

# Medical Tourism In The Philippines

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## Growth of the Medical Tourism Industry and Its Impact on Society: Emerging Research and Opportunities - Singh, Manjeet 2020-12-18

Healthcare and medical services have seen rapid development in various areas of the world, including Asia and Eastern Europe. These territories are now becoming a medical hub for many surrounding countries.

Medical tourism is the practice of traveling to international regions for treatment that isn't available locally. This subject has gained significant attention throughout the tourism industry, as researchers and professionals are searching for specific advancements of medical care and hospital development in numerous countries. Growth of the Medical Tourism Industry and Its Impact on Society: Emerging Research and Opportunities is a collection of innovative research on the methods and advancement of medical travel for treatment in various global regions and provides insights for the growth prospects of the medical tourism business. While highlighting topics including destination branding, community impact, and hospital management, this book is ideally designed for medical executives, hospital directors, researchers, policymakers, academicians, practitioners, scholars, and students seeking current research on tourism practices within the medical field.

*The Routledge Handbook of Tourism in Asia* - C. Michael Hall 2016-09-13  
Asia is regarded as the fastest growing area for international and domestic tourism in the world today and over the next 20 years. Given the economic, social and environmental importance of tourism in the region, there is a need for a comprehensive and readable overview of the critical debates and controversies in tourism in the region and the major factors that are affecting tourism development both now and in the foreseeable future. This Handbook provides a contemporary survey of the region and its continued growth and development as a key destination and generator of tourism, which is marked by a high proportion of intra-regional travel. The book is divided into five sections. This first section provides an introduction to the region and context to the nationally focused chapters. The next three sections are then broadly based on the three UNWTO Asian regions: South-East Asia, South and Central Asia, and East and North-East Asia, providing readers with a valuable snapshot of tourism at various scales, and from various approaches and positions. The concluding section considers future prospects for tourism in Asia. The handbook is interdisciplinary in coverage and is also international in scope through its authorship and content. It presents a range of perspectives and understanding of the processes and forces that are shaping tourism in this fascinating and dynamic region that is one of the focal points of global tourism. This is essential reading for students, researchers and academics interested in tourism in the growth region of Asia now and in the future.

*CDC Yellow Book 2020* - Centers for Disease Control and Prevention (CDC) 2019-05-14

The definitive reference for travel medicine, updated for 2020! "A beloved travel must-have for the intrepid wanderer." -Publishers Weekly  
"A truly excellent and comprehensive resource." -Journal of Hospital Infection  
The CDC Yellow Book offers everything travelers and healthcare providers need to know for safe and healthy travel abroad. This 2020 edition includes: · Country-specific risk guidelines for yellow fever and malaria, including expert recommendations and 26 detailed, country-level maps · Detailed maps showing distribution of travel-related illnesses, including dengue, Japanese encephalitis, meningococcal meningitis, and schistosomiasis · Guidelines for self-treating common travel conditions, including altitude illness, jet lag, motion sickness, and travelers' diarrhea · Expert guidance on food and drink precautions to avoid illness, plus water-disinfection techniques for travel to remote destinations · Specialized guidelines for non-leisure travelers, study abroad, work-related travel, and travel to mass gatherings · Advice on medical tourism, complementary and integrative health approaches, and counterfeit drugs · Updated guidance for pre-travel consultations ·

Advice for obtaining healthcare abroad, including guidance on different types of travel insurance · Health insights around 15 popular tourist destinations and itineraries · Recommendations for traveling with infants and children · Advising travelers with specific needs, including those with chronic medical conditions or weakened immune systems, health care workers, humanitarian aid workers, long-term travelers and expatriates, and last-minute travelers · Considerations for newly arrived adoptees, immigrants, and refugees  
Long the most trusted book of its kind, the CDC Yellow Book is an essential resource in an ever-changing field -- and an ever-changing world.

**Medical Tourism in Kolkata, Eastern India** - Anu Rai 2019-11-04

This book examines the global influence and scope of medical tourism with an emphasis on the city of Kolkata in Eastern India as an emerging destination at the regional scale. Through a geographical research perspective, the book discusses the importance of the phenomenon of medical tourism including recent trends, policies, and scale studies to develop sustainable strategies for medical tourism at particular micro destinations. In nine chapters, readers will become familiar with the multi-billion dollar industry of medical tourism and the problems currently associated with medical tourism at multiple scales. The trends of medical tourism in and around the city of Kolkata are used to demonstrate the roles of infrastructure and stakeholders in implementing feasible and sustainable medical tourism in an emerging destination. The first two chapters of the book provide an introduction to medical tourism and the methodologies of this study. Then chapters three through nine focus on medical tourism in the case of Kolkata to discuss the regional applications and developments of medical tourism. Topics addressed include medical tourism facilities, stakeholders and tourists, guest-host relationships, an assessment of development versus risk, and an evaluation of strategies to manage rising medical tourism in Kolkata. The concluding chapter discusses future strategies that could be used to implement the potentialities of a metropolitan city as a medical tourism destination, based on studies done in Kolkata. Readers who will find this work of interest include students, practitioners, geographers, and researchers and policymakers engaged in the medical tourism industry.

Medical Tourism in Developing Countries - M. Bookman 2007-08-06

Western patients are increasingly travelling to developing countries for health care and developing countries are increasingly offering their skills and facilities to paying foreign customers. The potential and implications of this international trade in medical services is explored in this book through analysis of the market.

**Evolution of Medical Tourism** - Leo Rask 2016-04-01

In the recent past, a trend known as medical tourism has emerged wherein citizens of highly developed countries choose to bypass care offered in their own communities and travel to less developed areas of the world to receive a wide variety of medical services. The practice of travelling for health and medical reasons has a long history. Even the ancient civilizations recognized the therapeutic effects of mineral thermal springs and sacred temple baths. For example, the Sumerians constructed health complexes around hot springs more than four thousand years ago, which included temples with flowing pools. Ancient Romans built resorts with thermal health spas, and therapeutic temples thrived during the Greek domain. Ancient Greeks were known for their travels to the sanctuary of the healing god, Asklepios, believed to reveal remedies for different ailments in the dreams. This sanctuary was in fact a small territory in the Saronic Gulf named Epidauria today considered as the birthplace of medical tourism as we know it. Medical tourism is becoming increasingly popular. "Medical tourism" refers to traveling to another country for medical care. It's estimated that up to 750,000 US residents travel abroad for care each year. Many people who travel for care do so because treatment is much cheaper in another country. In

addition, a large number of medical tourists are immigrants to the United States returning to their home country for care. The most common procedures that people undergo on medical tourism trips include cosmetic surgery, dentistry, and heart surgery. This phenomenon is driven by marketplace forces and occurs outside of the view and control of the organized healthcare system. Medical tourism presents important concerns and challenges as well as potential opportunities. Medical tourists are subject to a variety of risks, which may include deep vein thrombosis, tuberculosis, amoebic dysentery, paratyphoid, poor post-operative care, and others. Medical tourism is fundamentally different from the traditional model of international medical travel where patients generally journey from less developed nations to major medical centers in highly developed countries for medical treatment that is unavailable in their own communities. Growing competition for affordable and accessible medical resources and providers has prompted a user-friendly yet thorough analysis of the medical tourism industry of the past, present and future in this meticulously researched and compiled how to for up and coming as well as well-established medical providers around the world. Evolution of Medical Tourism shields such topics as the future of the global healthcare industry to dealing with supply and demand in the medical tourism industry. It covers from developing marketing channels to the importance of patient nurturing, negotiations and patient acquisition.

Bodies Across Borders - Professor Bronwyn Parry 2015-06-28

Crossing both disciplinary and geographical boundaries, this volume draws together a number of important contributions from acknowledged leaders in three respective fields: the trade in bodily commodities, biomedical tourism and migration of health care professionals. It explores and maps out the key characteristics of this emerging, although as yet poorly researched global trade, questioning how, where and why bodies cross borders, whether this exacerbates existing health inequalities and how these circulations impact on healthcare services. In addition the book invites comparisons of the ways in which body parts, patients and medical professionals cross national borders, elucidating common themes, concerns and issues.

*Medical Tourism* - Kathy S. Stolley 2012

From exotic spa treatments to euthanasia, this book examines the background and social context of medical tourism—the practice of traveling for health care. This work also documents how this industry is reshaping the face of medicine worldwide for individuals, local communities, and national health care systems. \* A timeline of important historical and contemporary events in history of medical tourism \* An extensive bibliography to assist readers toward additional resources for further research

Migration, Health and Inequality - Felicity Thomas 2013-01-10

Should migrants have the same rights as citizens to health care services? What do we mean by rights and by health? And how do we uphold such rights when diasporic networks provide a diversity of opportunities and constraints for people seeking to maintain or restore their health?

Answering these pressing questions, this book highlights recent developments in the areas of migration, human rights and health from a range of countries. Looking at diverse health issues, from HIV to reproductive and maternal health, and a variety of forms of migration, including asylum seeking, labour migration and trafficking, this timely volume exposes the factors that contribute to the vulnerability of different mobile groups as they seek to uphold their wellbeing.

Migration, Health and Inequality argues that we need to look beyond host country responses and biomedical frameworks and include both the role of transnational health networks and indigenous, popular or lay ideas about health when trying to understand why many migrants suffer from low levels of health relative to their host population. Offering a broad range of linkages between migrant agency, transnationalism and diaspora mechanisms, this unique collection also looks at the impact of migrant health on the health and rights of those communities that are left behind.

*Tourism in the Philippines* - Richard S. Aquino 2022-10-06

This edited volume serves as the second instalment of a two-part title that aims to provide an academic exploration of the contemporary issues and perspectives on tourism in the Philippines. With a strong geographical focus, and drawn from a range of inter/multidisciplinary approaches, this book aims to provide a timely and critical investigation of issues surrounding Philippine host communities, Filipino travellers, and foreign tourists to the country. This book will serve as a platform to engage with mostly Filipino scholars allowing them to present their voices and perspectives on a range of local tourism issues, in support of

cultivating a 'culture of research' in the Philippine academia. This book is one of the first country-focused volumes under the series, Perspectives on Asian Tourism. This book is composed of contributions drawn from the works of Filipino academics based in the Philippines and overseas institutions researching tourism issues in the Philippines. This book's contributions are drawn from a diverse set of disciplines including, but not limited to sociology, anthropology, mass communications, feminist and gender studies, cultural studies, history, and tourism and hospitality studies. Comprising chapters based on conceptual and empirical research, this edited book is divided into four parts: first, an introduction to tourism and the Filipino culture and society; second, case studies on the dynamics and impacts of tourism in local communities; third, an investigation of tourists' gaze and experiences of Philippine destinations; and fourth, Filipino researchers' reflexive gaze upon events, festivals, and culinary heritage in a tourism context. This book provides a collection of previously unexplored facets of Philippine tourism, Filipina tourists, and host communities, and could become an essential reading for undergraduate and postgraduate students, researchers, educators and policy-makers in tourism.

*The Report: The Philippines 2012 - 2012*

**The "People Power" Health Superbook: Book 22. World Medical Guide (Vaccinations, Medical Services, Medical Tourism, Disabled People Access Worldwide, World Medical Knowledge)** - Tony Kelbrat 2014-04-05

If you're traveling abroad, find out what diseases are prevalent where you're going and get the vaccinations. Some countries won't let you in unless you have proof of certain vaccinations. The most common ones are tetanus, diphtheria, polio, measles, cholera, smallpox, hepatitis, typhoid and yellow fever. Your state health department or the Center of Disease Control (877-fyi-trip, 800-458-5231, 800-311-3435, 888-232-3228) should be able to help you with immunization/ vaccination requirements in foreign countries. Some governments require immunizations to protect their people from visiting foreigners and to protect foreigners from any health risks in their country. Ask the embassy of the country you're going to if you need special immunizations such as for yellow fever, malaria, or cholera. You might also need a health certificate and possibly an AIDS test. Health inspections and immunization requirements at international borders come down to two things:

**Medical Tourism: Indian and Global Perspectives** - Manjeet Singh 2022-01-08

This book mainly focuses on History and profile of the medical tourists visited India. The profile includes sex, age, occupation, type of treatment underwent, accompany details etc. The facilities and services offered by Indian hospitals like type of treatment offered, hospitals experience, accommodation detail, hospitality care, patient care, hospital accreditation, Medical human resource detail and activities of medical tourism department are provided. The average cost of various medical treatments in India has collected through a research and it was compared with the cost of treatment with Singapore, Malaysia, Thailand, UK, USA, Canada. The percentage savings made by taking treatment in India also highlighted. The health care crisis in United States of America, Branding Inbound International Medical Tourism and Institutional role in promoting medical tourism in India also included in this book. To understand the perception of the inbound international patients about the services and facilities provided in the hospitals, a research was conducted, and the outcome of the research is presented. Based on the findings of the research, suggestions are provided for better development of medical tourism in India. The details of book will be highly useful for the students pursuing hospital and medical tourism education, and tourism researchers in academic institutions, medical tourism planners and strategic managers in Hospitals dealing international patients.

**Risks and Challenges in Medical Tourism** - Jill R. Hodges 2012

A multidisciplinary international team examines the safety, ethics, and health implications of the emerging global market for health care, and the issues that arise when patients cross borders for medical procedures they cannot afford or access at home, from liposuction to kidney transplants. Risks and Challenges in Medical Tourism: Understanding the Global Market for Health Services provides an in-depth, comprehensive assessment of the benefits and risks when health care becomes a global commodity. The collection includes contributions from leading scholars in law and public policy, medicine and public health, bioethics, anthropology, health geography, and economics. This timely and informative handbook looks at medical tourism from the perspective

of some of the major regions that send and receive medical tourists, including the United States, the European Union, Southeast Asia, and Latin America. Contributors examine how government agencies, medical tourism companies, international hospital chains, and other organizations promote medical tourism and the globalization of health care. The topics explored include the legal remedies available to medical tourists when procedures go awry; potential consequences when patients cross borders for medical procedures that are illegal in their home countries; the relationship of medical tourism to international spread of infectious disease; and the lack of adequate transnational policies and regulations governing the global market for health services.

**Handbook of Medical Tourism Program Development** - Maria K. Todd 2011-12-08

Explaining how to develop a patient-centered medical tourism program, the Handbook of Medical Tourism Development is the ideal guide for any hospital, clinic, hotel, spa, or ancillary facility wishing to become a medical tourism provider. From high-cost surgery, transplants, diagnostics, and preventive wellness checkups, to medical and wellness spa

*Medical Tourism: Breakthroughs in Research and Practice* - Management Association, Information Resources 2017-11-30

The era of globalization allows for more connectivity between nations and cultures. This increase in international association gives citizens the ability to take advantage of opportunities in other nations, such as medical assistance and accompanying services. *Medical Tourism: Breakthroughs in Research and Practice* is a comprehensive reference source for the latest scholarly material on trends, practices, and emerging phenomena of international travel by patients for medical treatment and examines the benefits and challenges of these services. Highlighting a range of pertinent topics such as hospitality management, reproductive medicine, and ethical considerations, this multi-volume book is ideally designed for the needs of healthcare providers, nonprofit organizations, students, and medical professionals seeking relevant research on the relationship between global travel and access to healthcare.

**Medical Tourism** - John Connell 2011

Medical Tourism John Connell Although it may seem a recent phenomenon, tourism has long been associated with improved health, resulting in a boom of spas, yoga and rejuvenation treatments. Medical tourism is a more recent example of niche tourism, with increasing numbers of people travelling abroad in search of cosmetic enhancement and solutions to various serious medical conditions, often through surgery. This book looks at the background and rise of both health and medical tourism, alongside its global expansion and growing complexity, and examines how medical tourism benefits but also challenges local healthcare providers, and contributes to regional economies and the tourism industry. It offers a unique overview of an emerging component of the tourist industry that is a distinct and controversial element of health provision. The book also provides insights into current topics such as global health and ethics, making this an essential resource for researchers and students of medical tourism and healthcare.

**The Complete Idiot's Guide to Medical Tourism** - Patrick W. Marsek 2009

You've heard you can save big bucks by heading overseas for major medical care-- but you don't want your concerns to get lost in translation. Learn to navigate the international health-care system and find the destination that works best for you.

*Routledge Handbook of Global Public Health in Asia* - Siân M. Griffiths 2014-04-16

Global public health is of growing concern to most governments and populations, nowhere more so than in Asia, the world's largest and most populous continent. Whilst major advances have been made in controlling infectious diseases through public health measures as well as clinical medical treatments, the world now faces other challenges including ageing populations and the epidemic crisis of obesity and non-communicable diseases. New emerging infections continue to develop and the growing threats to health due to environmental pollution and climate change increase the need for resilience and sustainability. These threats to health are global in nature, and this Handbook will explore perspectives on current public health issues in South, Southeast and East Asia, informing global as well as regional debate. Whilst many books cite Western examples of the development of global public health, this Handbook brings together both Western and Eastern scholarship, creating a new global public health perspective suitable to face modern challenges in promoting the population's health. This Handbook is

essential reading not only for students, professionals and scholars of global public health and related fields but is also written to be accessible to those with a general interest in the health of Asia.

*Risks and Challenges in Medical Tourism: Understanding the Global Market for Health Services* - Jill R. Hodges 2012-07-06

A multidisciplinary international team examines the safety, ethics, and health implications of the emerging global market for health care, and the issues that arise when patients cross borders for medical procedures they cannot afford or access at home, from liposuction to kidney transplants.

*Health Tourism* - David A. Reisman 2010-01-01

In this unique and pathbreaking book, David Reisman examines the relatively new phenomenon of health travel. He presents a multidisciplinary account of the way in which lower costs, shorter waiting times, different services, and the chance to combine recreational tourism with a check-up or an operation all come together to make medical travel a new industry with the potential to create jobs and wealth, while at the same time giving sick people high-quality care at an affordable price. The book illustrates that it is no longer the case that medical attention must be consumed at home. Patients are travelling to Mexico, India and Thailand for a heart bypass. They are going to Hungary, Poland and Malaysia for dentistry. Doctors are migrating to Britain, the USA and Canada for new challenges. Hospitals are opening subsidiaries in Dubai, the Philippines and Costa Rica to see overseas patients on the spot. Integrating academic perspectives from medicine, tourism, health economics, development studies and public policy, the author concludes that the benefits both to the importing and the exporting nations are considerable, but that there are also some costs. He suggests that the new industry should be regulated and supported in order that it can do its best both for the local population and for the sick people who travel abroad for treatment. This fascinating and highly original book will be of great interest to academics and researchers in areas such as health economics, tourism, social policy, development studies, Asian studies and public policy. It will also prove invaluable to practitioners actively involved in planning and delivering medical attention in the global economic order.

**Patients Beyond Borders** - Josef Woodman 2011-04-25

*Patients Beyond Borders* is the first comprehensive, easy-to-understand guide to medical tourism. Impartial and extensively researched, it is filled with authoritative and accessible advice - carefully culled from hundreds of resources around the world. Whether you're seeking dental work, heart surgery, orthopedics, cosmetic surgery, neurosurgery, or LASIK eye repair, *Patients Beyond Borders* is your best way to become an informed health traveler and get started on your medical travel journey.

**MEDICAL TOURISM** - Dr. Vinita K. Pimpale

*Financing Health Care in East Asia and the Pacific* - John C.

Langenbrunner 2011-06-16

East Asian and Pacific countries are growing rapidly. They need high quality, well-funded health systems to underpin their population growth and assure continued productivity and economic growth. But countries will need to spend wisely, using modern techniques of insurance and strategic contracting with providers.

**Medical Tourism and Transnational Health Care** - D. Botterill 2013-05-18

The phenomenon of transnational health care has grown rapidly over recent years and this book provides a comprehensive landscape of diverse research communities' attempts to capture its implications for existing bodies of knowledge in selected aspects of medicine, medical ethics, health policy and management, and tourism studies.

**Tourism Management** - Arch G. Woodside 2008

This book provides in-depth empirical reports on specific topics within five general areas of tourism management and marketing: (1) scanning and sense making; (2) planning; (3) implementing; (4) evaluating actions/process and performance outcomes; and (5) administering. Offering descriptions, tools and examples of tourism management decision making, the book is useful for students in tourism and management and for tourism executives. It has 27 chapters and a subject index.

*Medical Tourism* - Tourism Research and Marketing 2006-01-01

*Medical Tourism in Germany* - Klaus Schmerler 2018-12-28

This book examines the drivers of inbound medical tourism in Germany. In light of growing international trade of medical services, it provides a

quantitative analysis of the determinants of international patients' choice of destination. It develops coherent definitions of medical tourism and medical travel, and presents multiple unique data sets to identify inbound medical travelers in Germany. Further, it introduces an empirical modeling framework for investigating and quantifying the drivers and effects of a patient's choice of destination at the national, hospital and individual level. A particular focus of the analysis lies on cultural proximity and personal networks as key channels to convey trust in a destination's service. In addition, real consideration sets of international patients are presented. The findings presented are embedded in a global context and will help inform future empirical investigations and modeling.

**Care for Major Health Problems and Population Health Concerns** - Jennie Jacobs Kronenfeld 2008-10-21

Deals with macro-level system issues and micro-level issues involving provision of health care as related to major health problems. This work examines social, demographic and structural problems, and a variety of health problems including chronic illnesses, mental illness, serious acute health problems, and disabilities that require health care.

**CDC Yellow Book 2018: Health Information for International Travel** - Centers for Disease Control and Prevention CDC 2017-04-17

**THE ESSENTIAL WORK IN TRAVEL MEDICINE -- NOW COMPLETELY UPDATED FOR 2018** As unprecedented numbers of travelers cross international borders each day, the need for up-to-date, practical information about the health challenges posed by travel has never been greater. For both international travelers and the health professionals who care for them, the CDC Yellow Book 2018: Health Information for International Travel is the definitive guide to staying safe and healthy anywhere in the world. The fully revised and updated 2018 edition codifies the U.S. government's most current health guidelines and information for international travelers, including pretravel vaccine recommendations, destination-specific health advice, and easy-to-reference maps, tables, and charts. The 2018 Yellow Book also addresses the needs of specific types of travelers, with dedicated sections on: · Precautions for pregnant travelers, immunocompromised travelers, and travelers with disabilities · Special considerations for newly arrived adoptees, immigrants, and refugees · Practical tips for last-minute or resource-limited travelers · Advice for air crews, humanitarian workers, missionaries, and others who provide care and support overseas Authored by a team of the world's most esteemed travel medicine experts, the Yellow Book is an essential resource for travelers -- and the clinicians overseeing their care -- at home and abroad.

**Health Information for International Travel 2005-2006** - Paul Arguin 2005

**New Tourists' Favorite Destination** - Gertrudes Bandong Dy-Liacco 2019-08-27

Why This Book Is Unique This book reveals the paradise-like splendor found in the 7,107 islands of the Philippines and the character, nature, values, and customs of Filipinos. This book also outlines an uncomplicated but in-depth exploration of Filipino grammar to make it easier and simpler for the learner to form word and sentence constructions. The lexicon section of this book contains synonyms, correlations, similarities, and antonyms, making it more comprehensive and multifaceted than the other Filipino dictionaries in the market today. Also added in it are motivational topics and cautionary alerts. Previously and currently, most of the explanations and illustrations presented in this book have hardly been covered in other Filipino dictionaries written by other authors. The highlighting of the Spanish and English words in this dictionary can help increase proficiency or, at the least, familiarity with four languages, Tagalog, Ilocano, Spanish, and English, not to mention Bicolano, Cebuano, Ybanag, and Gaddang vocabularies that are added into this book. This book is an essential language reference book for all the libraries in the world. It also serves as a handy translation aid for foreigners doing business in the Philippines and for the foreign embassies that are based in the Philippines, as well as religious and medical missionaries, charitable institutions, language translators, tourists, foreign students enrolled in the Philippines, expatriates that settle in the Philippines, and anyone interested in learning about the Philippines and Filipino languages.

**Health and Wellness Tourism** - Melanie K. Smith 2009

Health and wellness tourism is a rapidly growing sector of today's thriving tourism industry. This book will examine the range of motivations that drive this diverse sector of tourists, the products that are being developed to meet their needs and the management

implications of these developments. Health and Wellness Tourism looks at the motivations and profiles of the tourists for this sector and provides valuable guidance and a basis for discussion regarding the marketing, managing and operations in this sector. \* Introduces the reader to this topic by looking at the history, origins and scope of this sector and how it fits with today's international tourism and leisure industry. \* Uses international case studies to illustrate the multiple aspects of the industry and new and emerging trends including spas, life-coaching, meditation, festivals, pilgrimage and yoga retreats. \* Evaluates marketing and promotional strategies and assesses operational and management issues in the context of health and wellness tourism. Melanie Smith is a Senior Lecturer in Cultural Tourism Management from the University of Greenwich in London, UK. She is also Chair of ATLAS (The Association for Tourism and Leisure Education. She has recently co-edited a special edition of the journal Tourism Recreation Research on Wellness Tourism, as well as undertaking a large research project on holistic tourism. She is currently teaching BA courses in Wellness Tourism in Budapest, Hungary and is working on consultancy projects related to the development of spas and holistic tourism centres. László Puczko is a Tourism Academic and Consultant specialising in Wellness Tourism. He is currently a managing director and head of tourism section at Xellum management consulting company in Budapest, Hungary. Xellum Ltd. is a professional services firm that has 3 major lines of business: tourism, financial analysis and EU and governmental advisory. He currently advises on several projects relating to wellness tourism, including spa development, management and marketing. Former positions include: researcher, consultant and lecturer at the Tourism Research Centre of Budapest University of Economics and Public Administration (1993-2001) and manager at KPMG Advisory Travel, Leisure and Tourism Group (2001-2004). \* A pioneering text which looks at the development and management of health and wellness tourism, a rapidly growing area of the contemporary tourism industry. \* Uses a variety of international case studies to illustrate the nature and scope of the health and wellness tourism product, from hotel spas in the Caribbean and Asia, to day spas in the United States and the New Age Festival in New Zealand \* Discusses the motivations and profiles of wellness tourist and how to market and manage this specific product type.

**Handbook on Medical Tourism and Patient Mobility** - Neil Lunt 2015-06-29

The growth of international travel for purposes of medical treatment has been accompanied by increased academic research and analysis. This Handbook explores the emergence of medical travel and patient mobility and the implications for patients and health

**Tourism and Hospitality** - Jaime Seba 2011-12-15

This title includes a number of Open Access chapters. Tourism has become a key global economic activity as expectations with regard to our use of leisure time have evolved, attributing greater meaning to our free time. Tourism is one of the world's largest industries, and in many regions it is the single largest source of investment and employment. This new book provides a look at many important issues in the field of tourism and hospitality, including understanding tourist preference, satisfaction, and motivation; tourism and hospitality education; rural tourism and its impact on local residents; the increasing popularity of cultural and heritage tourism; strategies for sustainable tourism; and more.

**Health, Tourism and Hospitality** - Melanie Smith 2014-02-03

Health, Tourism and Hospitality: Spas, Wellness and Medical Travel, 2nd Edition takes an in-depth and comprehensive look at the growing health, wellness and medical tourism sectors in a global context. The book analyses the history and development of the industries, the way in which they are managed and organised, the expanding range of new and innovative products and trends, and the marketing of destinations, products and services. The only book to offer a complete overview and introduction to health, tourism and hospitality this 2nd Edition has been updated to include: • Expanded coverage to the hospitality sector with a particular focus on spa management. • New content on medical tourism throughout the book, to reflect the worldwide growth in medical travel with more and more countries entering this competitive market. • Updated content to reflect recent issues and trends including: ageing population, governments encouraging preventative health, consumer use of contemporary and alternative therapies, self-help market, impacts of economic recession, spa management and customer loyalty. • New case studies taken from a range of different countries and contexts, and focusing on established or new destinations, products and services such

as: conventional medicine, complementary and alternative therapies, lifestyle-based wellness, beauty and cosmetics, healthy nutrition, longevity and anti (or active)-ageing, amongst others. Written in a user friendly style, this is essential reading for students studying health, tourism and hospitality.

The Report: The Philippines 2010 -

*Global Developments in Healthcare and Medical Tourism* - Paul, Sudip 2019-11-22

The outbreak of global health issues due to rapid urbanization, industrialization, and changing climatic conditions are severely impacting health and lifestyle. Yet, healthcare and medical services continue to increase in cost in developed nations. This can result in medical tourism, wherein patients travel across countries in order to benefit from medical treatment that might not be accessible in the traveler's nation of origin. Developing countries are prepared to capitalize on this growing industry by offering multi-specialty healthcare hospitals, cost-effective treatments, and the promotion of online medical consultancy. *Global Developments in Healthcare and Medical Tourism* provides innovative insights into issues impacting healthcare services, healthcare service providers, government policies, and initiatives for health reforms and explores low-cost medical tourism destinations and practices. The book additionally seeks to deliver high-quality, cost-efficient smart healthcare applications. The content within this publication examines global health, wellness tourism, and global business and is designed for students, researchers, academicians, policymakers, government officials, medical practitioners, and industry professionals.

**Sociology of Medical Tourism** - C. Gobalakrishnan 2019-06-10

Tourism is a global phenomenon. Because it is an important, even vital, source of income for many countries in the world. Its importance was recognized in the Manila Declaration on World Tourism of 1980 as "an activity essential to the life of nations because of its direct effects on the social, cultural, educational, and economic sectors of national societies and on their international relations and its indirect effects on the development of allied industries like transport, hotel etc.". Medical Tourism is one form of tourism and which means a journey that patients take from one country to another country to get cost effective and

efficient medical treatment, followed by a great vacation at some of the most beautiful locations. India is one of the major players in this industry. Currently, it hosts about 1.27 million medical tourists from industrialized countries like UK, USA and Canada and from its neighboring countries such as Bangladesh, Sri Lanka, and China. Its foreign exchange earnings from medical tourism are estimated to be around US \$ 1.8 billion. The estimated number of medical tourists in India in 2015 would be between 1.21 million and 2.78 million. The estimated revenue would lie between US \$ 1719 million to US \$ 3964 million in 2015. Medical tourism industry in India has potential to contribute around 25 percent to the country's Gross Domestic Product in the next five years, if fully tapped. The present book titled *Sociology of Medical Tourism* highlights various dimensions, identifies different issues and suggests further development of this multimillion dollar industry in India in an in-depth manner. Medical Tourism is one of the most important trust areas which emerge in the past century and because of its multiple level of use it also become subject matter of research in various subjects including Sociology. It is hoped that this book, with its wide-ranging and in-depth content, critical insights and detailed analysis of the concept, prove to be immensely resourceful to the readers. I also assure that this book should be proven an informative referral for those who are working and doing research in the field of medical tourism.

*Does Health Insurance Impede Trade in Health Care Services?* - Aaditya Mattoo 2005

There is limited trade in health services despite big differences in the price of health care across countries. Whether patients travel abroad for health care depends on the coverage of treatments by their health insurance plan. Under existing health insurance contracts, the gains from trade are not fully internalized by the consumer. The result is a strong "local-market bias" in the consumption of health care. A simple modification of existing insurance products can create sufficient incentives for consumers to travel. For just 15 highly tradable, low-risk treatments, the annual savings to the United States would be \$1.4 billion even if only one in 10 patients who need these treatments went abroad. Half of these annual savings would accrue to the Medicare program alone. The authors examine how measures by destination countries to improve and credibly signal the quality of health care can enhance the scope for trade.