

Business Journalism How To Report On Business And Economics

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The Changing Business of Journalism and Its Implications for Democracy - David A. L. Levy 2010

The business of journalism is widely held to be in a terminal crisis today, in particular because the rise of the internet has drained audience attention and advertising revenue away from existing media platforms. This book, the first systematic international overview of how the news industry is dealing with current changes, counters such simplistic predictions of the supposedly technologically determined death of the news industry. It offers instead nuanced scrutiny of the threats and opportunities facing legacy news organisations across the world in countries as diverse as the United States, the United Kingdom, France, Germany, Finland, Brazil, and India as they transition to an increasingly convergent media landscape.

The Financial Writer's Stylebook - Chris Roush 2010-11-01

Simplifying the terms and phrases that make business reporting difficult, this handbook is an essential tool for all business journalists. Including a rating system for various terminology and suggestions on word usage for difficult stories, this comprehensive stylebook offers guidance on business journalism-related legal and ethical issues on insider trading, disclosure of market-sensitive information, and whether or not a business reporter can own stock. This thorough guide is an excellent, unique resource for journalism school students, business communications students, and active reporters alike.

The Future of Business Journalism - Chris Roush 2022

Foreword / David Callaway -- A Symbiotic Relationship -- The Business Model Failure -- The Dominators -- The Public Relations Factor -- The CEO Can Do Better -- Societal Changes and Economic Forces -- Political Polarization -- The Stock Market Is Overcovered -- Failing Employees and Consumers -- Health Care Coverage Is Sick -- Solutions to the Problem -- Using Technology to Improve Coverage -- The Education Imperative -- Fixing Business Journalism -- Appendix: Timeline.

Show Me the Money - Chris Roush 2010-10-04

Show Me the Money is the definitive business journalism textbook that offers hands-on advice and examples on doing the job of a business journalist. Author Chris Roush draws on his experience as a business journalist and educator to explain how to cover businesses, industries and the economy, as well as where to find sources of information for stories. He demonstrates clearly how reporters take financial information and turn it into relevant facts that explain a topic to readers. This definitive business journalism text: provides real-world examples of business articles presents complex topics in a form easy to read and understand offers examples of where to find news stories in SEC filings gives comprehensive explanations and reviews of corporate financial, balance sheet, and cash flow statements provides tips on finding sources, such as corporate investors and hard-to-find corporate documents gives a comprehensive listing of websites for business journalists to use. Key updates for the second edition include: tips from professional business journalists provided throughout the text new chapters on personal finance reporting and covering specific business beats expanded coverage of real estate reporting updates throughout to reflect significant changes in SEC, finance, and economics industries. With numerous examples of documents and stories in the text, Show Me the Money is an essential guide for students and practitioners doing business journalism.

Industrial and Business Journalism - Russell N. Baird 1961

Free Lunch Thinking - Tom Bergin 2021-01-28

Countries with smaller governments grow faster. Tobacco taxes are the best way to cut smoking. Government regulation discourages entrepreneurship. Award-winning investigative journalist Tom Bergin digs into eight mantras widely accepted by Western governments and, by

talking to the people who promote those ideas and the workers, businesspeople and consumers who have felt their impacts, finds they often don't play out as expected. Smart, funny and incisive, Free Lunch Thinking is essential reading for anyone who really wants to know how economies tick - and why they often don't.

'I couldn't put it down. A thorough and nuanced examination of the evolution of supply side economics . . . I loved it.' Arthur Laffer, creator of the Laffer Curve 'An entertaining and thought-provoking exploration of economic theories that have been both widely accepted and largely wrong . . . I devoured it in a couple of sittings.' Reuters Breakingviews 'An insightful account of the recent history of economic thought. If you are looking for a book which challenges you without being annoying - make it this one.' Institute of Economics Affairs

The Future of Business Journalism - Chris Roush 2022-07-01

In the twenty-first century, business news has shifted its focus from local coverage to national news. In The Future of Business Journalism, Chris Roush shows the causes of this recent divide, its impact on local businesses, and how the field can once again provide the content a broad society needs to make informed financial decisions.

Specialist Journalism - Barry Turner 2013-01-03

Combining practical 'how to' skills with reflection on the place of each specialism in the industry, this guide features the skills needed to cover specialist areas, including writing match reports for sport, reviewing the arts, and dealing with complex information for science. The book will also discuss how specialist journalists have contributed to the mainstream news agenda, as well as analysing how different issues have been covered in each specialism, such as the credit crunch, global warming, national crime statistics and the celebrity culture in sport.

Areas covered include: Sport Business Politics Crime Environment Fashion Food Music Media Science Health Law Travel War Wine

Business Journalism - Julien Elfenbein 1945

The SABEW Stylebook - Chris Roush 2012-10-01

Simplifying the terms and phrases that make business reporting difficult, this handbook is an essential tool for all business journalists. Including a rating system for various terminology and suggestions on word usage for difficult stories, this comprehensive stylebook offers guidance on business journalism-related legal and ethical issues on insider trading, disclosure of market-sensitive information, and whether or not a business reporter can own stock. This thorough guide is an excellent, unique resource for financial journalists, business communicators, and journalism students alike.

Business Journalism - Ibrahim Seaga Shaw 2015-07-10

Business Journalism: A Critical Political Economy Approach critically explores the failures of business journalists in striking the balance between the bottom line business model and their role in defending the public interest. Drawing on historical and political economic perspectives and analysing these in relation to critical political economic theory, the book explores failures of business journalism through the dwindling of social responsibility in the business journalist's role in holding political and corporate power to account. Ibrahim Seaga Shaw draws on a diverse range of case studies, including: investigative journalism in The Standard Oil and Enron Scandals corporate propaganda in relation to business reporting financial Journalism and the global financial crises of the late-90s and 2008 public business journalism and subprime mortgage loans, horsemeat and bent iPhone 6 scandals ethical challenges of business and journalism from developed to emerging BRICS economies business or financial journalism? Modernity vs postmodernity, macroeconomics vs microeconomics challenges of business journalism in the digital age. Business Journalism: A Critical Political Economy

Approach is essential reading for students and scholars interested in understanding the historical failings and potential futures for business journalism and those wishing to develop specialist financial, economic and business reporting in a today's globalised media landscape.

Unfinished Business - Lee Kravitz 2010-05-11

A workaholic former editor of Parade magazine traces his midlife effort to reconnect with others while attending to the loose ends in his life for a year, sharing ten transformational journeys during which he repaid an old debt, fulfilled a forgotten promise and more.

The Story So Far - Bill Grueskin 2011-06-01

Bill Grueskin, Ava Seave, and Lucas Graves spent close to a year tracking the reporting of on-site news organizations some of which were founded over a century ago and others established only in the past year or two and found in their traffic and audience engagement patterns, allocation of resources, and revenue streams ways to increase the profits of digital journalism. In chapters covering a range of concerns, from advertising models and alternative platforms to the success of paywalls, the benefits and drawbacks to aggregation, and the character of emerging news platforms, this volume identifies which digital media strategies make money, which do not, and which new approaches look promising. The most comprehensive analysis to date of digital journalism's financial outlook, this text confronts business challenges both old and new, large and small, suggesting news organizations embrace the unique opportunities of the internet rather than adapt web offerings to legacy business models. The authors ultimately argue that news organizations and their audiences must learn to accept digital platforms and their constant transformation, which demand faster and more consistent innovation and investment.

Writing about Business - Terri Thompson 2001

Mutilated, dying, or dead, black men play a role in the psychic life of culture. From national dreams to media fantasies, there is a persistent imagining of what black men must be. This book explores the legacy of that role, particularly its violent effect on how black men have learned to see themselves and one another. David Marriott draws upon popular culture, ranging from lynching photographs to current Hollywood film, as well as the ideas of key thinkers, including Frantz Fanon, Richard Wright, James Baldwin, and John Edgar Wideman, to reveal a vicious pantomime of unvarying reification and compulsive fascination, of whites looking at themselves through images of black desolation, and of blacks dispossessed by that process.

Out of Print - George Brock 2013-09-03

News and journalism are in the midst of upheaval: shifts such as declining print subscriptions and rising website visitor numbers are forcing assumptions and practices to be rethought from first principles. The internet is not simply allowing faster, wider distribution of material: digital technology is demanding transformative change. *Out of Print* analyzes the role and influence of newspapers in the digital age and explains how current theory and practice have to change to fully exploit developing opportunities. In *Out of Print* George Brock guides readers through the history, present state and future of journalism, highlighting how and why journalism needs to be rethought on a global scale and remade to meet the demands and opportunities of new conditions. He provides a unique examination of every key issue, from the phone-hacking scandal and Leveson Inquiry to the impact of social media on news and expectations. He presents an incisive, authoritative analysis of the role and influence of journalism in the digital age.

Profits and Losses - Chris Roush 2006

Asserts that social attitudes are set in place by 20th-century reporting on finance, business trends, markets, unemployment, governmental economic policy, corporate malfeasance, and the consumer.

Merchants of Truth - Jill Abramson 2020-02-11

Former executive editor of The New York Times and one of our most eminent journalists Jill Abramson provides a "valuable and insightful" (The Boston Globe) report on the disruption of the news media over the last decade, as shown via two legacy (The New York Times and The Washington Post) and two upstart (BuzzFeed and VICE) companies as they plow through a revolution that pits old vs. new media. "A marvelous book" (The New York Times Book Review), *Merchants of Truth* is the groundbreaking and gripping story of the precarious state of the news business. The new digital reality nearly kills two venerable newspapers with an aging readership while creating two media behemoths with a ballooning and fickle audience of millennials. "Abramson provides this deeply reported insider account of an industry fighting for survival. With a keen eye for detail and a willingness to interrogate her own profession, Abramson takes readers into the newsrooms and boardrooms of the

legacy newspapers and the digital upstarts that seek to challenge their dominance" (Vanity Fair). We get to know the defenders of the legacy presses as well as the outsized characters who are creating the new speed-driven media competitors. The players include Jeff Bezos and Marty Baron (The Washington Post), Arthur Sulzberger and Dean Baquet (The New York Times), Jonah Peretti (BuzzFeed), and Shane Smith (VICE) as well as their reporters and anxious readers. *Merchants of Truth* raises crucial questions that concern the well-being of our society. We are facing a crisis in trust that threatens the free press. "One of the best takes yet on journalism's changing fortunes" (Publishers Weekly, starred review), Abramson's book points us to the future.

A Quick Guide to Writing Business Stories - Joe Mathewson 2016-03-02

Business journalism is of critical importance to society, though it may appear to some that it concerns only big business and big investors. *A Quick Guide to Writing Business Stories* helps students acquire the marketable writing skills required to succeed in this competitive and vibrant segment of print and online journalism. This hands-on, practical text provides step-by-step guidance on how to write business articles such as the corporate quarterly earnings story, small business profiles, and business or consumer trend stories. Mathewson's book, based on Northwestern University's highly successful business journalism program, guides students in the use of data, documents and sophisticated expert sources. With *A Quick Guide to Writing Business Stories* as their resource, students will be able to write challenging stories with clarity and speed, greatly enhancing the journalist's ability to tackle stories on other complex topics, in any medium.

The Future of Online News Video - Antonis Kalogeropoulos 2016

Mediating Business - Peter Kjær 2007

Mediating Business is a study of the expansion of business journalism. Building on evidence from Denmark, Finland, Norway, and Sweden, *Mediating Business* is a comparative and multidisciplinary study of one of the major transformations of the mass media and the realm of business nationally and globally. The book explores the history of key innovations and innovators in the business press. It also analyzes changes in the discourse of business journalism associated with the growth in business news and the development of new ways of framing business issues and events. Finally, the book examines the organizational implications of the increased media visibility of business and, in particular, the development of corporate governance and media relations.

The Craft of Corporate Journalism - Lionel L. Fisher 1992-08-18

The Craft of Corporate Journalism is a dynamic reference guide for business journalists, corporate communicators, and writers and editors of organizational publications. It is an indispensable manual that will be used daily by beginners and seasoned corporate writers/editors alike in the daily business of crafting creative organizational publications. Lionel Fisher writes in a fresh, down-to-earth style honed by his forty-five years of experience as a corporate communicator, newspaper correspondent/columnist, advertising/public relations creative director-copy chief, and as a freelance writer specializing in business-sales-marketing-organizational communications. He provides essential, hands-on counsel, instruction and advice on the esoteric challenges of corporate writing. The seminal message Fisher conveys is that business-related magazines, newsletters, ezines, and other organizational publications need not be dull, dry, or merely informational. Rather, corporate journalists must earn and sustain the interest of their readers, which can only be done with powerful writing. His descriptive instruction and crisp counsel is packed with riveting examples of journalistic and business prose to illustrate critical points as he teaches organizational communicators how to write. The author's engaging, iconoclastic style instructs on the essentials of corporate and business writing: How to craft powerful leads; compose and edit articles with the proper structure, pace, and flow; nurture creativity; dissolve writer's block and interview effectively. But organizational communicators must do more than just produce outstanding feature and news stories. They are also responsible for organizing their material into attractive, seductive packages. They must target and involve readers; present appetizing arrays of news and feature stories; define and tailor their publications; set stylistic guidelines; motivate correspondents; and much, much more.

The Watchdog That Didn't Bark - Dean Starkman 2014-01-07

The Pulitzer Prize-winning reporter details "how the U.S. business press could miss the most important economic implosion of the past eighty years" (Eric Alterman, media columnist for The Nation). In this sweeping, incisive post-mortem, Dean Starkman exposes the critical shortcomings

that softened coverage in the business press during the mortgage era and the years leading up to the financial collapse of 2008. He examines the deep cultural and structural shifts—some unavoidable, some self-inflicted—that eroded journalism’s appetite for its role as watchdog. The result was a deafening silence about systemic corruption in the financial industry. Tragically, this silence grew only more profound as the mortgage madness reached its terrible apogee from 2004 through 2006. Starkman frames his analysis in a broad argument about journalism itself, dividing the profession into two competing approaches—access reporting and accountability reporting—which rely on entirely different sources and produce radically different representations of reality. As Starkman explains, access journalism came to dominate business reporting in the 1990s, a process he calls “CNBCization,” and rather than examining risky, even corrupt, corporate behavior, mainstream reporters focused on profiling executives and informing investors. Starkman concludes with a critique of the digital-news ideology and corporate influence, which threaten to further undermine investigative reporting, and he shows how financial coverage, and journalism as a whole, can reclaim its bite. “Can stand as a potentially enduring case study of what went wrong and why.”—Alec Klein, national bestselling author of *Aftermath* “With detailed statistics, Starkman provides keen analysis of how the media failed in its mission at a crucial time for the U.S. economy.”—Booklist

Show Me the Money - Chris Roush 2016-06-21

Show Me the Money is the definitive business journalism textbook that offers hands-on advice and insights into the job of a business journalist. Chris Roush draws on his experience as both a business journalist and educator to explain how to cover businesses, industry and the economy, as well as where to find sources of information for stories and how to take financial information and make it work for a story. Updates to the third edition include: Inclusion of timely issues related to real estate; Additional examples from websites and other nontraditional business media such as BuzzFeed and Quartz; Tips from professional business journalists including Andrew Ross Sorkin of The New York Times and Jennifer Forsyth of The Wall Street Journal. Essential for both undergraduate and graduate courses in business journalism and professional business journalism newsrooms, Show Me the Money is a must-read for reporters, editors and students who want to learn the ins and outs of how to cover public and private companies. Additional materials, including a sample syllabus and additional links and tips for students can be found at

<https://www.routledge.com/products/9781138188389>

Multimedia Reporting - Richard Scott Dunham 2019-08-02

This is the first book to apply multimedia tools to economic and business storytelling. By examining the journalism essentials as well as the advanced multimedia skills, it helps readers use the latest technological tools to integrate multimedia elements into traditional news coverage. It also explains how to tell stories solely through multimedia elements. The new language of online journalism includes writing for digital platforms, writing blogs and writing for social media and involves a wide range of multimedia skills, like video, audio, photography, graphics, data visualization and animation. Multimedia journalism allows a two-way communication with the audience that was not possible in traditional “legacy” media, and this textbook is replete with links to useful tutorials, examples of award-winning multimedia stories, and advanced digital resources, offering journalists a road map to the brave new world of digital reporting and editing.

The Bloomberg Way - Matthew Winkler 2014-03-24

The ultimate guide to financial reporting, from the Editor-in-Chief of Bloomberg News *The Bloomberg Way: A Guide for Reporters and Editors* is the ultimate handbook for business and financial reporting. A compilation of more than two decades worth of wisdom and experience from one of the world's largest news organizations, the book contains the information and guidance reporters, editors, and students need to be first, fastest, and factual. Bloomberg News Editor-in-Chief Matthew Winkler guides readers through the entire reporting process, relating best practices and warning against common mistakes. More than ever before, accurate reporting is crucial, as increasing numbers of people and institutions are affected by what happens on Wall Street, and information can move global markets. *The Bloomberg Way: A Guide for Reporters and Editors* details both the preparation and production aspects that produce great news, and provides an inside look at the methods used by an elite financial reporting institution. The book goes well beyond “Journalism 101” to provide guidance specific to business and financial reporting, empowering reporters and editors to develop

their own methods within the guidelines of solid, ethical reporting. Topics include: Style, voice, jargon, and why good writing matters Stocks, bonds, currencies, and covering markets Debt, earnings, M&A, and reporting on companies Government financing, opinion polls, and following the money The book also provides guidance on taking an idea from pitch to publication, and includes extensive information on public responsibility, libel, transparency, and other ethical issues. Between the 24-hour news cycle and the current economic climate, financial reporters need to break news accurately and informatively. The Thirteenth Edition of *The Bloomberg Way: A Guide for Reporters and Editors* is the definitive guide to reporting and editing the story of money and finance.

Business Journalism - Ibrahim Seaga Shaw 2015-07-16

Business Journalism: A Critical Political Economy Approach critically explores the failures of business journalists in striking the balance between the bottom line business model and their role in defending the public interest. Drawing on historical and political economic perspectives and analysing these in relation to critical political economic theory, the book explores failures of business journalism through the dwindling of social responsibility in the business journalist’s role in holding political and corporate power to account. Ibrahim Seaga Shaw draws on a diverse range of case studies, including: investigative journalism in The Standard Oil and Enron Scandals corporate propaganda in relation to business reporting financial Journalism and the global financial crises of the late-90s and 2008 public business journalism and subprime mortgage loans, horsemeat and bent iPhone 6 scandals ethical challenges of business and journalism from developed to emerging BRICS economies business or financial journalism? Modernity vs postmodernity, macroeconomics vs microeconomics challenges of business journalism in the digital age. *Business Journalism: A Critical Political Economy Approach* is essential reading for students and scholars interested in understanding the historical failings and potential futures for business journalism and those wishing to develop specialist financial, economic and business reporting in today’s globalised media landscape.

Covering Business - Robert Reed 2005

Values are the things people believe in. They play an integral role in society by guiding the way we think, speak and behave. These essential books, written specifically for young students, provide a starting point for discussion.

Understanding Financial Statements - Jay Taparia 2004

Provides the essentials for understanding a company's financial health by explaining how companies formulate their financial documents and how to evaluate financial statements.

Funding Journalism in the Digital Age - Jeff Kaye 2010

The news media play a vital role in keeping the public informed and maintaining democratic processes. But that essential function has come under threat as emerging technologies and changing social trends, sped up by global economic turmoil, have disrupted traditional business models and practices, creating a financial crisis. Quality journalism is expensive to produce - so how will it survive as current sources of revenue shrink? *Funding Journalism in the Digital Age* not only explores the current challenges, but also provides a comprehensive look at business models and strategies that could sustain the news industry as it makes the transition from print and broadcast distribution to primarily digital platforms. The authors bring widespread international journalism experience to provide a global perspective on how news organizations are evolving, investigating innovative commercial projects in the United States, United Kingdom, Australia, Norway, South Korea, Singapore and elsewhere.

Business and Politics in India - Stanley A. Kochanek 2021-01-08

This title is part of UC Press's Voices Revived program, which commemorates University of California Press's mission to seek out and cultivate the brightest minds and give them voice, reach, and impact. Drawing on a backlist dating to 1893, Voices Revived makes high-quality, peer-reviewed scholarship accessible once again using print-on-demand technology. This title was originally published in 1974.

Being Present - Jeanine W. Turner 2022

Being Present offers a framework to navigate social presence at work and at home. By exploring four primary communication choices--budgeted, entitled, competitive, and invitational--author Jeanine W. Turner shows when and where to employ each strategy to most effectively communicate in modern life.

The Elements of Journalism - Bill Kovach 2001-07-24

In July 1997, twenty-five of America's most influential journalists sat down to try and discover what had happened to their profession in the years between Watergate and Whitewater. What they knew was that the

public no longer trusted the press as it once had. They were keenly aware of the pressures that advertisers and new technologies were putting on newsrooms around the country. But, more than anything, they were aware that readers, listeners, and viewers — the people who use the news — were turning away from it in droves. There were many reasons for the public's growing lack of trust. On television, there were the ads that looked like news shows and programs that presented gossip and press releases as if they were news. There were the "docudramas," television movies that were an uneasy blend of fact and fiction and which purported to show viewers how events had "really" happened. At newspapers and magazines, celebrity was replacing news, newsroom budgets were being slashed, and editors were pushing journalists for more "edge" and "attitude" in place of reporting. And, on the radio, powerful talk personalities led their listeners from sensation to sensation, from fact to fantasy, while deriding traditional journalism. Fact was blending with fiction, news with entertainment, journalism with rumor. Calling themselves the Committee of Concerned Journalists, the twenty-five determined to find how the news had found itself in this state. Drawn from the committee's years of intensive research, dozens of surveys of readers, listeners, viewers, editors, and journalists, and more than one hundred intensive interviews with journalists and editors, *The Elements of Journalism* is the first book ever to spell out — both for those who create and those who consume the news — the principles and responsibilities of journalism. Written by Bill Kovach and Tom Rosenstiel, two of the nation's preeminent press critics, this is one of the most provocative books about the role of information in society in more than a generation and one of the most important ever written about news. By offering in turn each of the principles that should govern reporting, Kovach and Rosenstiel show how some of the most common conceptions about the press, such as neutrality, fairness, and balance, are actually modern misconceptions. They also spell out how the news should be gathered, written, and reported even as they demonstrate why the First Amendment is on the brink of becoming a commercial right rather than something any American citizen can enjoy. *The Elements of Journalism* is already igniting a national dialogue on issues vital to us all. This book will be the starting point for discussions by journalists and members of the public about the nature of journalism and the access that we all enjoy to information for years to come.

Journalism's Roving Eye - John Maxwell Hamilton 2011-08-15

In all of journalism, nowhere are the stakes higher than in foreign news-gathering. For media owners, it is the most difficult type of reporting to finance; for editors, the hardest to oversee. Correspondents, roaming large swaths of the planet, must acquire expertise that home-based reporters take for granted -- facility with the local language, for instance, or an understanding of local cultures. Adding further to the challenges, they must put news of the world in context for an audience with little experience and often limited interest in foreign affairs -- a task made all the more daunting because of the consequence to national security. In *Journalism's Roving Eye*, John Maxwell Hamilton -- a historian and former foreign correspondent -- provides a sweeping and definitive history of American foreign news reporting from its inception to the present day and chronicles the economic and technological advances that have influenced overseas coverage, as well as the cavalcade of colorful personalities who shaped readers' perceptions of the world across two centuries. From the colonial era -- when newspaper printers hustled down to wharfs to collect mail and periodicals from incoming ships -- to the ongoing multimedia press coverage of the Iraq War, Hamilton explores journalism's constant -- and not always successful -- efforts at "dishing the foreign news," as James Gordon Bennett put it in the mid-nineteenth century to describe his approach in the *New York Herald*. He details the highly partisan coverage of the French Revolution, the early emergence of "special correspondents" and the challenges of organizing their efforts, the profound impact of the non-yellow press in the run-up to the Spanish-American War, the increasingly sophisticated machinery of propaganda and censorship that surfaced during World War I, and the "golden age" of foreign correspondence during the interwar period, when outlets for foreign news swelled and a large number of experienced, independent journalists circled the globe. From the Nazis' intimidation of reporters to the ways in which American popular opinion shaped coverage of Communist revolution and the Vietnam War, Hamilton covers every aspect of delivering foreign news to American doorsteps. Along the way, Hamilton singles out a fascinating cast of characters, among them Victor Lawson, the overlooked proprietor of the *Chicago Daily News*, who pioneered the concept of a foreign news service geared to American interests; Henry Morton Stanley, one of the

first reporters to generate news on his own with his 1871 expedition to East Africa to "find Livingstone"; and Jack Belden, a forgotten brooding figure who exemplified the best in combat reporting. Hamilton details the experiences of correspondents, editors, owners, publishers, and network executives, as well as the political leaders who made the news and the technicians who invented ways to transmit it. Their stories bring the narrative to life in arresting detail and make this an indispensable book for anyone wanting to understand the evolution of foreign news-gathering. Amid the steep drop in the number of correspondents stationed abroad and the recent decline of the newspaper industry, many fear that foreign reporting will soon no longer exist. But as Hamilton shows in this magisterial work, traditional correspondence survives alongside a new type of reporting. *Journalism's Roving Eye* offers a keen understanding of the vicissitudes in foreign news, an understanding imperative to better seeing what lies ahead.

The Million-Dollar, One-Person Business, Revised - Elaine Pofeldt 2021-01-19

The self-employment revolution is here. Learn the latest pioneering tactics from real people who are bringing in \$1 million a year on their own terms. Join the record number of people who have ended their dependence on traditional employment and embraced entrepreneurship as the ultimate way to control their futures. Determine when, where, and how much you work, and by what values. With up-to-date advice and more real-life success stories, this revised edition of *The Million-Dollar, One-Person Business* shows the latest strategies you can apply from everyday people who--on their own--are bringing in \$1 million a year to live exactly how they want.

Business Journalism - Keith Hayes 2014-02-28

Business Journalism: How to Report on Business and Economics is a basic guide for journalists working in countries moving to open-market economies, students in journalism courses, journalists changing direction from general news reporting to business and economic reporting, and bloggers. It also explains the differences in technique required for general reporters to deliver business news for text, TV, or radio. Veteran journalist Keith Hayes, who has worked for such organizations as Reuters, PBS, the BBC, CBC, and CNBC, provides a quick reference to journalistic practice that covers everything from how to meet a deadline to getting answers from company or government officials who would rather not talk. It also provides background on specific knowledge that journalists should have to report on the business and the economy accurately and with insight. That includes understanding the major markets and how they work, learning to read a balance sheet, and getting the story even when a company or government sets up roadblocks. As Hayes demonstrates, effective journalists are story tellers who need to tell the story well while making certain they are providing the facts as they find them and understand them. Among other things, readers will also learn: How to write a business news story How to report business news on television How to report in a globalized business world How to get usable information from press conferences and briefings The basics of macroeconomics, the financial markets, and company-specific financial data How to dig for facts and get the story This book covers comprehensively the basics of business and economic reporting. With its insights and tips from Hayes and other veteran journalists, it's a book that will remain on your shelf for years to come and help you acquire and cement career-enhancing skills. It will also help you hone your craft as you begin to write more sophisticated stories and take jobs of increasing responsibility.

The New News Business - John Chancellor 1995

The veteran television newsman and a Pulitzer Prize-winning journalist report on the do's and don'ts of gathering and writing the news and recall illustrative episodes from their own careers

Profits and Losses - Chris Roush 2011

Recognizing the historical importance of business news in journalism, this work asserts that current social attitudes were set in place by 20th-century reporting on finance, business trends, markets, unemployment, governmental economic policy, corporate malfeasance, and the consumer. A comprehensive look at the history of American business news reporting—from its conception to today's online news outlets—topics touched upon include breakthroughs in automobile safety; food and drug regulation; and response to problems of pollution, energy, and global trade that remain critical to debates of the future.

The Enforcers - Rob Wells 2019-11-18

In the 1980s, real estate developer and banker Charles H. Keating executed one of the largest savings and loans frauds in United States history. Keating had long used the courts to muzzle critical reporting of

his business dealings, but aggressive reporting by a small trade paper called the National Thrift News helped bring down Keating and offered an inspiring example of business journalism that speaks truth to power. Rob Wells tells the story through the work of Stan Strachan, a veteran financial journalist who uncovered Keating's misdeeds and links to a group of US senators—the Keating Five—who bullied regulators on his behalf. Editorial decisions at the National Thrift News angered advertisers and readers, but the newsroom sold ownership on the idea of investigative reporting as a commercial opportunity. Examining the National Thrift News's approach, Wells calls for a new era of business reporting that can—and must—embrace its potential as a watchdog safeguarding the interests of the public.

The Bloomberg Way - Matthew Winkler 2011-10-13

The definitive guide to reporting and editing the story of money Financial reporting is more important than ever as people grow increasingly aware of how their lives are affected by Wall Street and the federal government. Bloomberg News has earned the respect of journalists and readers around the world for its fast, in-depth and accurate stories. The

Bloomberg Way, an internal manual compiled over two decades, reflects the new realities of journalism, in which speed is paramount, the impact of news is instantaneous, and the lines between objectivity and opinion are increasingly blurred. The Bloomberg Way is the most thorough and comprehensive guide to reporting and editing the story of money. This indispensable text for both journalism professionals and students outlines the central principles of Bloomberg News, explaining how to write compelling stories while maintaining standards of accuracy, honesty and ethics. The five F's of reporting: Factual, First, Fastest, Final and Future Word The essentials of writing an enticing lead and organizing story lines when preparing for breaking news on anything from an earnings release to a market crash Ways to keep opinion and speculation out of your writing The Bloomberg Way stylebook is the most important writer's resource of one of the largest news organizations in the world. It informs as it instructs, from how to conduct effective interviews to analyzing financial reports to the imperative for accuracy and integrity in gathering and publishing news.

Occupational Outlook Handbook - United States. Bureau of Labor Statistics 1976