distance or proximity to the death event and the dead, the networked

audience(s), and the affective self. The book calls for the study of affect as integral to narrative activity and opens up broader questions about how stories and emotion are mobilized in digital cultures for accruing audiences, value (social or economic), and visibility. It will be of interest to researchers in narrative analysis, the anthropology and sociology of emotion, digital communication, media and cultural studies, and (digital) death and dying.

Universities as Drivers of Social Innovation - Davide Fassi 2019-11-15
This book reviews the social role of universities in their local urban contexts and describes a number of initiatives of major interest in terms of the impact achieved, the range of stakeholders involved, and the significance of the university campus and teachers as agents of change. It is divided into three parts, the first of which draws on the international literature to provide theoretical background regarding the role of universities and university campuses as drivers of and magnets for social innovation. The second and third parts each focus on four main themes of interest in the contemporary design setting: urban community gardens, social TV stations, mobile pavilions, and economic sustainability models. After a theoretical overview that also illustrates international best practices, it then focuses on the specific context of Milan, based on the pilot project recently conducted by the Politecnico di Milano, "CampUS - incubation and implementation of social practices", which won the 25th ADI Compasso d'Oro Award (2018) in the social design category. The book is of interest to academics, students, those working at public institutions, and city policymakers.

Digital Textuality - Paola Trimarco 2017-09-16 Digital Textuality explores the ways in which the English language is used in new media technologies. This undergraduate textbook covers a range of digital text genres, including

news sites, social media, collaborative fiction, hypertext fiction and poetry. Using Hallidayan linguistics, along with other approaches, such as Discourse Analysis, Multimodal Semiotics and Text World Theory, this book reflects the latest language-based research in digital texts. Topics included in these chapters are digital literacy, identity, online communities, hybridity and superdiversity.

Smartphone Communication - Francisco Yus
2021-09-06
This book offers a unique model for understanding the cognitive underpinnings, interactions and discursive effects of our evolving use of smartphones in everyday app-mediated communication, from text messages and GIFs to images, video and social media apps. Adopting a cyberpragmatics framework, grounded in cognitive pragmatics and relevance theory, it gives attention to how both the particular interfaces of different apps and users' personal attributes influence the contexts and uses of smartphone communication. The communication of emotions – in addition to primarily linguistic content – is foregrounded as an essential element of the kinds of ever-present paralinguistic and phatic communication that characterises our exchange of memes, GIFs, "likes," and image- and video-based content. Insights from related disciplines such as media studies and sociology are incorporated as the author unpacks the timeliest questions of our digitally mediated age. Aimed primarily at scholars and graduate students of communication, linguistics, pragmatics, media studies, and sociology of mass media, Smartphone Communication traffics in topics that will likewise engage upper-level undergraduate students.

Discourse Analysis - Brian Paltridge
2021-10-21
This book presents the essential approaches that you need to know when you start doing discourse analysis for the first time. Over 11

chapters, Discourse Analysis: An Introduction outlines the core methodological and theoretical premises, tracing their development and discussing the most recent trends. Providing you with an essential discourse analytic toolkit, each chapter explores a different approach from a wide variety of global perspectives, looking at discourse and society, discourse and pragmatics, discourse and genre, discourse and conversation, discourse grammar, corpus approaches, multimodal discourse and critical discourse analysis. Now fully revised to take account of recent developments, this third edition includes: - A new chapter on discourse and digital media - New topics, including English as a lingua franca, linguistic landscapes and translanguaging - Updated examples drawn from a variety of global perspectives and contexts, ranging from North America to East Asia - Updated discussion questions throughout With each chapter supplemented with exercises, discussion questions and lists of further reading, along with a comprehensive companion website featuring lecture slides, extended readings and enhanced bibliographies, this is the only book you need for discourse analysis.

Interpreting Technology - Wessel Reijers 2021-05-21
Interpreting Technology puts Ricoeur's work at the center of contemporary philosophical thinking concerning technology. It investigates his project of critical hermeneutics, the growing ethical and political impacts of technologies on the modern lifeworld, and ways of analyzing global sociotechnical systems such as the Internet.

Global Perspectives on Strategic Storytelling in Destination Marketing -
Campos, Ana Cláudia 2022-05-27
Stories have always been part of tourism with tourists eager to both share and listen to stories about destinations. Destinations also build identity and distinctiveness by sharing stories with visitors. It is essential to gain a deeper

understanding of the role that stories play in marketing and branding destinations, as well as how storytelling through digital mobile technologies can aid in these practices. Global Perspectives on Strategic Storytelling in Destination Marketing is a key reference that offers theoretical frameworks and empirical approaches to the study of storytelling in tourism at the organizational and destination levels, and from the perspectives of experience providers and customers. It further addresses current and future challenges of tourism organizations and destinations that may be tackled by creatively adopting storytelling as a strategy for brand differentiation and customer involvement. Covering topics such as film-induced tourism, heritage tourism, and community engagement, this premier reference source is an excellent resource for marketers, advertising executives, brand managers, travel agencies, tour operators, event and program managers, business executives, government officials, community leaders, students, researchers, academicians, professionals, and practitioners in the tourism and hospitality industry.

Stories and Social Media - Ruth E. Page 2013-03-01
This book examines everyday stories of personal experience that are published online in contemporary forms of social media. Taking examples from discussion boards, blogs, social network sites, microblogging sites, wikis, collaborative and participatory storytelling projects, Ruth Page explores how new and existing narrative genres are being (re)shaped in different online contexts. The book shows how the characteristics of social media, which emphasize recency, interpersonal connection and mobile distribution, amplify or reverse different aspects of canonical storytelling. The new storytelling patterns which emerge provide a fresh perspective on some of the key concepts in narrative research: structure, evaluation and

the location of speaker and audience in time and space. The online stories are profoundly social in nature, and perform important identity work for their tellers as they interact with their audiences - identities which range from celebrities in Twitter, cancer survivors in the blogosphere to creative writers convening storytelling projects or local histories. Stories and Social Media brings together the stories told in well-known sites like Facebook and lesser-known community archives, providing a landmark survey and critique of personal storytelling as it is being reworked online at the start of the 21st century.
The Bloomsbury Handbook of Discourse Analysis - Ken Hyland 2021-07-29
An essential reference to contemporary discourse studies, this handbook offers a rigorous and systematic overview of the field, covering the key methods, research topics and new directions. Fully updated and revised throughout to take account of developments over the last decade, in particular the innovations in digital communication and new media, this second edition features: · New coverage of the discourse of media, multimedia, social media, politeness, ageing and English as lingua franca · Updated coverage across all chapters, including conversation analysis, spoken discourse, news discourse, intercultural communication, computer mediated communication and identity · An expanded glossary of key terms Identifying and describing the central concepts and theories associated with discourse and its main branches of study, The Bloomsbury Handbook of Discourse Analysis makes a sustained and compelling argument concerning the nature and influence of discourse and is an essential resource for anyone interested in the field.