

Media Culture And Society In Malaysia By Yeoh Seng Guan

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Routledge Handbook of Political Advertising

- Christina Holtz-Bacha 2017-02-24

This Handbook provides the most comprehensive overview of the role of electoral advertising on television and new forms of advertising in countries from all parts of the world currently available. Thematic chapters address advertising effects, negative ads, the perspective of practitioners and gender role. Country chapters summarize research on issues including political and electoral systems; history of ads; the content of ads; reception and effects of ads; regulation of political advertising on television and the Internet; financing political advertising; and prospects for the future. The Handbook confirms that candidates spend the major part of their campaign budget on television advertising. The US enjoys a special situation with almost no restrictions on electoral advertising whereas other countries have regulation for the time, amount and sometimes even the content of electoral advertising or they do not allow television advertising at all. The role that television advertising plays in elections is dependent on the political, the electoral and the media context and can generally be regarded as a reflection of the political culture of a country. The Internet is relatively unregulated and is the channel of the future for political advertising in many countries

Mediatized Religion in Asia - Kerstin Radde-

Antweiler 2018-12-13

This edited volume discusses mediatized religion in Asia, examining the intensity and variety of constructions and processes related to digital media and religion in Asia today. Individual chapters present case studies from various regions and religious traditions in Asia, critically discussing the data collected in light of current mediatization theories. By directing the study to the geographical, cultural and religious contexts specific to Asia, it also provides new material for the theoretical discussion of the pros and cons of the concept mediatization, among other things interrogating whether this concept is useful in non-'Western' contexts."

New Media Political Engagement And Participation in Malaysia - Sara Chinnasamy 2017-09-28

This book analyses the exponential growth of independent news portal (INPs) in Malaysia and discusses the extent of impacts generated from these portals in Malaysian electoral conduct especially during Malaysia's 12th and 13th general elections. The mainstream media in Malaysia has for decades been controlled by strict laws such as the Printing Presses and Publications Act (PPPA) and the Sedition Act, as well as self-censorship by print and broadcast journalists and editors. The rise of INP in Malaysia has challenged this government stranglehold, as well as making information

available much faster than the mainstream media. The undeniable speed of the news posted on INP which often come with interactive contents are seen to have caused a remarkable increment on public's options with regards to expressing their political views. Some of the INPs have also impressively taken up a notch by providing live streaming videos or interesting online visual news which indirectly unifies various sectors of pressure groups in providing options of circulating and disseminating information to the public. The interviews conducted for this book provide deeper insights from those producing news and at the same time provide a specific and thorough observation on political events including representatives of the Malaysian middle class, Opposition parties, youth and university students, NGOs and civil society movements. Chinnasamy investigates key questions relating to this shift in relation to media preference concerning on the mainstream and political landscape in Malaysia. Did the INP evolve new democratic movement in the country or induce a change in the way the government retains its power by increasing people's active engagement in political participation? Did any revolution in government-managed media landscape occur drastically? If so, how did they accomplish these changes? This book will fill the gap of existing research on how far have the INP empowered themselves to be the third force in fighting democratic movement in the country and how the ruling government continues seeing it as a contention, as foreseen by many experts in the industry.

The Evolution of Media Communication -
Beatriz Peña-Acuña 2017-05-31

Media communication is a young discipline, if we compare it with others. It has been studied scientifically from the last century in social sciences. This topic, as it is a human process, is complex, and it is changing because of new technologies. It transforms our society too. It is recognised that we are in a communication society. The management of knowledge is settled in business area too. Communication skills are recognised as competences in education for preparing future citizens. Media communication feeds from different disciplines and it keeps their attention. This book is an attempt to provide theoretical and empirical framework to

better understand media communication from different point of views and channels in various contexts. The international authors are specialised on the issues. They cover a wide range of updated issues. They span from deepening about behaviour of media or trends to national cases related to social net and to new phenomena - as it is mindfulness applied to creativity. So in this book, two sections are presented. The first section focuses on the behaviour of media, when it is applied in education field and reception research. The second section provides three case studies about the Internet: platforms and social nets developed and applied to different publics.

Communication in International

Development - Florencia Enghel 2018-05-23
International development stakeholders harness communication with two broad purposes: to do good, via communication for development and media assistance, and to communicate do-gooding, via public relations and information. This book unpacks various ways in which different efforts to do good are combined with attempts to look good, be it in the eyes of donor constituencies at large, or among more specific audiences, such as journalists or intra-agency decision-makers. Development communication studies have tended to focus primarily on interventions aimed at doing good among recipients, at the expense of examining the extent to which promotion and reputation management are elements of those practices. This book establishes the importance of interrogating the tensions generated by overlapping uses of communication to do good and to look good within international development cooperation. The book is a critical text for students and scholars in the areas of development communication and international development and will also appeal to practitioners working in international aid who are directly affected by the challenges of communicating for and about development.

Media and Nation Building - John Postill
2006-05-30

With the end of the Cold War and the proliferation of civil wars and "regime changes," the question of nation building has acquired great practical and theoretical urgency. From Eastern Europe to East Timor, Afghanistan and

recently Iraq, the United States and its allies have often been accused of shirking their nation-building responsibilities as their attention - and that of the media -- turned to yet another regional crisis. While much has been written about the growing influence of television and the Internet on modern warfare, little is known about the relationship between media and nation building. This book explores, for the first time, this relationship by means of a paradigmatic case of successful nation building: Malaysia. Based on extended fieldwork and historical research, the author follows the diffusion, adoption, and social uses of media among the Iban of Sarawak, in Malaysian Borneo and demonstrates the wide-ranging process of nation building that has accompanied the Iban adoption of radio, clocks, print media, and television. In less than four decades, Iban longhouses ('villages under one roof') have become media organizations shaped by the official ideology of Malaysia, a country hastily formed in 1963 by conjoining four disparate territories.

Routledge Handbook of Cultural and Creative Industries in Asia - Lorraine Lim 2018-12-07

Recent years have witnessed the remarkable development of the cultural and creative industries (CCIs) in Asia, from the global popularity of the Japanese games and anime industries, to Korea's film and pop music successes. While CCIs in these Asian cultural powerhouses aspire to become key players in the global cultural economy, Southeast Asian countries such as Malaysia and Thailand are eager to make a strong mark in the region's cultural landscape. As the first handbook on CCIs in Asia, this book provides readers with a contextualized understanding of the conditions and operation of Asian CCIs. Both internationalising and de-Westernising our knowledge of CCIs, it offers a comprehensive contribution to the field from academics, practitioners and activists alike. Covering 12 different societies in Asia from Japan and China to Thailand, Indonesia and India, the themes include: State policy in shaping CCIs Cultural production inside and outside of institutional frameworks Circulation of CCIs products and consumer culture Cultural activism and independent culture Cultural heritage as an industry. Presenting a detailed set of case

studies, this book will be an essential companion for researchers and students in the field of cultural policy, cultural and creative industries, media and cultural studies, and Asian studies in general.

Critical Perspectives on Literature and Culture in the New World Order - Washima Che Dan 2012-11-15

The fifteen chapters in this volume explore both new and tested theoretical perspectives on literature and culture at large; this multiplicity of discourses is a reflection of the implicit discontent in conforming to the New World Order, and a contestation against hierarchical relationships between countries, which inform the social, cultural and political climates of weaker nations. With the political and economic hegemony of stronger nations, weaker nations run the risk of being dominated, or at the very least, having their own national identity and sovereignty steeped in ambivalence in the face of a globalised culture. This volume hopes to bring together critical views in relation to the construction of cultural studies in the Western framework, the application of literary theory in the readings of vernacular literature, contestation of the mainstream scientific methodology of cultural evaluation, the role of English literature in Asian cultures, the application of postcolonial theory in literature, literary ethics in relation to Islamic literature, as well as the Islamic and Western conceptions of democracy. More than half of the articles in this collection centre on Islam as a guiding principle, or as a context through which critical perspectives are made on literature and culture in today's globalised world order. This inadvertent foregrounding of Islam reflects a continuing dialogue on and with Islam and its significant impact on existing academic discourses founded upon Western-style scholarship.

Media, Culture and Society in Malaysia - Yeoh Seng Guan 2010-02-25

This book presents a comprehensive, full-length analysis of the uses of media and communication technologies by different social actors in Malaysia. Unlike other studies of the media in Malaysia which concentrate on "political economy" or "freedom of the media" approaches, this book focuses on the ways in which different

media forms have constituted cultural practices and power relations amongst particular audiences and publics. It also examines the ways in which technologies of varying scales and range have been appropriated for various subaltern purposes and counter-hegemonic agendas. Drawing upon recent case studies on the deployment of different media - including mainstream and independent films, television programming, black metal music, community rituals, political advertising, the internet, and artistic visual installations - it provides valuable insights into the complex, vibrant ways in which these different media forms have negotiated with the dominant cultural representations of Malaysian society. The book makes an important contribution to the emergent disciplines of media studies and cultural studies in Malaysia.

Global Internet Governance - Susan Leong
2020-11-23

This book addresses the complex issue of global Internet governance by focusing on its implementation in Malaysia and Singapore. The authors draw insights, identify, revisit and flesh out the discourses circulating since the 1990s and pitch them against global internet governance concerns. Internet governance, thought managed domestically/nationally, is a global issue. It is at the heart of how the internet works yet remains hidden within the 'black box' of governance language. While several scholars have entered the fray in recent years, especially in the past decade, very few of them are aware that the Malaysian and Singaporean governments have in fact been at the forefront of Internet regulatory strategies from the early 1990s. The book identifies, revisits and gives flesh to some of the discourses circulating in Southeast Asia at the time and pitches it against current governance concerns. Readers of this book will understand how and why Malaysia and Singapore are important contributors to the issue of internet governance. This knowledge will inform a depth of understanding of why China is keenly seeking to stake its demands on internet governance and sovereignty, and likely American and global responses. Readers will also appreciate how and why the regulation of the Internet has been and will remain a site of contestation and control.

The Handbook of Global Media Research -

Ingrid Volkmer 2012-08-14

Bringing together the perspectives of more than 40 internationally acclaimed authors, *The Handbook of Global Media Research* explores competing methodologies in the dynamic field of transnational media and communications, providing valuable insight into research practice in a globalized media landscape. Provides a framework for the critical debate of comparative media research Posits transnational media research as reflective of advanced globalization processes, and explores its roles and responsibilities Articulates the key themes and competing methodological approaches in a dynamic and developing field Showcases the perspectives and ideas of 30 leading internationally acclaimed scholars Offers a platform for the discussion of crucial issues from a variety of theoretical, methodical and practical viewpoints

Popular Culture in Asia - Lorna Fitzsimmons
2013-05-07

Popular Culture in Asia consists studies of film, music, architecture, television, and computer-mediated communication in China, Japan, South Korea, Taiwan, the Philippines, Malaysia, and Singapore, addressing three topics: urban modernities; modernity, celebrity, and fan culture; and memory and modernity.

The Punk Reader - Mike Dines 2019-07-15

Forty years after its inception, punk has gone global. The founding scenes in the United Kingdom and United States now have counterparts all around the world. Most, if not all, cities on the planet now have some variation of punk existing in their respective undergrounds, and long-standing scenes can be found in China, Japan, India, Africa, Southeast Asia and the Middle East. Each scene, rather than adopting traditional interpretations of the punk filter, reflects national, regional and local identities. The first offering in Intellect's new Global Punk series, *The Punk Reader: Research Transmissions from the Local and the Global* is the first edited volume to explore and critically interrogate punk culture in relation to contemporary, radicalized globalization. Documenting disparate international punk scenes, including Mexico, China, Malaysia and Iran, *The Punk Reader* is a long-overdue addition to punk studies and a valuable resource for

readers seeking to know more about the global influence of punk beyond the 1970s.

Media Globalization and Digital Journalism in Malaysia - Amira Firdaus 2017-08-15

The media ecology within which conventional mainstream journalism currently operates has undergone major transformations since the advent of social media. These transformations arise from the disruption brought upon by the emergence of networked, interactive platforms and user-driven online applications including social media, blogs and alternative citizen news sites. This book analyses networked forms of journalistic production at traditional news organizations and their conventional news channels. Focusing on case studies from Malaysia, it examines current transformations to the norms, practices and values of conventional news production. Drawing upon a recent global-comparative turn in journalism studies and parallel efforts to de-Westernize communication theory, this book suggests an innovative 'glocal' comparative approach to analyse 'network newsworld' among global, transnational, and local news organizations, including Al Jazeera and Bernama TV, located within the same geographical locality, Kuala Lumpur, Malaysia. This author uses an empirically-grounded conceptual framework for exploring and understanding recent transformations that user-driven networked resources bring to professional journalists' daily work of producing news. Discussing the implications of network newsworld on the wider global journalistic sphere, the book elucidates a tiered model of networked sources and expounds upon journalism's deepening of the digital divide in its inadvertent muting of the voices of non-networked communities that are switched off from the global news sphere and its network society. A fresh perspective on the analysis of globalization in the media and a useful guide for gaining access into media organizations and securing cooperation of organizational members for research, this book will be of interest to researchers in the field of Asian Media and Communication Studies, Journalism Studies, Political Communication and Sociology of Journalism.

Democracy, Media and Law in Malaysia and Singapore - Andrew T. Kenyon 2013-12-04

Commentators on the media in Southeast Asia either emphasise with optimism the prospect for new media to provide possibilities for greater democratic discourse, or else, less optimistically, focus on the continuing ability of governments to exercise tight and sophisticated control of the media. This book explores these issues with reference to Malaysia and Singapore. It analyses how journalists monitor governments and cover elections, discussing what difference journalism makes; it examines citizen journalism, and the constraints on it, often self-imposed constraints; and it assesses how governments control the media, including outlining the development and current application of legal restrictions.

Islam and Popular Culture in Indonesia and Malaysia - Andrew N. Weintraub 2011-04-20

Home to approximately one-fifth of the world's Muslim population, Indonesia and Malaysia are often overlooked or misrepresented in media discourses about Islam. Islam is a religion but there is also a popular culture, or popular cultures of Islam that are mass mediated, commercialized, pleasure-filled, humorous, and representative of large segments of society. During the last forty years, popular forms of Islam, targeted largely towards urbanized youth, have played a key role in the Islamisation of Indonesia and Malaysia. This book focuses on these forms and the accompanying practices of production, circulation, marketing, and consumption of Islam. Dispelling the notion that Islam is monolithic, militaristic, and primarily Middle Eastern, the book emphasizes its dynamic, contested, and performative nature in contemporary South East Asia. Written by leading scholars alongside media figures, such as Rhoma Irama and Ishadi SK, the case studies although not focused on theology per se, illuminate how Muslims (and non-Muslims) in Indonesia and Malaysia make sense of their lives within an increasingly pervasive culture of Islamic images, texts, film, songs, and narratives.

Media and Nation Building - John Postill 2006
"While much has been written about the growing influence of television and the Internet on modern warfare, little is known about the relationship between media and nation building. This book explores, for the first time, this relationship by means of a paradigmatic case of

successful nation building: Malaysia. Based on extended fieldwork and historical research, the author follows the diffusion, adoption, and social uses of media among the Iban of Sarawak, in Malaysian Borneo and demonstrates the wide-ranging process of nation building that has accompanied the adoption of radio, clocks, print media, and television."--BOOK JACKET.

Routledge Handbook of Politics in Asia - Shiping Hua 2018-03-15

The Routledge Handbook of Politics in Asia is designed to serve as a comprehensive reference guide to politics in Asia. Covering East, South, Southeast, and Central Asia, this handbook brings together the work of leading international academics to cover the political histories, institutions, economies, and cultures of the region. Taking a comparative approach, it is divided into four parts, including: A thorough introduction to the politics of the four regions of Asia from the perspectives of democratization, foreign policy, political economy, and political culture. An examination of the "Big Three" of Asia - China, India, and Japan - focusing on issues including post-Mao reform, China's new world outlook, Indian democracy, and Japanese foreign policy. A discussion of important contemporary issues, such as human rights, the politics of the internet, security, nationalism, and geopolitics. An analysis of the relationship between politics and certain theoretical ideas, such as Confucianism, Hinduism, socialist constitutionalism, and gender norms. As an invaluable and all-inclusive resource, this handbook will be useful for students, scholars, researchers, and practitioners of Asian politics and comparative politics.

Global Glam and Popular Music - Ian Chapman 2016-02-12

This book is the first to explore style and spectacle in glam popular music performance from the 1970s to the present day, and from an international perspective. Focus is given to a number of representative artists, bands, and movements, as well as national, regional, and cultural contexts from around the globe. Approaching glam music performance and style broadly, and using the glam/glitter rock genre of the early 1970s as a foundation for case studies and comparisons, the volume engages with subjects that help in defining the glam

phenomenon in its many manifestations and contexts. Glam rock, in its original, term-defining inception, had its birth in the UK in 1970/71, and featured at its forefront acts such as David Bowie, T. Rex, Slade, and Roxy Music. Termed "glitter rock" in the US, stateside artists included Alice Cooper, Suzi Quatro, The New York Dolls, and Kiss. In a global context, glam is represented in many other cultures, where the influences of early glam rock can be seen clearly. In this book, glam exists at the intersections of glam rock and other styles (e.g., punk, metal, disco, goth). Its performers are characterized by their flamboyant and theatrical appearance (clothes, costumes, makeup, hairstyles), they often challenge gender stereotypes and sexuality (androgyny), and they create spectacle in popular music performance, fandom, and fashion. The essays in this collection comprise theoretically-informed contributions that address the diversity of the world's popular music via artists, bands, and movements, with special attention given to the ways glam has been influential not only as a music genre, but also in fashion, design, and other visual culture.

New Media Narratives and Cultural Influence in Malaysia - Radzuwan Ab Rashid 2019-07-23

This book in religious studies uses a Malaysian apostasy case study as a platform to investigate and discuss the broader radicalisation of apostates on social networking sites. It provides new insights into the emerging phenomenon of how social media tools are harnessed to promote faith and beliefs systems, specifically looking at the Malay view of apostasy from Islam. Employing sociocultural theory and theoretical concepts to analyse the discursive behaviour of a Malaysian apostate on a social networking site, the study unpacks how digital storytelling and rhetorical strategies can influence readers, culturally and socially, and contribute to identity construction in relation to politicised viewpoints. The analysis of the discourse surrounding apostasy in Malaysia enables parallels to be drawn to such discourses in other parts of the world, raising discussions on the connections between inflammatory online rhetoric and social problems, such as recruitment to terrorism, involvement in gangs or the use of addictive

substances. This book is of particular interest to scholars and students considering the intersection of critical discourse analysis and religious studies. It is of interest to sociolinguists and psychologists interested in online media.

Investing in Cultural Diversity and Intercultural Dialogue - Unesco 2009-01-01

This report analyses all aspects of cultural diversity, which has emerged as a key concern of the international community in recent decades, and maps out new approaches to monitoring and shaping the changes that are taking place. It highlights, in particular, the interrelated challenges of cultural diversity and intercultural dialogue and the way in which strong homogenizing forces are matched by persistent diversifying trends. The report proposes a series of ten policy-oriented recommendations, to the attention of States, intergovernmental and non-governmental organizations, international and regional bodies, national institutions and the private sector on how to invest in cultural diversity. Emphasizing the importance of cultural diversity in different areas (languages, education, communication and new media development, and creativity and the marketplace) based on data and examples collected from around the world, the report is also intended for the general public. It proposes a coherent vision of cultural diversity and clarifies how, far from being a threat, it can become beneficial to the action of the international community.

Mass Media Laws and Regulations in Malaysia - 1998

Virtual Thailand - Glen Lewis 2006

Incorporating political economy and media theory, Lewis provides a unique insight into globalization in Southeast Asia, analyzing the role of communications and media in regional cultural politics.

Indonesia-Malaysia Relations - Marshall Clark 2014-03-26

Drawing on social media, cinema, cultural heritage and public opinion polls, this book examines Indonesia and Malaysia from a comparative postcolonial perspective. The Indonesia-Malaysia relationship is one of the most important bilateral relationships in Southeast Asia, especially because Indonesia,

the world's fourth most populous country and third largest democracy, is the most populous and powerful nation in the region. Both states are committed to the relationship, especially at the highest levels of government, and much has been made of their 'sibling' identity. The relationship is built on years of interaction at all levels of state and society, and both countries draw on their common culture, religion and language in managing political tensions. In recent years, however, several issues have seriously strained the once cordial bilateral relationship. Among these are a strong public reaction to maritime boundary disputes, claims over each country's cultural forms, the treatment of Indonesian workers in Malaysia, and trans-border issues such as Indonesian forest fire haze. Comparing the two nations' engagement with cultural heritage, religion, gender, ethnicity, citizenship, democracy and regionalism, this book highlights the social and historical roots of the tensions between Indonesia and Malaysia, as well as the enduring sense of kinship.

Identity and the State in Malaysia - Fausto Barlocco 2013-12-04

Using the case study of the Kadazan of Sabah, a region in the Malaysian section of Borneo, this book examines national, ethnic and local identities in post-colonial states. It shows the importance of the connection between lived experience and identity and belonging, and by doing so, provides a deeper and fuller explanation of the apparently contradictory conflict between different collective forms of identification and the way in which they are employed in reference to everyday situations. Based on ethnographic fieldwork and historical analysis, the book reconstructs the development of the cultural forms and labels associated with the collective identities it studies. The author employs an approach that sees collective identification as an expression of everyday practices and that stresses the importance of participation and familiarity between forms of identification and lived experience. In this context, he considers anthropological debates about state-minorities relations and issues of 'dignity' and 'respect'. Explaining state-minority relations in Malaysia and more generally in other post-colonial realities, the insights

presented are highly relevant to other cases of conflicting allegiances and identity politics in settings of post-colonial nation-building.

From Media Systems to Media Cultures -

Sabina Mihelj 2018-08-23

Proposes an original framework for comparative media research, and uses it to provide fascinating insights into television under communist rule.

Handbook of Research on the Impact of Culture and Society on the Entertainment Industry -

Ozturk, R. Gulay 2014-06-30

"This reference provides a review of the academic and popular literature on the relationship between communications and media studies, cinema, advertising, public relations, religion, food tourism, art, sports, technology, culture, marketing, and entertainment practices"--Provided by publisher.

In what way has the globalisation of advertising affected national and local cultures and identities? -

Florian Mayer 2003-06-02

Essay from the year 2003 in the subject Cultural Studies - Basics and Definitions, grade: 82, University of Leeds (Trinity and All Saints College), course: National and Global Culture, 106 entries in the bibliography, language: English, abstract: It has been argued that individual and national identities are becoming increasingly fragmented under conditions of globalisation, that with accelerated global flows of commodities, culture and people, we become increasingly disembedded and rootless. It is argued here that amid this increasing fragmentation, or perhaps in reaction to it, certain narratives work to anchor national identities and local culture in what is perceived to be tradition. This paper examines the relationship between globalisation and the construction of national and local identities in the advertisements of several Western and non-Western countries, like Canada and Germany and Malaysia, Thailand and Ladakh in the western Himalayas. In this paper advertising is being seen as a part of the culture industries, which play an important role in the creation of community. In many scholarly accounts it has been asserted that globalisation and the spread of multinational corporations and their products and services are leading to a homogenisation of

cultural diversity and to an increasing uniformity of tastes, fashions and thoughts around the world. The globalisation of advertising, which we are going to look at in the following pages, however, produces different outcomes for national and local cultures and identities in many cases.

Comparing Journalistic Cultures - Folker Hanusch 2020-06-30

This book offers an analysis of journalists' professional views against a variety of political, economic, social, cultural, and linguistic contexts. Based on data gathered for the Worlds of Journalism Study, which conducted surveys with more than 27,000 journalists in 67 countries, the authors explore aspects such as linguistic and religious influences on journalists' identities, journalists' views of development journalism, epistemic issues, as well as the relationship between journalism and democracy. Further, the book provides a history of the evolution of the Worlds of Journalism Study, as well as the challenges of conducting such comparative work across a wide range of contexts. A critical review by renowned comparative studies scholar Jay Blumler offers food for thought for future endeavours. This unprecedented collaborative effort will be essential reading for scholars and students of journalism who are interested in comparative approaches to journalism studies and who want to explore the wide variety of journalism cultures that exist around the globe. It was originally published as a special issue of *Journalism Studies*.

New Media and the Nation in Malaysia - Susan Leong 2013-10-08

In the four decades or so since its invention, the internet has become pivotal to how many societies function, influencing how individual citizens interact with and respond to their governments. Within Southeast Asia, while most governments subscribe to the belief that new media technological advancement improves their nation's socio-economic conditions, they also worry about its cultural and political effects. This book examines how this set of dynamics operates through its study of new media in contemporary Malaysian society. Using the social imaginary framework and adopting a socio-historical approach, the book explains the

varied understandings of new media as a continuing process wherein individuals and their societies operate in tandem to create, negotiate and enact the meaning ascribed to concepts and ideas. In doing so, it also highlights the importance of non-users to national technological policies. Through its examination of the ideation and development of Malaysia's Multimedia Super Corridor mega project to-date and reference to the seminal socio-political events of 2007-2012 including the 2008 General Elections, Bersih and Hindraf rallies, this book provides a clear explanation for new media's prominence in the multi-ethnic and majority Islamic society of Malaysia today. It is of interest to academics working in the field of Media and Internet Studies and Southeast Asian Politics.

[Media Asia](#) - 2004

The Asia-Pacific in the Age of Transnational Mobility - Catherine Gomes 2016-12

The growing mobility of people within and into the Asia Pacific region has created environments of increasing diversity as nations become hosts to both permanent and temporary multicultural societies. How do we begin to gauge the impact of mobility and multiculturalism on individuals and groups in this diverse region today? The authors of *The Asia Pacific in the Age of Transnational Mobility* turn to social media as a tool of inquiry to map how mobile subjects and minorities articulate their sense of community and identity. The authors see social media as a platform that allows users to document and express their individual and collective identities, sometimes in restrictive communication environments, while providing a sense of belonging and agency. They present original empirical work that attempts to help readers understand how mobile subjects who circulate in the Asia Pacific create a sense of community for themselves and articulate their ethnic, ideological and national identities.

Routledge Handbook of New Media in Asia - Larissa Hjorth 2015-11-06

While a decade ago much of the discussion of new media in Asia was couched in Occidental notions of Asia as a "default setting" for technology in the future, today we are seeing a much more complex picture of contesting new media practices and production. As "new media"

becomes increasingly an everyday reality for young and old across Asia through smartphones and associated devices, boundaries between art, new media, and the everyday are transformed. This Handbook addresses the historical, social, cultural, political, philosophical, artistic and economic dimensions of the region's new media. Through an interdisciplinary revision of both "new media" and "Asia" the contributors provide new insights into the complex and contesting terrains of both notions. The Routledge Handbook of New Media in Asia will be the definitive publication for readers interested in comprehending all the various aspects of new media in Asia. It provides an authoritative, up-to-date, intellectually broad, conceptually cutting-edge guide to the important aspects of new media in the region — as the first point of consultation for researchers, advanced level undergraduate and postgraduate students in fields of new media and Asian studies.

Media Engagement - Peter Dahlgren 2022-09-30

Written with media students in mind, this accessible book provides both students and researchers with a new perspective on how to research engagement, not as a metric but as a marker of power relations. This book navigates the reader through a tighter analytical notion of engagement within an understanding of media, culture and democracy. Dahlgren and Hill offer a new definition of engagement as an energising internal force, and as such a powerful means to further human agency. From this definition, the book builds a generative theory of engagement as a nexus of relations we make and break with media on a daily basis, with examples from political activism, news and disinformation, and the global pandemic. Dahlgren and Hill identify five parameters of engagement in order to understand the relations we have with media across changing public and mediated spheres. This new perspective offers students and researchers pathways for investigating the meaning of media engagement as a resource for living. It will be particularly useful for undergraduate courses on media audiences and publics, political communication and democracy, media and cultural theory, journalism, and for media, communication and sociology studies more broadly.

Professional Discourses, Gender and

Identity in Women's Media - Melissa Yoong
2020-11-23

This book examines the professional discourses produced in women's media in Malaysia and the subject positions that they make available for career women. Drawing on feminist critical discourse analysis, critical stylistics and feminist conversation analysis, it identifies a range of gendered discourses around employment and motherhood that are underpinned by postfeminism and neoliberal feminism. Through close linguistic analysis of magazine and newspaper articles and radio talk, the study reveals that these discourses substitute balance, individual success, self-transformation and positive feelings for structural change, and entrench the very issues hindering gender workplace equality. Chapters discuss topics such as sexism, work-family balance, extensive and intensive mothering, breadwinning, gender stereotypes, beauty work, 'synthetic sisterhood', media practices and gender equality policies. This book will be of great interest to students and scholars of language and gender, discourse analysis, and media, communication and cultural studies as well as policy-makers, media practitioners and feminist activists.

Discourses, Agency and Identity in Malaysia -
Zawawi Ibrahim 2021-10-23

This book seeks to break new ground, both empirically and conceptually, in examining discourses of identity formation and the agency of critical social practices in Malaysia. Taking an inclusive cultural studies perspective, it questions the ideological narrative of 'race' and 'ethnicity' that dominates explanations of conflicts and cleavages in the Malaysian context. The contributions are organised in three broad themes. 'Identities in Contestation: Borders, Complexities and Hybridities' takes a range of empirical studies—literary translation, religion, gender, ethnicity, indigeneity and sexual orientation—to break down preconceived notions of fixed identities. This then opens up an examination of 'Identities and Movements: Agency and Alternative Discourses', in which contributors deal with counter-hegemonic social movements—of anti-racism, young people, environmentalism and independent publishing—that explicitly seek to open up greater critical, democratic space within the

Malaysian polity. The third section, 'Identities and Narratives: Culture and the Media', then provides a close textual reading of some exemplars of new cultural and media practices found in oral testimonies, popular music, film, radio programming and storytelling who have consciously created bodies of work that question the dominant national narrative. This book is a valuable interdisciplinary work for advanced students and researchers interested in representations of identity and nationhood in Malaysia, and for those with wider interests in the fields of critical cultural studies and discourse analysis. "Here is a fresh, startling book to aid the task of unbinding the straitjackets of 'Malay', 'Chinese' and 'Indian', with which colonialism bound Malaysia's plural inheritance, and on which the postcolonial state continues to rely. In it, a panoply of unlikely identities—Bajau liminality, Kelabit philosophy, Islamic feminism, refugee hybridity and more—finds expression and offers hope for liberation". Rachel Leow, University of Cambridge "This book shakes the foundations of race thinking in Malaysian studies by expanding the range of cases, perspectives and outcomes of identity. It offers students of Malaysia an examination of identity and agency that is expansive, critical and engaging, and its interdisciplinary depth brings Malaysian studies into conversation with scholarship across the world". Sumit Mandal, University of Nottingham Malaysia "This is a much-needed work that helps us to take apart the colonial inherited categories of race which informed the notion of the plural society, the idea of plurality without multiculturalism. It complicates the picture of identity by bringing in religion, gender, indigeneity and sexual orientation, and helps us to imagine what a truly multiculturalist Malaysia might look like". Syed Farid Alatas, National University of Singapore

Internet Use and Protest in Malaysia and other Authoritarian Regimes - Kris Ruijgrok
2021-04-13

This book investigates the impact of internet use on anti-government protesting under authoritarian rule. By breaking up the causal chain into various steps, it provides a thorough and nuanced understanding of internet's role in different stages of the mobilization process. It

argues that the impact of internet use on anti-governmental protesting differs per step in the 'mobilization chain', and also that the effect depends on both the on- and offline repression of the regime, as well as on the type of internet that is available. While staying far away from any technologically deterministic claims about the internet, the book demonstrates that the internet especially plays an important role in the early stages of the mobilization process: By exposing citizens to alternative political information online, internet users are more likely to become sympathetic towards anti-governmental protest movements.

Malaysian Politics in the New Media Age -

Pauline Pooi Yin Leong 2019-08-21

This book provides a comprehensive overview of the impact of the Internet on Malaysian politics and how it has played a pivotal role in influencing the country's political climate. It lays out the background of Malaysia's political history and media environment, and addresses the ramifications of media-isation for the political process, including political public relations, advertising and online campaigns. The book examines the Internet's transformative role and effect on Malaysian democracy, as well as its consequences for political actors and the citizenry, such as the development of cyber-warfare, and the rise of propaganda or "fake" news in the online domain. It also investigates the interplay between traditional and new media with regard to the evolution of politics in Malaysia, especially as a watchdog on accountability and transparency, and contributes to the current discourse on the climate of Malaysian politics following the rise of new media in the country. This book is particularly timely in the wake of the 2018 Malaysian general election, and will be of interest to students and researchers in communications, politics, new media and cultural studies.

The Public Sphere and Media Politics in Malaysia -

Mohd Azizuddin Mohd Sani

2009-01-14

This book analyses Malaysian media from the Jürgen Habermas' perspectives of "the public sphere" especially from the aspects of bourgeois public sphere, mass press, the commercialisation of the press and refeudalisation. Malaysia has also faced all of

those aspects. However, the highlight of this book is the process called defeudalisation. The 2008 General Election has shown that a new public sphere of cyberspace or the Internet and the mobile phone was accessed and utilised significantly and was enough to be used by the opposition in influencing the public to vote them. It became one of the major factors in determining the result of the election which is for the first time the opposition denying the ruling government a two third majority in the parliament and taking control or governing of five states. This new and influential public sphere in Malaysia has reversed the Habermas' argument of refeudalisation to a process called "Defeudalisation". However, in creating a civil public sphere for the people to deliberate views, this book also argues that Malaysia needs a responsible media or freedom of the press with social responsibility. This book urges Malaysia to accept the idea or theory of social responsibility and the concept of public journalism in the public sphere. This book is suitable for all interested-politicians, journalists, academia, and students of politics, media studies, laws and Malaysian studies-in the issues of media politics, free press and the role of media in Malaysian society as well as those interested in civil liberties, democratisation, political theory, media theory, law and Malaysian studies.

New Technologies and Civic Engagement -

Homero Gil de Zuniga Navajas 2015-06-05

This volume contributes to the extant and prolific New Agendas in Communication Series from one of the most salient perspectives within the field of Communication: New Technologies and Civic Engagement. The impact of the Internet and other technological advances are constantly referred to at most junctures of today's Communication research agendas. The area of Political Communication is not immune to this trend. The effects of the Internet and digital media on today's political landscape, with a particular emphasis on enhancing individuals' civic duties and engagement levels, are theme of concern at many of the most renowned journals in Communication and Political Science disciplines. First, this book pays attention to the overall impact of the Internet and people's use of digital media and new technologies to analyze civic life at large, reconceptualizing what

citizenship is today. Secondly, and more specifically, participants shed light over the intersection of a number of current new agendas of research in regards to some of the most rapidly growing technological advances (i.e., new publics and citizenship), and the emergence

of sprouting structures of citizenship. The volume shows the implications that new technological advances carry with respect the possibilities, patterns and mechanisms for citizen communication, citizen deliberation, public sphere and civic engagement.