

Social Innovation And New Business Models Creating Shared Value In Low Income Markets Springerbriefs In Business

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Creating Economic Space for Social Innovation - Alex Nicholls 2019-12

This book draws upon economic and sociological theory to provide a comprehensive discussion of economic space for social innovation, addressing especially marginalized groups and the long-term projects, programmes, and policies that have emerged and evolved within and across European states. It approaches the explanatory and normative questions raised by this topic via a novel approach: the Extended Social Grid Model (ESGM). Taking inspiration from the fields of economic sociology and ethics, this model shows that social innovation processes must be structural, and require change in power relations, if marginalization is to be effectively dealt with via social innovation. Part I of the book sets out the ESGM, including an exposition on the model along with background chapters on innovation, power and marginalization, ethics and social innovation, and empirical methods. Part II explores the model with a focus on social

innovation trajectories of social housing, drinking water provision, employment, education, and food provision. It also explores the operationalization of the model with a view to agency and empowerment, as well as social innovation policy in Europe and the use of social impact bonds as a tool for financing social innovation. Part III revisits the ESGM and considers the explanatory adequacy and fruitfulness of the model for innovation research and for theorizing social innovation, addressing questions on the role and limitations of participation in social innovation for the marginalized, the role of capital for creating economic space for capabilities, and how we can approach the social impact of social innovation. This collection of essays presents a diverse range of perspectives on understanding and addressing the key issue of marginalization, and offers key recommendations for policy makers engaging with social innovation across the European Union and beyond.

Social Innovation and New Business Models

- Laura Micheline 2012-08-08

Extreme poverty continues to afflict the world, and it requires urgent action. Social innovation can be the driving force to spark change and to find common ground for shared value creation, particularly when it is directed at low-income markets. Leading companies have recently developed innovative forms of social innovation by combining three elements - the concept of shared value creation, the theory of the fortune at the bottom of the pyramid, and a corporate social entrepreneurship approach - which they use to enter low-income markets by helping to solve global challenges while simultaneously generating profits. The book identifies the main forms of social innovation: social business models, social products and social communication strategies. Further, it shows how companies can successfully implement social innovation and presents new forms of social business models that can be used to target low-

income markets. Finally, the book presents key success factors related to the social product innovation process and corresponding communication.

The Business of Social and Environmental Innovation

- Verena Bitzer 2015-01-05

In the face of limited progress toward meeting Millennium Development Goals or addressing climate change and resource degradation, increasing attention turns to harnessing the entrepreneurial, innovative, managerial and financial capacities of business for improved social and environmental outcomes. A more proactive role for business in sustainable development is especially pertinent in sub-Saharan Africa, which has been plagued by conflict and poverty but shows signs of a brighter future as the world's second-fastest-growing region. The book considers how the socio-economic context influences the objectives of social innovation and even our definition of what we mean by social innovation. Secondly,

the book aims to show how social innovation initiatives emerge and fare in context of the limited ability of many African countries to provide public goods and services.

Creating Sustainable Value in Social Enterprises - 2020

Social Innovation and Social

Entrepreneurship - Luis Portales 2019-04-23

Social entrepreneurship and social innovation both seek to improve the world through social change. Whereas social entrepreneurship revolves around the business side of change, social innovation focuses on the processes through which that change is generated. This textbook provides a comprehensive analysis of both topics, covering all the characteristics and elements of social innovation and social entrepreneurship, from a conceptual and practical perspective. The book has four sections: 1) Basics and concepts of Social Innovation and Social Entrepreneurship; 2)

Business models and generation of value in social enterprises; 3) Social innovation within traditional companies, and 4) Definition and alignment of the impact of social innovation and entrepreneurship. Students and any practitioners that want to know about social innovation or social entrepreneurship will be exposed to contemporary topics in the field as well as a variety of cases and tools for its development. With its learning objectives, reflective questions, the definition of key concepts, and exercises, this book is the definitive text for advanced undergraduate and graduate courses in social innovation and social entrepreneurship.

Innovation and Scaling for Impact - Christian Seelos 2017-01-04

Innovation and Scaling for Impact forces us to reassess how social sector organizations create value. Drawing on a decade of research, Christian Seelos and Johanna Mair transcend widely held misconceptions, getting to the core

of what a sound impact strategy entails in the nonprofit world. They reveal an overlooked nexus between investments that might not pan out (innovation) and expansion based on existing strengths (scaling). In the process, it becomes clear that managing this tension is a difficult balancing act that fundamentally defines an organization and its impact. The authors examine innovation pathologies that can derail organizations by thwarting their efforts to juggle these imperatives. Then, through four rich case studies, they detail innovation archetypes that effectively sidestep these pathologies and blend innovation with scaling. Readers will come away with conceptual models to drive progress in the social sector and tools for defining the future of their organizations.

Creating Value - 2002

Business Model Innovation Strategy -

Raphael Amit 2020-09-01

The most comprehensive, global guide to

business model design and innovation for academic and business audiences. *Business Model Innovation Strategy: Transformational Concepts and Tools for Entrepreneurial Leaders* is centered on a timely, mission-critical strategic issue that both founders of new firms and senior managers of incumbent firms globally need to address as they reimagine their firms in the post COVID-19 world. The book, which draws on over 20 years of the authors collaborative theoretical and rigorous empirical research, has a pragmatic orientation and is filled with examples and illustrations from around the world. This action-oriented book provides leaders with a rigorous and detailed guide to the design and implementation of innovative, and scalable business models for their companies. Faculty and students can use *Business Model Innovation Strategy* as a textbook in undergraduate, MBA, and EMBA degree courses as well as in executive courses of various designs and lengths. The content of the book has been tested

in both degree and non-degree courses at some of the world's leading business schools and has helped students and firm leaders to develop ground-breaking business model innovations. This book will help you: Learn the basics of business model innovation—including the latest developments in the field Learn how business model innovation presents new and profitable business opportunities in industries that were considered all but immune to attacks from newcomers Learn how to determine the viability of your current business model Explore new possibilities for value creation by redesigning your firm's business model Receive practical, step-by-step guidance on how to introduce business model innovation in your own company Become well-versed in an important area of business strategy and entrepreneurship Authors Amit and Zott anchored the book on their pioneering research and extensive scholarly and practitioner-oriented publications on the design, implementation, and performance implications

of innovative business models. They are the most widely cited researchers in the field of business model innovation, and they teach at the top-ranked Wharton School of the University of Pennsylvania and the prestigious global business school IESE with campuses in Barcelona, Madrid, Munich, New York, and São Paulo. *Public Sector Entrepreneurship and the Integration of Innovative Business Models* - Lewandowski, Mateusz 2017-01-05 While private, for-profit businesses have typically been the most experienced with entrepreneurship, the study of public sector business models is coming to the forefront of entrepreneurial discussions. This shift has allowed researchers and practitioners to expand on their knowledge of positive business choices and paved the way for more profitable business empires. *Public Sector Entrepreneurship and the Integration of Innovative Business Models* is a comprehensive source of academic research that discusses the latest entrepreneurial strategies,

achievements, and challenges in public sector contexts. Highlighting relevant topics such as public management, crowdsourcing, municipal cooperation, and public sector marketing, this is an ideal resource for managers, practitioners, researchers, and professionals interested in learning more about public sector business ideals, and how these models are shaping positive entrepreneurial communities around the world.

Theories of Social Innovation - Danielle Logue 2019

As we grapple with how to respond to some of the world's most pressing problems, such as inequality, poverty and climate change, there is growing global interest in 'social innovation' as a potential solution. But what exactly is 'social innovation'? This book describes three ways to theorise social innovation when seeking to manage and organize for both social and economic progress.

New Frontiers in Open Innovation - Henry

Chesbrough 2014-11-06

Companies have to innovate to stay competitive, and they have to collaborate with other organizations to innovate effectively. Although the benefits of "open innovation" have been described in detail before, underlying mechanisms how companies can be successful open innovators have not been understood well. A growing community of innovation management researchers started to develop different frameworks to understand open innovation in a more systematic way. This book provides a thorough examination of research conducted to date on open innovation, as well as a comprehensive overview of what will be the most important, most promising and most relevant research topics in this area during the next decade. "Open Innovation: Researching a new paradigm" (OUP 2006) was the first initiative to bring open innovation closer to the academic community. Open innovation research has since then been growing in an exponential

way and research has evolved in different and unexpected directions. As the research field is growing, it becomes increasingly difficult for young (and even experienced scholars) to keep an overview of the most important trends in open innovation research, of the research topics that are most promising for the coming years, and of the most interesting management challenges that are emerging in organizations practicing open innovation. In the spirit of an open approach to innovation, the editors have engaged other scholars and practitioners to contribute some of their interesting insights in this book. Companies have to innovate to stay competitive, and they have to collaborate with other organizations to innovate effectively. Although the benefits of "open innovation" have been described in detail before, mechanisms underlying how companies can be successful "open innovators" have not been understood well. A growing community of innovation management researchers started to develop different

frameworks to understand open innovation in a more systematic way.

RESTART Sustainable Business Model

Innovation - Sveinung Jørgensen 2018-07-31

Taking the business model as point of departure, this open access book explores how companies and organizations can contribute to a more sustainable future by designing innovative models that are both sustainable and profitable. Based upon years of research, it draws together theoretical foundations and existing literature on the topic of sustainable business alongside case studies and practical solutions. After examining the theoretical foundations of sustainable business model innovation, the authors present their own framework - RESTART. Consisting of seven factors, this framework can be the basis for restarting any business model. The final section outlines a research agenda for sustainable business informed by the perspectives and frameworks put forward in this book.

Creating Business Value and Competitive Advantage With Social Entrepreneurship - Iyigun, N. Oyku 2018-07-20

The field of social entrepreneurship is attracting attention from multiple industries. Social entrepreneurs are responsible for finding ways to creatively contribute to society by providing affordable products and services. *Creating Business Value and Competitive Advantage With Social Entrepreneurship* is a useful scholarly resource that examines the broad topic of social entrepreneurship by looking at relevant theoretical frameworks and fundamental terms. Focused on topics such as creating business value, promoting social entrepreneurship, and enacting programs of social change, this book provides the latest research and practical solutions concerning social entrepreneurship. The source proves valuable to academicians, researchers, entrepreneurship practitioners, and individuals interested in learning more about social entrepreneurship.

In Search of Business Models in Social Entrepreneurship - Samapti Guha 2022-05-30

This book discusses different innovative business models adopted by social enterprises to bring about social change in terms of creating capabilities among the marginalised section of people. These models also bring the sustainability of the enterprises to serve the people continuously. Establishing a theoretical base for further research in the area of business models in social entrepreneurship, the book consists of research work from various disciplines from scholars with experience and insights on social entrepreneurship, and who discuss one or more aspect(s) of business model, presenting their work with sound research methodologies. The book takes a broader view of the concept - a) social entrepreneurs are driven by social value and justice, b) social entrepreneur may or may not have a market orientation, c) social entrepreneurs solve variety of social problems such as poverty, health,

illiteracy, environmental degradation using the principles of business and with the help of social innovation, and d) social enterprise focus on bringing social change by creating social impact. Chapters of this book are divided into three core themes. The first one - Concepts, Patterns and Values - includes contributions related to sustainable development, business model and value creation in the context of social entrepreneurship, innovation and cross-cultural influence on business models aspects. The chapter of second theme - Enablers and Influencers - discuss role of corporate in promoting social entrepreneurship as a social responsibility, social entrepreneurship and value creation, BoP market, supply chain, structural and infrastructural choices, family as a stakeholder of indigenous enterprise, and women entrepreneurship. The third and final theme - Innovation - addresses social, open innovation and business model innovations, IPR, firm performance, collaboration and alliance,

software and biotechnology industries, decision logic behind social enterprise creation, and strategy and strategic philanthropy concepts. Containing contributions from academia, industry professionals, investors, policy-makers, and other professionals, all from multiple disciplines, the book would interest the same vast audience.

Hospitality Business Development - Ahmed Hassanien 2019-11-22

Hospitality Business Development analyses and evaluates the different aspects of business growth routes and development processes in the international hospitality industry. It considers the essential features of the strategic business context, in which any hospitality organisation operates. Since the first edition, the hospitality industry has evolved significantly with the emergence of new entrants, new technologies and evolved global market structures. This new edition has been updated to reflect these developments in the field and includes the

following: New contemporary topics such as social enterprises, business models, social capital, value proposition, co-creation and the sharing economy. Examples and case studies on hospitality organisations from across the world to demonstrate the globalisation of the hospitality business. A new up-to-date standard for explaining the hospitality business development concept, scope and process. This book equips students and aspiring hospitality managers with the necessary knowledge, expertise and skills in business development. It is a must-read for anyone studying or working in the hospitality industry.

Business Model Innovation - Nicolai J. Foss 2015

This volume examines the organisational dimension of business model innovation. Drawing on organisational theory and empirical observation, the contributors specifically highlight organisational design aspects of business model innovation, focusing on how reward systems, power distributions, routines

and standard operating procedures, the allocation of authority, and other aspects of organisational structure and control should be designed to support the business model the firm chooses.

Business Model Innovation - S.M. Riad Shams
2021-04-27

There has been growing interest on business models among academics and practitioners in recent years, as business model describes how an organization creates, distributes and captures value and, therefore, can be considered the DNA of the organization. Recently, factors related to digital transformation, the vital role of sustainability and social aspects, along with an increasing globalization, have pushed towards radical transformations in business models. This book aims to further our knowledge on business model innovation in new contexts of analysis and with new perspectives of investigation. Insights from business model innovation are presented from studies focusing on start-ups, small

businesses and large businesses to provide a bigger picture on new dynamics connected to digital transformation, sustainability, new global relationships. As such, the scope is on new ways to create value, new components and dynamics (such as digitalization and sustainability) concerning the key elements of the business model (value creation, value configuration and value capture), and new relationships between actors that may foster business model innovation. It represents a valuable resource for practitioners willing to innovate business models, academics aiming at finding new research lines, and students keen to learn more about business models.

ICT for an Inclusive World - Youcef Baghdadi
2020-01-30

This book discusses the impact of information and communication technologies (ICTs) on organizations and on society as a whole. Specifically, it examines how such technologies improve our life and work, making them more

inclusive through smart enterprises. The book focuses on how actors understand Industry 4.0 as well as the potential of ICTs to support organizational and societal activities, and how they adopt and adapt these technologies to achieve their goals. Gathering papers from various areas of organizational strategy, such as new business models, competitive strategies and knowledge management, the book covers a number of topics, including how innovative technologies improve the life of the individuals, organizations, and societies; how social media can drive fundamental business changes, as their innovative nature allows for interactive communication between customers and businesses; and how developing countries can use these technologies in an innovative way. It also explores the impact of organizations on society through sustainable development and social responsibility, and how ICTs use social media networks in the process of value co-creation, addressing these issues from both

private and public sector perspectives and on national and international levels, mainly in the context of technology innovations.

Lean Impact - Ann Mei Chang 2018-10-30

Despite enormous investments of time and money, are we making a dent on the social and environmental challenges of our time? What if we could exponentially increase our impact? Around the world, a new generation is looking beyond greater profits, for meaningful purpose. But, unlike business, few social interventions have achieved significant impact at scale.

Inspired by the modern innovation practices, popularized by bestseller *The Lean Startup*, that have fueled technology breakthroughs touching every aspect of our lives, *Lean Impact* turns our attention to a new goal - radically greater social good. Social change is far more complicated than building a new app. It requires more listening, more care, and more stakeholders. To make a lasting difference, solutions must be embraced by beneficiaries, address root causes,

and include an engine that can accelerate growth to reach the scale of the need. *Lean Impact* offers bold ideas to reach audacious goals through customer insight, rapid experimentation and iteration, and a relentless pursuit of impact. Ann Mei Chang brings a unique perspective from across sectors, from her years as a tech executive in Silicon Valley to her most recent experience as the Chief Innovation Officer at USAID. She vividly illustrates the book with real stories from interviews with over 200 organizations across the US and around the world. Whether you are a nonprofit, social enterprise, triple bottom line company, foundation, government agency, philanthropist, impact investor, or simply donate your time and money, *Lean Impact* is an essential guide to maximizing social impact and scale.

The Social Issue in Contemporary Society -

Agata Stachowicz-Stanusch 2019-03-01

It is widely observed that societies are changing, and new social issues are raising. The

relationship between actors in the global environment and in the local as well, is changing because of financial crisis, new technological revolution, climate change, richness reallocation and concentration. We can see that value creation and management models in organizations are often uncoherent with the satisfaction of needs. The ability to create competitive advantages on a financial level seems to be increasingly developed. This can be sustained by the clear trend that leads companies to grow in size or create strong groups by shifting uncertainty over the weaker part of the market and unorganized systems and citizens. In this misalignment, empty spaces in the economic environment are opened. These spaces are those where the action of the public system can no longer be effective (or where it has never been) and where, more and more, the private interests are weak or absent. New wants are emerging in these areas and traditional models are no longer able to answer many of

these needs. The book “The Social Issue in Contemporary Society: relations between Companies, Public Administrations and People” originates from a huge number of questions with the social issue as “fil rouge”. In this perspective, the book is divided in four parts: “Introduction”, “New Models and Tools for Public Administration”, “New Models for New Companies” and “New Models for New Societies”. A range of scholars that authored that book provide us with a different point of view about the problem that is underlined in the book title. We hope it will be a worthy inspiration for who dream a new idea of society.

Social Innovation, Inc. - Jason Saul 2010-10-19
Could Wal-Mart offer a better solution to healthcare than Medicaid? Could GE help reduce global warming faster than the Kyoto protocol? Social Innovation, Inc. declares a new era where companies profit from social change. Leading corporations like GE, Wellpoint, Travelers and Wal-Mart are transforming social responsibility

into social innovation and revolutionizing the way we think about the role of business in society. Based on four years of measuring the social strategies of America's leading corporations, Jason Saul lays out the five strategies for social innovation and offers a practical roadmap for how to get started. Explains the fundamental shift in the role of business in society, from social contract to social capital market Identifies the 5 social innovation strategies: submarket products and services, social points of entry, pipeline talent, reverse lobbying, and emotive customer bonding Offers step-by-step guidance for creating economic value through positive social change Social Innovation, Inc. is about making social change work for the business, and in turn staying relevant in the new economy.

Social Entrepreneurship and Social Innovation -

Mario Biggeri 2018-09-21

This book provides comprehensive and advanced analysis of the characteristics of social

entrepreneurship in Europe. It offers innovative, up-to-date research on the ecosystems of social entrepreneurship, the behavior of social entrepreneurs, their ability to produce social innovation, social capital and social inclusion, and the role of stakeholders in fostering socially oriented businesses. Moreover, it addresses the diversity of the European social enterprise sector from an evolutionary perspective, with particular reference to the rise of social entrepreneurship and the role of new-generation social entrepreneurs throughout Europe. Multidisciplinary contributions authored by experts from business and accounting, economics, and sociology serve the purpose of delivering a holistic study of social entrepreneurship, also providing the necessary data for delivering policy implications on the features of the most effective enabling social and institutional ecosystems. The broad approach, based on different theoretical frameworks and methodologies across numerous disciplines,

enables the authors to tackle all of the complex research issues connected to social entrepreneurship in the region. The book builds on the results of the European Union 7FP (European Union's Research and Innovation funding program for 2007-013)-funded "EFESEIIS - Enabling the flourishing and evolution of social entrepreneurship for innovative and inclusive societies" research project. The central theme of the book is an evolutionary perspective on the dynamics and the rise of the social enterprise in Europe. This evolutionary perspective can be used in an economic as well as a social longitudinal analysis of changing contexts and entrepreneurial practices. The evolutionary perspective will be used as a tool to account for the specificity of developmental pathways in different contexts and countries.

Research Anthology on Developing Socially Responsible Businesses - Management Association, Information Resources 2022-03-04

In today's world of global change, it has never been more critical for businesses to adapt their strategies, management styles, and policies to match that of the surrounding environment. Consumers are increasingly becoming more aware of the impact that businesses and product consumption have on environmental health. Thus, businesses have had to alter their production workflows to better suit a more environmentally conscious customer base. As society faces numerous issues related to the environment, health, poverty, and social justice, the need for socially responsible businesses is crucial to develop and improve the overall landscape of the business field. The Research Anthology on Developing Socially Responsible Businesses discusses the best practices, challenges, opportunities, and benefits of creating socially responsible businesses and provides a context of why these business models are needed. This essential text also considers how society has changed over time and how

businesses must adjust their ideals and practices in order to survive in a changing world. Covering a range of topics such as accountability, environmental issues, and human rights, this major reference work is ideal for business owners, managers, policymakers, academicians, researchers, scholars, practitioners, instructors, and students.

The Social Innovation Imperative: Create Winning Products, Services, and Programs that Solve Society's Most Pressing Challenges -

Sandra M. Bates 2011-12-23

“This book is a must read for anyone who cares about the well-being of humanity in our modern world.” —Jake B. Schrum, President Southwestern University, Georgetown, TX “The Social Innovation Imperative advances a best practice framework to solving the world’s most pressing social issues. This is a foundational guide to changing the world that will be referenced for years to come.” —Michael Reynolds, Vice President, Product Development

and Management, Cigna Health Care “Advancing the works of Clayton Christensen, Tony Ulwick, and others, Bates gives us a systematic approach for addressing critical human needs and the ecosystems in which they persist. This book is a blueprint to help us solve the ‘right’ things—the ‘right’ way.” —Joe Grieshop, President, Chief Innovation Executive, netTrekker, Founding Partner, Knovation Lab “Bates lays out a comprehensive, needs-driven approach for creating a social innovation road map. The detailed templates she provides offer particular insight for large, complex challenges.” —Sarah Miller Caldicott, author of *Innovate Like Edison and Inventing The Future*, great-grandniece of Thomas Edison “Bates shows how to create comprehensive innovation strategies using a six-step framework, and she gives the reader detailed ‘how to’ instruction for each step.” —Ellen Domb, Ph.D., President, PQR Group, Founder of *The TRIZ Journal* About the Book: In recent years, business leaders have

been investing unprecedented amounts of time and money pursuing innovation to drive profits and growth. Although far from perfected, the innovation best practices they follow are by now well established. But when your expected ROI isn't measured in dollars but in social good, the game is played very differently—which is where The Social Innovation Imperative comes in. Sandra M. Bates has spent the last decade helping major corporations create new markets for technology, consumer goods, and services. Now, she turns her attention to the social sector. The Social Innovation Imperative begins by explaining why innovation in social sectors, such as health care, conservation, and education, is unique and then provides the framework and tools that create a best practice for driving innovative change that will impact our world. Bates organizes the process into action-oriented steps you can follow to meet your goals effectively and in the most efficient manner possible. Learn how to: Investigate the

Needs—define the social challenge, determine unmet needs, and examine opportunities for achieving them Innovate the Solution—devise a workable solution and develop a powerful social business model Implement the Solution—ensure the solution creates shared value and discover techniques to make certain that it does not become an orphan innovation In The Social Innovation Imperative, Bates combines everything she has learned as a high-level business consultant to offer a refreshing new approach for developing breakthrough products, programs, and services to meet society's needs. The Framework for Social Innovation outlined in this book removes the mystery from innovation success and provides a systematic approach anyone can adopt. The Social Innovation Imperative offers essential wisdom for innovators everywhere—whether nonprofits, NGOs, foundations, government agencies, or corporations—who wish to generate meaningful social value.

Handbook of Research on Social Entrepreneurship and Solidarity Economics -

Saiz-Álvarez, José Manuel 2016-05-19

Education programs in social entrepreneurship helps to create and fill jobs devoted to developing the local economy, which has become a dual transfer strategy by which a virtuous circle occurs between a retrofitted educational system based on social entrepreneurship, and vocational students who are highly entrepreneurial. The Handbook of Research on Social Entrepreneurship and Solidarity Economics focuses on practical experience and theoretical models for popularizing the concept of social entrepreneurship as a critical element of economic growth. Emphasizing the ways in which social entrepreneurship benefits developing regions, small and medium enterprises, and low-income communities, this handbook of research is a pivotal reference source for professionals, academics, and graduate-level students in the fields of

economics, business administration, sociology, education, politics, and international relations.

Metronomic Chemotherapy - Guido Bocci

2014-09-04

This book analyzes all aspects of metronomic chemotherapy, a new approach involving low-dose, long-term, and frequently administered therapy that has preclinical and clinical activity in various tumors. After an opening section on the pharmacological bases of metronomic chemotherapy, including its antiangiogenic effects and impact on immunity, preclinical studies on various classes of drug are discussed. Clinical applications of metronomic chemotherapy in a wide variety of tumors are then addressed in detail, with description of the results of all published studies. The clinical pharmacology of metronomic chemotherapy is also considered in depth, encompassing pharmacokinetics, pharmacogenetics, pharmacoeconomics, and adverse drug reactions. The book closes by describing the role

of this therapy in the veterinarian clinic.

In Search of Business Models in Social Entrepreneurship - Samapti Guha 2021-05-28

This book discusses different innovative business models adopted by social enterprises to bring about social change in terms of creating capabilities among the marginalised section of people. These models also bring the sustainability of the enterprises to serve the people continuously. Establishing a theoretical base for further research in the area of business models in social entrepreneurship, the book consists of research work from various disciplines from scholars with experience and insights on social entrepreneurship, and who discuss one or more aspect(s) of business model, presenting their work with sound research methodologies. The book takes a broader view of the concept - a) social entrepreneurs are driven by social value and justice, b) social entrepreneur may or may not have a market orientation, c) social entrepreneurs solve variety

of social problems such as poverty, health, illiteracy, environmental degradation using the principles of business and with the help of social innovation, and d) social enterprise focus on bringing social change by creating social impact. Chapters of this book are divided into three core themes. The first one - Concepts, Patterns and Values - includes contributions related to sustainable development, business model and value creation in the context of social entrepreneurship, innovation and cross-cultural influence on business models aspects. The chapter of second theme - Enablers and Influencers - discuss role of corporate in promoting social entrepreneurship as a social responsibility, social entrepreneurship and value creation, BoP market, supply chain, structural and infrastructural choices, family as a stakeholder of indigenous enterprise, and women entrepreneurship. The third and final theme - Innovation - addresses social, open innovation and business model innovations, IPR,

firm performance, collaboration and alliance, software and biotechnology industries, decision logic behind social enterprise creation, and strategy and strategic philanthropy concepts. Containing contributions from academia, industry professionals, investors, policy-makers, and other professionals, all from multiple disciplines, the book would interest the same vast audience.

Social Innovation of New Ventures - Marcela Ramirez-Pasillas 2020-12-17

This book provides insights into how new ventures in emerging economies and developing countries generate social innovation. It showcases new forms of business and how they are different from traditional business models. With increasing drive for innovation in emerging markets and lack of knowledge of how these markets work, this book enriches existing literature by looking at how such businesses in developing economies break new ground in a daunting, resource constrained environment.

The book examines successful individual entrepreneurs, social relationships, product innovation, processes, systems and markets through cases. It navigates across key theoretical elements including individual initiative-taking, agency, and opportunity contexts. This book will be a useful reference to understanding the dynamics of new ventures in emerging markets and how they fuel social innovation and sustainable development.

Business Model Design Compass - JinHyo Joseph Yun 2017-05-10

This book reveals how open innovation utilizes the developing circle of business models to establish new ones that define a unique link between technology and markets, focusing on how to develop and maintain successful business models. It draws readers into the philosophy and economic effects of open innovation from the outset. It presents four different developing circle business models for customers in the role of consumers, entrepreneurs, social

entrepreneurs and engineers respectively, enabling each group to develop, utilize and enlarge creative business models, and even switch business models. In addition to these four circles, it takes a systemic approach to describe the relationship between technology and markets. From this relationship an open innovation strategy towards entrepreneurship can be adopted. From Open Innovation to a Creative Developing-Circle Business Model is an essential resource for start-up entrepreneurs, as well as for students of technology management, strategy and open innovation.

Handbook of Research on Creating Sustainable Value in the Global Economy - Akkucuk, Ulas
2019-11-15

During the first decade of the 21st century, the world has witnessed a plethora of corporate scandals, global economic crises, and rising environmental concerns. As a result of these developments, pressure has been mounting on businesses to pay more attention to the

environmental and resource consequences of the products they produce and services they deliver. The Handbook of Research on Creating Sustainable Value in the Global Economy contains a collection of pioneering research on the integration of issues of sustainability within the traditional areas of management. While highlighting topics including green marketing, circular economy, and sustainable business, this book is ideally designed for managers, executives, environmentalists, economists, business professionals, researchers, academicians, and students in disciplines including marketing, economics, finance, operations management, communication science, and information technology.

Finance and Economy for Society - Sharam Alijani
2016-12-22

The latest volume of Critical Studies on Corporate Responsibility, Governance and Sustainability examines the social, economic and environmental impacts of corporations, and the

real effects of corporate governance, CSR and business sustainability on societies in different regions.

Social Entrepreneurship: Concepts, Methodologies, Tools, and Applications - Management Association, Information Resources 2019-04-01

Businesses are looking for methods to incorporate social entrepreneurship in order to generate a positive return to society. Social enterprises have the ability to improve societies through altruistic work to create sustainable work environments for future entrepreneurs and their communities. Social Entrepreneurship: Concepts, Methodologies, Tools, and Applications is a useful scholarly resource that examines the broad topic of social entrepreneurship by looking at relevant theoretical frameworks and fundamental terms. It also addresses the challenges and solutions social entrepreneurs face as they address their corporate social responsibility in an effort to

redefine the goals of today's enterprises and enhance the potential for growth and change in every community. Highlighting a range of topics such as the social economy, corporate social responsibility, and competitive advantage, this multi-volume book is ideally designed for business professionals, entrepreneurs, start-up companies, academics, and graduate-level students in the fields of economics, business administration, sociology, education, politics, and international relations.

Handbook of Research on Entrepreneurial Ecosystems and Social Dynamics in a Globalized World - Carvalho, Luísa Cagica 2017-11-30
Globalization demands the construction of new business methods to enable companies to remain highly competitive. Due to this demand, cultural differences are now being implemented into policies and procedures as companies expand and seek to collaborate with international entrepreneurs. The Handbook of Research on Entrepreneurial Ecosystems and Social

Dynamics in a Globalized World is a pivotal reference source for emergent aspects of internationalization and regional development in an entrepreneurial context. Featuring extensive coverage on relevant areas such as digital entrepreneurship, sustainability, and financial performance, this publication is an ideal resource for academics, public and private institutions, developers, professors, researchers, and post-graduate students seeking current research on globalized entrepreneurship.

Social Innovation - Thomas Osburg 2013-06-04
Social Innovation is becoming an increasingly important topic in our global society. Those organizations which are able to develop business solutions to the most urgent social and ecological challenges will be the leading companies of tomorrow. Social Innovation not only creates value for society but will be a key driver for business success. Although the concept of Social Innovation is discussed globally the meaning and its impact on the

development of new business strategies is still heavily on debate. This publication has the goal to give a comprehensive overview of different concepts in the very innovative field of Social Innovation, from a managerial as well as from a theoretical and social perspective. Over 30 leading thinkers in the field of Innovation, Strategic Management and Organizational Development give a well structured inside on the latest developments and progress in the field of Social Innovation. Thereby the authors not only develop a comprehensive and unique analysis on the state-of-the art of social innovation but also give practical advice and information to business leaders on how to apply the latest management thinking on Social Innovation to daily business decisions. This publication has the intention to become a milestone in the further development of the concept of Social Innovation as well as to further stimulate new business strategies necessary to overcome world most pressing social and ecological challenges.

Social Innovation of New Ventures - Marcela Ramirez-Pasillas 2020-12-22

This book provides insights into how new ventures in emerging economies and developing countries generate social innovation. It showcases new forms of business and how they are different from traditional business models. With increasing drive for innovation in emerging markets and lack of knowledge of how these markets work, this book enriches existing literature by looking at how such businesses in developing economies break new ground in a daunting, resource constrained environment. The book examines successful individual entrepreneurs, social relationships, product innovation, processes, systems and markets through cases. It navigates across key theoretical elements including individual initiative-taking, agency, and opportunity contexts. This book will be a useful reference to understanding the dynamics of new ventures in emerging markets and how they fuel social

innovation and sustainable development.

Social Innovation and New Business Models - Laura Michelini 2012-08-07

Extreme poverty continues to afflict the world, and it requires urgent action. Social innovation can be the driving force to spark change and to find common ground for shared value creation, particularly when it is directed at low-income markets. Leading companies have recently developed innovative forms of social innovation by combining three elements - the concept of shared value creation, the theory of the fortune at the bottom of the pyramid, and a corporate social entrepreneurship approach - which they use to enter low-income markets by helping to solve global challenges while simultaneously generating profits. The book identifies the main forms of social innovation: social business models, social products and social communication strategies. Further, it shows how companies can successfully implement social innovation and presents new forms of social

business models that can be used to target low-income markets. Finally, the book presents key success factors related to the social product innovation process and corresponding communication.

The New Pioneers - Tania Ellis 2010-11-04
New times create new needs – and new needs require new solutions. The New Pioneers is a practical guide for capitalists and idealists on how to navigate in the new economic world order. It is about the social megatrends that are shaping our lives in new ways and creating a new face of capitalism. And it is about the pioneers that are paving the way for the new business revolution: this century's generation of visionary leaders, social entrepreneurs and social intrapreneurs. 'Hardcore business people are realising that they can increase their profits by incorporating social responsibility into their business, and heartcore idealists are realising that the use of market methods helps them meet their social goals successfully,' argues Tania

Ellis. With a wide array of cases from all over the world Tania Ellis explains the key principles of sustainable business success. Read The New Pioneers to gain insight into the new rules that are paving the way for business unusual – for the benefit of humanity and the bottom line. Learn more about The New Pioneers and join the movement of sustainable businesses and social entrepreneurs at www.thenewpioneers.biz

Information and Communication Technologies for Development - Jyoti Choudrie 2017-05-15

This book constitutes the refereed proceedings of the 14th IFIP WG 9.4 International Conference on Social Implications of Computers in Developing Countries, ICT4D 2017, held in Yogyakarta, Indonesia, in May 2017. The 60 revised full papers and 8 short papers presented together with 3 keynotes were carefully reviewed and selected from 118 submissions. The papers are organized in the following topical sections: large scale and complex information

systems for development; women empowerment and gender justice; social mechanisms of ICT-enabled development; the data revolution and sustainable development goals; critical perspectives on ICT and open innovation for development; the contribution of practice theories to ICT for development; agile development; indigenous local community grounded ICT developments; global sourcing and development; sustainability in ICT4D; and information systems development and implementation in Southeast Asia. Also included are a graduate student track, current issues and notes. The chapter 'An Analysis of Accountability Concepts for Open Development' is open access under a CC BY 4.0 license via link.springer.com.

Social Innovation and Entrepreneurship in the Fourth Sector - María Isabel Sánchez-Hernández 2021-08-06

"The fourth sector" consists of for-benefit organizations that combine market-based approaches of the private sector with the social

and environmental aims of the public and non-profit sectors. This book examines successful experiences around the world in entrepreneurship in the fourth sector in recent times. The chapters also reveal the pivotal role of the public sector collaboration with private entities in solving the problems of humanity.

Mutual, Cooperative and Employee-Owned Businesses in the Asia Pacific - Chris Rowley 2017-10-02

The 25 years leading up to the international financial crisis have been depicted as 'capitalism unleashed', containing deregulation, privatisation, demutualisation and financialisation. Yet remarkably, given this economic and political context, co-operatives and mutuals appear to have been gaining ground in many countries, albeit modestly, even before the international financial crisis and the resulting global recession, from which the global economy is still only slowly recovering. The 2007-2008 international financial crisis called

into question how appropriate the shareholder-owned model is, certainly if it is allowed to dominate the financial services sector. However the International Co-operative Alliance is determined to make the mutual and co-operative sector of the economy a dynamic, sustainable and increasingly important sector of the global economy. This book looks at the contribution of co-operative, mutual and employee-owned firms to the Asia Pacific economy - both currently and

prospectively - and the challenges the standard 'Western' model faces regarding employment and output. It also looks at the role of Governments, the nature of co-operatives in China and the role of the state, and the future prospects for cross-border growth of co-operative and mutual business within Asia Pacific, and more widely. This book was originally published as a Special Issue of Asia Pacific Business Review.