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Shoe Dog - Megan McDonald 2014-03-25

Shoe Dog loves to chew...well, shoes! But when his choice of chewables leads to trouble, a feline friend has a purr-fect solution. Shoe Dog likes to chew. And chew and chew. But he doesn't chew a boring old bone. Not a squeaky old toy. Not a smelly old sock. Nope. Shoe Dogs chews...well, take a guess! Chewing shoes poses a problem, however, and Shoe Dog needs help to solve it. Good thing there's...Shoe Cat! With illustrations so lively that Shoe Dog nearly scurries off the page, this is an irresistibly adorable read-aloud ideal for pet owners and animal lovers alike.

Three Minutes for a Dog - Paul R. Alexander 2020-04-13

Contrary to popular belief Polio is not extinct. This is the true story of an indomitable spirit afflicted with unimaginable physical and psychological challenges. Paul Alexander's life is a saga that started in 1946 and has been profoundly shaped by the Polio epidemic of the early 1950's. Survivors of the 1950's Polio Epidemic in America are rare. Polio victims, like Paul Alexander, who require the assistance of an "Iron Lung" respirator for their life's breath are even rarer. Paul Alexander has crafted his life against all odds and has a courageous and compelling story to share with us all. Victims of Polio, their families, friends and communities are struggling to cope with this obscure but still dangerous infectious disease. This book is a testimony to the strength of the human spirit and an affirmation of the need to continue efforts to eradicate the pestilence of Polio from the planet.

Summary of Shoe Dog - Readtrepreneur Publishing 2019-05-24

Shoe Dog: A Memoir By The Creator of NIKE by Phil Knight- Book Summary - Readtrepreneur (Disclaimer: This is NOT the original book, but an unofficial summary.) Nike is like a precious child to its creator, Phil Knight. It has an amazing and inspiring story behind its origin, detailing all the ups and down that Phil experienced in his journey to creating Nike. This book Shoe Dog tells us of how Nike came about and became a shoe giant and household brand that everyone knows of and covets today. Told in an honest yet humorous manner, Phil brings readers on a journey where they will laugh and feel the heartaches as the story unfolds. (Note: This summary is wholly written and published by readtrepreneur. It is not affiliated with the original author in any way) "Make history or be part of it." - Phil Knight Phil had gone through many moments that tested his endurance, but he never gave up on his company and strove to make things work. Shoe Dog also tells of his personal life and him having to juggle both the roles of a father and a businessman. The trials that Phil had gone through allowed him to emerge stronger than before. However, to this day, he still has regrets about his distant relationship with his rebellious late son. P.S. Shoe Dog tells of the story of Phil Knight from his own words, encompassing both his personal and professional life. For us readers, it will be about life lessons learnt from the shoe giant and on top of it all, an interesting read. The Time for Thinking is Over! Time for Action! Scroll Up Now and Click on the "Buy now with 1-Click" Button to Grab your Copy Right Away! Why Choose Us, Readtrepreneur? - Highest Quality Summaries - Delivers Amazing Knowledge - Awesome Refresher - Clear And Concise Disclaimer Once Again: This book is meant for a great companionship of the original book or to simply get the gist of the original book.

The Tender Bar - J. R. Moehringer 2005-09-01

Soon to be a major Amazon film directed by George Clooney and starring Ben Affleck, Tye Sheridan, Lily Rabe, and Christopher Lloyd, a raucous, poignant, luminously written memoir about a boy striving to become a man, and his romance with a bar, in the tradition of *This Boy's Life* and *The Liar's Club*. J.R. Moehringer grew up captivated by a voice. It was the voice of his father, a New York City disc jockey who vanished before J.R. spoke his first word. Sitting on the stoop, pressing an ear to the radio, J.R. would strain to hear in that plummy baritone the secrets of masculinity and identity. Though J.R.'s mother was his world, his rock, he

craved something more, something faintly and hauntingly audible only in *The Voice*. At eight years old, suddenly unable to find *The Voice* on the radio, J.R. turned in desperation to the bar on the corner, where he found a rousing chorus of new voices. The alphas along the bar—including J.R.'s Uncle Charlie, a Humphrey Bogart look-alike; Colt, a Yogi Bear sound-alike; and Joey D, a softhearted brawler—took J.R. to the beach, to ballgames, and ultimately into their circle. They taught J.R., tended him, and provided a kind of fathering-by-committee. Torn between the stirring example of his mother and the lurid romance of the bar, J.R. tried to forge a self somewhere in the center. But when it was time for J.R. to leave home, the bar became an increasingly seductive sanctuary, a place to return and regroup during his picaresque journeys. Time and again the bar offered shelter from failure, rejection, heartbreak—and eventually from reality. In the grand tradition of landmark memoirs, *The Tender Bar* is suspenseful, wrenching, and achingly funny. A classic American story of self-invention and escape, of the fierce love between a single mother and an only son, it's also a moving portrait of one boy's struggle to become a man, and an unforgettable depiction of how men remain, at heart, lost boys. Named a best book of the year by *The New York Times*, *Esquire*, *The Los Angeles Times Book Review*, *Entertainment Weekly*, *USA Today*, NPR's "Fresh Air," and *New York Magazine* *A New York Times*, *Los Angeles Times*, *Wall Street Journal*, *San Francisco Chronicle*, *USA Today*, *Booksense*, and *Library Journal* Bestseller *Booksense* Pick Borders New Voices Finalist Winner of the Books for a Better Life First Book Award

Full Summary Of "Shoe Dog: A Memoir by the Creator of Nike - By Phil Knight" Written By Sapiens Editorial - Sapiens Editorial 2018

Shoemaker - Joe Foster 2020-10-01

The remarkable story of how Joe Foster developed Reebok into one of the world's most famous sports brands, having started from a small factory in Bolton. Since the late 19th century, the Foster family had been hand-making running shoes, supplying the likes of Eric Liddell and Harold Abrahams - later immortalised in the film *Chariots of Fire* - as well as providing boots to most Football League clubs. But a family feud between Foster's father and uncle about the direction of their business led to Joe and his brother Jeff setting up a new company, inspired by the success of Adidas and Puma, and so Reebok was born. At first, money was so short that Joe and his wife had to live in their rundown factory, while the machinery that made the shoes was placed around the edge of the floor, because it was so weak it could have collapsed if they'd been positioned in the middle. But, from this inauspicious start, a major new player in the sports equipment field began to emerge, inspired by Joe's marketing vision. By the 1980s, Reebok had become a global phenomenon, when they were the first to latch onto the potential of the aerobics craze inspired by Jane Fonda. Soon, Reeboks were being seen on Hollywood red carpets and even in the film *Aliens*, where Sigourney Weaver wore a pair of Reebok Alien Stompers. Like the international bestseller *Shoe Dog*, by Nike's Phil Knight, *Shoemaker* is a powerful tale of triumph against all the odds, revealing the challenges and sacrifices that go into creating a world-beating brand; it is also the story of how a small local business can transform itself, with the right products and the right vision, into something much, much bigger.

Summary of Shoe Dog by Phil Knight - QuickRead

Learn about the man who made Nike what it is today. Today, Nike is a household name in sportswear. Nike stands as an emblem of success and athletic prowess; the cool kids were Nike and they're proud to show it off! But have you ever wondered how Nike got its start? How did they go from being a little-known shoe brand to a coveted designer item? A brilliant businessman named Phil Knight is the reason why that happened and *Shoe Dog* (2016) is his story. Do you want more free book

summaries like this? Download our app for free at <https://www.QuickRead.com/App> and get access to hundreds of free book and audiobook summaries. **DISCLAIMER:** This book summary is meant as a summary and an analysis and not a replacement for the original work. If you like this summary please consider purchasing the original book to get the full experience as the original author intended it to be. If you are the original author of any book published on QuickRead and want us to remove it, please contact us at hello@quickread.com.

Shoe Dog - Instaread 2016-06-15

Shoe Dog by Phil Knight | Summary & Analysis Preview: *Shoe Dog* is Phil Knight's memoir about founding his first company, Blue Ribbon; the creation of the Nike sportswear brand; and the lead-up to the initial public offering of Nike, Inc. In 1962, at 24 years old, Knight decided to pursue a business idea he researched in a Stanford University business class: introducing Japanese running shoes to the United States to compete with dominant European brands. This would require a trip to Japan. Knight wanted to extend this trip into a voyage around the world, so he acquired a loan from his father in Portland, Oregon. Knight planned an itinerary with a friend from Stanford. After a brief stay in Hawaii, Knight continued his journey without his traveling companion. In Japan, Knight met with executives at Onitsuka Tiger shoe company. He offered to become their US distributor as Blue Ribbon Sports. The executives agreed to send him samples... **PLEASE NOTE:** This is summary and analysis of the book and NOT the original book. Inside this Instaread Summary of *Shoe Dog*: Summary of the Book Important People Character Analysis Analysis of the Themes and Author's Style About the Author With Instaread, you can get the key takeaways, summary and analysis of a book in 15 minutes. We read every chapter, identify the key takeaways and analyze them for your convenience.

The Everything Store - Brad Stone 2013-10-15

The authoritative account of the rise of Amazon and its intensely driven founder, Jeff Bezos, praised by the *Seattle Times* as "the definitive account of how a tech icon came to life." Amazon.com started off delivering books through the mail. But its visionary founder, Jeff Bezos, wasn't content with being a bookseller. He wanted Amazon to become the everything store, offering limitless selection and seductive convenience at disruptively low prices. To do so, he developed a corporate culture of relentless ambition and secrecy that's never been cracked. Until now. Brad Stone enjoyed unprecedented access to current and former Amazon employees and Bezos family members, giving readers the first in-depth, fly-on-the-wall account of life at Amazon. Compared to tech's other elite innovators -- Jobs, Gates, Zuckerberg -- Bezos is a private man. But he stands out for his restless pursuit of new markets, leading Amazon into risky new ventures like the Kindle and cloud computing, and transforming retail in the same way Henry Ford revolutionized manufacturing. *The Everything Store* is the revealing, definitive biography of the company that placed one of the first and largest bets on the Internet and forever changed the way we shop and read.

Shoedog - George P. Pelecanos 2008-08-01

Constantine is a drifter, a man with a lot of miles behind him and a lot more ahead and a number of jobs in between that never showed up on anyone's books. He hitches a ride on a bright spring morning with a little man named Polk. Heading down a country road in Polk's hopped-up muscle-car, the two men share a few cigarettes. This is how it starts. Later, when Constantine walks toward the big brick house, the Beat in his head, the grip of the .45 warm in his hand, the siren wailing in the night at his back, he thinks that the whole thing started on that road, with the car stopping for his upturned thumb. He thinks that the things that happen to a man are put in motion by something just that small, that random. He thinks about that, and he laughs. But he keeps walking. *Shoedog* is noir writing at its finest, a modern crime novel with the lingering resonance of good whiskey and the brutal recoil of a shotgun blast.

Start Now. Get Perfect Later - Rob Moore 2018-11-06

What are you waiting for? Hardly anyone gets it right the first time, but many of us are crippled by indecision and fear of failure. The desire to get it right can inhibit us from getting started. In this book Rob Moore, the bestselling author of *MONEY*, shows that the quickest way to perfect is starting right now and improving as you go. This book will show you how to launch your business or idea, begin the next phase of your career, and overcome self-doubt - right away. Get perfect later, get started NOW.

Out of Nowhere - Geoff Hollister 2008

This book provides a compelling insider's account of how Nike became

the world's largest sports and fitness company. It includes a dedicated mailing and e-mail campaign to targeted sports interest media & organizations. How does a young boy from a small Oregon town get swept up in the politics of his chosen sport and become an integral part of possibly the most influential sports company of all time - Nike. Nike began with a handshake and a few hundred dollars passed between Phil Knight and legendary track coach Bill Bowerman more than 35 years ago - and since then it has grown into the world's largest sports and fitness company. "Out of Nowhere" provides an unrivalled glimpse into the first 33 years of Nike - from its humble beginnings to its modern guise as a global giant - and takes readers on a rollercoaster ride through all of the company's successes and failures.

Future Proof Yourself - David Yeabsley 2019-11-01

Want to learn how you can stay employable and relevant for the rest of your working life? Want to enjoy feeling valued and fulfilled? In these unpredictable times, there is every reason for you to want to realise your skills and lifestyle choices to look forward to an adventurous and exciting future. Are you worth it? Of course you are! You are your greatest asset and investment. Welcome to Future Proofing Yourself. This book is for everyone. Reflecting on his own personal experiences and those of his family, friends and people that he has coached and mentored. David Yeabsley shares how at times we will all feel vulnerable in our working careers and worry about the future. We can feel lost and lacking in confidence. In *Future Proof Yourself*, David discusses how these feelings can be managed, encouraging you to discover how YOU can take control of situations and make the right choices for your future career and personal life. What could you expect from a life that you have Future Proofed? Well you can certainly look forward to having: - the ability to take control of your professional career - new skills and experiences - new people to network with - new learning opportunities It will also guide you to: - develop your confidence - create new ways of thinking - achieve the right balance in your life - enable you to stay relevant and employable for the rest of your working career Investment in yourself applies to all areas of your life, not just your career. Be careful though, following the *Future Proof Yourself* guidance you just might start living it and become the best version of yourself! Why should you make the effort? Well, if you don't look after yourself, who is going to do it for you? The author, David Yeabsley, has over 20 years' experience in coaching, mentoring, training and presenting.

Inside the O'Briens - Lisa Genova 2015-04-07

A New York Times bestseller ■ A Library Journal Best Books of 2015 Pick ■ A St. Louis Post-Dispatch Best Books of 2015 Pick ■ A GoodReads Top Ten Fiction Book of 2015 ■ A People Magazine Great Read From New York Times bestselling author and neuroscientist Lisa Genova comes a "heartbreaking...very human novel" (Matthew Thomas, author of *We Are Not Ourselves*) that does for Huntington's disease what her debut novel *Still Alice* did for Alzheimer's. Joe O'Brien is a forty-three-year-old police officer from the Irish Catholic neighborhood of Charlestown, Massachusetts. A devoted husband, proud father of four children in their twenties, and respected officer, Joe begins experiencing bouts of disorganized thinking, uncharacteristic temper outbursts, and strange, involuntary movements. He initially attributes these episodes to the stress of his job, but as these symptoms worsen, he agrees to see a neurologist and is handed a diagnosis that will change his and his family's lives forever: Huntington's disease. Huntington's is a lethal neurodegenerative disease with no treatment and no cure, and each of Joe's four children has a 50 percent chance of inheriting their father's disease. While watching her potential future in her father's escalating symptoms, twenty-one-year-old daughter Katie struggles with the questions this test imposes on her young adult life. As Joe's symptoms worsen and he's eventually stripped of his badge and more, Joe struggles to maintain hope and a sense of purpose, while Katie and her siblings must find the courage to either live a life "at risk" or learn their fate. Praised for writing that "explores the resilience of the human spirit" (*San Francisco Chronicle*), Lisa Genova has once again delivered a novel as powerful and unforgettable as the human insights at its core.

Sorry I Pooped in Your Shoe (and Other Heartwarming Letters from Doggie) - Jeremy Greenberg 2011-10-11

Inside *Sorry I Pooped in Your Shoe*, writer and comedian Jeremy Greenberg presents a collection of 50 laugh-out-loud letters and accompanying full-color photographs that explain Fido's love of funky smells, why a ball needs to be thrown again, and practically every other lovably loony canine characteristic. From an impassioned plea to stop the silly nicknames, to an attempt to skip a bath, to explanations for stolen shoes and swiped sandwiches, *Sorry I Pooped in Your Shoe* offers a

pooch's perspective on common canine vs. human cohabitation conundrums. Sorry I Pooped in Your Shoe is the perfect gift for dog lovers and anyone who appreciates hilarious (and so true!) insights into dog--and human--nature.

Shoe Dog - Phil Knight 2016-04-26

In this instant and tenacious New York Times bestseller, Nike founder and board chairman Phil Knight “offers a rare and revealing look at the notoriously media-shy man behind the swoosh” (Booklist, starred review), illuminating his company’s early days as an intrepid start-up and its evolution into one of the world’s most iconic, game-changing, and profitable brands. Bill Gates named Shoe Dog one of his five favorite books of 2016 and called it “an amazing tale, a refreshingly honest reminder of what the path to business success really looks like. It’s a messy, perilous, and chaotic journey, riddled with mistakes, endless struggles, and sacrifice. Phil Knight opens up in ways few CEOs are willing to do.” Fresh out of business school, Phil Knight borrowed fifty dollars from his father and launched a company with one simple mission: import high-quality, low-cost running shoes from Japan. Selling the shoes from the trunk of his car in 1963, Knight grossed eight thousand dollars that first year. Today, Nike’s annual sales top \$30 billion. In this age of start-ups, Knight’s Nike is the gold standard, and its swoosh is one of the few icons instantly recognized in every corner of the world. But Knight, the man behind the swoosh, has always been a mystery. In *Shoe Dog*, he tells his story at last. At twenty-four, Knight decides that rather than work for a big corporation, he will create something all his own, new, dynamic, different. He details the many risks he encountered, the crushing setbacks, the ruthless competitors and hostile bankers—as well as his many thrilling triumphs. Above all, he recalls the relationships that formed the heart and soul of Nike, with his former track coach, the irascible and charismatic Bill Bowerman, and with his first employees, a ragtag group of misfits and savants who quickly became a band of swoosh-crazed brothers. Together, harnessing the electrifying power of a bold vision and a shared belief in the transformative power of sports, they created a brand—and a culture—that changed everything.

Still Alice - Lisa Genova 2010-08-05

A moving story of a woman with early onset Alzheimer's disease, now a major Academy Award-winning film starring Julianne Moore and Kristen Stewart. Alice Howland is proud of the life she worked so hard to build. At fifty, she's a cognitive psychology professor at Harvard and a renowned expert in linguistics, with a successful husband and three grown children. When she begins to grow forgetful and disoriented, she dismisses it for as long as she can until a tragic diagnosis changes her life - and her relationship with her family and the world around her - for ever. Unable to care for herself, Alice struggles to find meaning and purpose as her concept of self gradually slips away. But Alice is a remarkable woman, and her family learn more about her and each other in their quest to hold on to the Alice they know. Her memory hanging by a frayed thread, she is living in the moment, living for each day. But she is still Alice. 'Remarkable ... illuminating ... highly relevant today' Daily Mail 'The most accurate account of what it feels like to be inside the mind of an Alzheimer's patient I've ever read. Beautifully written and very illuminating' Rosie Boycot 'Utterly brilliant' Chrissy Iley

The Summary of Shoe Dog: A Memoir By the Creator of Nike: Based on the Book by Phil Knight - Goldmine Reads 2018-02-18

Shoe Dog is the enthralling memoir of Phil Knight—Nike's cofounder and board chairman—revealing the company's earliest days at his parents' basement and its rise to become one of the world's leading brands in the shoe-making industry. Young Phil Knight had just finished graduate school, yet he was already yearning to make his mark in the world. With the fifty dollars his father had given him, Phil managed to establish a company with a mission of supplying the American market with low-cost Japanese running shoes of such superior quality. Phil sold his first imports in 1963 out the back of his Plymouth Valiant. Phil certainly got a long way from that first year's \$8,000 to today's \$30 billion. Phil Knight's Nike is considered the gold standard in the modern era of start-ups. Representing greatness and grace, Nike's swoosh is among the few iconic logos that can be recognized by anyone anywhere in the world.

Own It - Anjali Becker 2016-10-17

Quotes on empowerment, risk-taking, work/life balance, leadership, philanthropy, and more from “one of the most successful entrepreneurs of her generation” (Forbes). The public’s appetite for all things Oprah Winfrey has waned little since her Chicago TV debut in 1983. Known as a self-help guru and the “Queen of All Media,” Oprah (it’s almost impossible not to refer to her by her globally recognized first name) has been shining light on social issues and encouraging fans to “live your

best life” for more than 30 years, revolutionizing her corner of the entertainment industry in the process. *Own It: Oprah Winfrey in Her Own Words* provides a unique look into the wisdom and thought processes of one of the most adored, respected, and powerful women in the world. This book collects her most insightful quotations, centered around her media career, life lessons, entrepreneurship, and remarkable personal story . . . “The key is not to worry about being successful but to instead work toward being significant—and the success will naturally follow. How can you serve your way to greatness?” —O, *The Oprah Magazine* “[Multitasking] is a joke for me. When I try to do that, I don’t do anything well.” —Fast Company “Life is always speaking to us, especially in our greatest trials. The question is will you listen to the whispers.” —Ebony

The Dog Owner's Book Of Poop And Pee - Mike Deathe 2016-05-24

Is Fido peeing and pooping in all the wrong spots? Are you pulling your hair out? Well, *Keep it Simple Stupid Dog Training's Dog Owner's Book of Poop and Pee* will teach you how to get Fido to "GO" in the right place, at the right time and even improve the way the two of you communicate.

I don't promise fast results — there is no magic bullet or Jedi mind tricks to fix the potty training issue! Instead, I teach you how to speak Dog as a Second Language (DASL) to tell Fido what behaviors you want and when you want them!

Mike Deathe, CPDT-KA, is a dog trainer who for years has seen the communication problems dogs and their owners encounter! In the end, the animal with all the "grey matter" and the opposable thumbs is still trying to force Fido to speak English! Welcome to *Keep it Simple Stupid Dog Training*, where finally you (the smart one) will finally understand that dogs don't speak English and it is your job to learn DASL (Dog as a Second Language)! Once fluent, I promise you and Fido will be communicating better than ever!

Summary Shoe Dog - FastDigest-Summary 2018-03-29

A Complete Summary of *Shoe Dog: A Memoir by the Creator of Nike* *Shoe Dog* is a memoir written by Phil Knight, the founder of Nike. In this book we read how things were prior to Nike becoming what it is today. We are able to see how a man could reach success in seemingly impossible odds. Knight was a runner at his university and he wanted to do something in his life that he truly enjoyed. After graduating, he borrowed fifty dollars from his father in order to start his business. What he did not know is that starting a business is one thing, while succeeding at it is something entirely different. This book presents us with how "humble beginnings" are often roads to success. The main part of this guide is a summary section of the original book. After the summary, we analyze the book and then there is a short quiz. The quiz is used as a supplement to the summary and a test for our readers. The last part is the conclusion. We hope that you will enjoy reading our summary and that you will like the original book just as much as we do. If you are ready, please proceed to the summary section. Here Is A Preview Of What You Will Get: In *Shoe Dog*, you will get a summarized version of the book. In *Shoe Dog*, you will find the book analyzed to further strengthen your knowledge. In *Shoe Dog*, you will get some fun multiple choice quizzes, along with answers to help you learn about the book. Get a copy, and learn everything about *Shoe Dog* .

Shoe Dog - Megan McDonald 2014-03-25

In order to stay in the warm and cozy home he has longed for, *Shoe Dog* must learn to stop chewing shoes.

Shoe Dog - Phil Knight 2016-04-26

In this candid and riveting memoir, for the first time ever, Nike founder and CEO Phil Knight shares the inside story of the company’s early days as an intrepid start-up and its evolution into one of the world’s most iconic, game-changing, and profitable brands. In 1962, fresh out of business school, Phil Knight borrowed \$50 from his father and created a company with a simple mission: import high-quality, low-cost athletic shoes from Japan. Selling the shoes from the trunk of his lime green Plymouth Valiant, Knight grossed \$8,000 his first year. Today, Nike’s annual sales top \$30 billion. In an age of startups, Nike is the ne plus ultra of all startups, and the swoosh has become a revolutionary, globe-spanning icon, one of the most ubiquitous and recognizable symbols in the world today. But Knight, the man behind the swoosh, has always remained a mystery. Now, for the first time, in a memoir that is candid, humble, gutsy, and wry, he tells his story, beginning with his crossroads moment. At 24, after backpacking around the world, he decided to take the unconventional path, to start his own business—a business that would be dynamic, different. Knight details the many risks and daunting

setbacks that stood between him and his dream—along with his early triumphs. Above all, he recalls the formative relationships with his first partners and employees, a ragtag group of misfits and seekers who became a tight-knit band of brothers. Together, harnessing the transcendent power of a shared mission, and a deep belief in the spirit of sport, they built a brand that changed everything.

A Joosr Guide to Shoe Dog by Phil Knight - 2016

Because of Shoe and Other Dog Stories - Ann M. Martin 2012-06-05
Hilarious and heartwarming stories by nine renowned authors: · Ann M. Martin · Wendy Orr · Pam Muñoz Ryan · Mark Teague · Thacher Hurd · Valerie Hobbs · Margarita Engle · Matt de la Peña · Jon J Muth
Adventures abound in this illustrated anthology. Max the Dax tracks a poodlenapper; Peanut, a mutt, is mistaken for a wolf; and a rescue dog named Gabe searches for a lost boy. This collection has a story for anyone who's ever wanted, known, or loved, a dog.

Elon Musk and the Quest for a Fantastic Future Young Readers' Edition - Ashlee Vance 2017-01-24

"Highly recommended for high school and ambitious middle school readers." —School Library Journal "A valuable addition to STEM-themed collections." —VOYA An in-depth look into the extraordinary life of the world's most important entrepreneur, Elon Musk. This middle grade book is an excellent choice for tween readers in grades 5 to 6, especially during homeschooling. It's a fun way to keep your child entertained and engaged while not in the classroom. This fascinating and easily accessible paperback young readers' adaptation of Ashlee Vance's New York Times bestselling *Elon Musk: Tesla, SpaceX, and the Quest for a Fantastic Future* features black-and-white photographs throughout and an epilogue. The version for adults has been praised as "riveting" (*The Financial Times*), "spirited" (*The Wall Street Journal*), and "masterful" (*Vice*). Now younger readers can read about this innovative leader who is revolutionizing three industries at once: space, automotive, and energy. There are few people in history who could match Elon Musk's relentless drive and vision. A modern combination of famous inventors and industrialists like Thomas Edison, Henry Ford, and Steve Jobs, Elon is the man behind companies such as SpaceX, Tesla Motors, SolarCity, and PayPal that are transforming the way we live. Written with exclusive access to Elon, his family, and his friends, this book traces Elon's journey from a kid in South Africa to a young man in the United States, his dramatic technical inventions, and his world-changing companies. Elon has sparked new levels of innovation in the world, and this book gives young readers a detailed but fast-paced look at his story. A Junior Library Guild Selection!

What You See Is What You Get - Alan Sugar 2010-09-30

From a Hackney council estate to the House of Lords, this is the extraordinary story of one of our greatest entrepreneurs. Alan Sugar was born in 1947 and brought up on a council estate in Clapton, in Hackney. As a kid he watched his dad struggle to support the family, never knowing from one week to the next if he'd have a job. It had a huge impact on him, fuelling a drive to succeed that was to earn him a sizeable personal fortune. Now he describes his amazing journey, from schoolboy enterprises like making and selling his own ginger beer to setting up his own company at nineteen; from Amstrad's groundbreaking ventures in hi-fi and computers, which made him the darling of the stock exchange, to the dark days when he nearly lost it all; from his pioneering deal with Rupert Murdoch to his boardroom battles at Tottenham Hotspur FC. In this compelling autobiography, he takes us into the world of *The Apprentice*, and describes his appointment as advisor to the government and elevation to the peerage. Like the man himself, *What You See Is What You Get* is forthright, funny and sometimes controversial.

Shoe Dog - Phil Knight 2017-09-26

"Phil Knight opens up about how he went from being a track star at an Oregon high school to the founder of Nike"--

The Upstarts - Brad Stone 2017-01-31

ONE OF AMAZON'S BEST BOOKS OF 2017 A look deep inside the new Silicon Valley, from the New York Times bestselling author of *The Everything Store* Ten years ago, the idea of getting into a stranger's car, or a walking into a stranger's home, would have seemed bizarre and dangerous, but today it's as common as ordering a book online. Uber and Airbnb have ushered in a new era: redefining neighborhoods, challenging the way governments regulate business, and changing the way we travel. In the spirit of iconic Silicon Valley renegades like Steve Jobs and Bill Gates, another generation of entrepreneurs is using technology to upend convention and disrupt entire industries. These are the upstarts, idiosyncratic founders with limitless drive and an abundance of self-

confidence. Led by such visionaries as Travis Kalanick of Uber and Brian Chesky of Airbnb, they are rewriting the rules of business and often sidestepping serious ethical and legal obstacles in the process. *The Upstarts* is the definitive story of two new titans of business and a dawning age of tenacity, conflict and wealth. In Brad Stone's riveting account of the most radical companies of the new Silicon Valley, we discover how it all happened and what it took to change the world.

Win at All Costs - Matt Hart 2020-10-06

"After years of rumors and speculation, Matt Hart sets out to peel back the layers of secrecy that protected the most powerful coach in running. What he finds will leave you indignant—and wondering whether anything in the high-stakes world of Olympic sport has truly changed." —Alex Hutchinson, New York Times bestselling author of *Endure* *Game of Shadows* meets *Shoe Dog* in this explosive behind-the-scenes look that reveals for the first time the unsettling details of Nike's secret running program—the Nike Oregon Project. In May 2017, journalist Matt Hart received a USB drive containing a single file—a 4.7-megabyte PDF named "Tic Toc, Tic Toc. . . ." He quickly realized he was in possession of a stolen report prepared a year earlier by the United States Anti-Doping Agency (USADA) for the Texas Medical Board, part of an investigation into legendary running coach Alberto Salazar, a Houston-based endocrinologist named Dr. Jeffrey Brown, and cheating by Nike-sponsored runners, including some of the world's best athletes. The information Hart received was part of an unfolding story of deception which began when Steve Magness, an assistant to Salazar, broke the omertà—the Mafia-like code of silence about performance-enhancing drugs among those involved—and alerted USADA. He was soon followed by Olympians Adam and Kara Goucher who risked their careers to become whistleblowers on their former Nike running family in Beaverton, Oregon. Combining sports drama and business exposé, *Win at All Costs* tells the full story of Nike's running program, uncovering a corporate win-at-all-costs culture.

Shoe Dog - Phil Knight 2018-05-01

In this instant and tenacious New York Times bestseller, Nike founder and board chairman Phil Knight "offers a rare and revealing look at the notoriously media-shy man behind the swoosh" (Booklist, starred review), illuminating his company's early days as an intrepid start-up and its evolution into one of the world's most iconic, game-changing, and profitable brands. Bill Gates named *Shoe Dog* one of his five favorite books of 2016 and called it "an amazing tale, a refreshingly honest reminder of what the path to business success really looks like. It's a messy, perilous, and chaotic journey, riddled with mistakes, endless struggles, and sacrifice. Phil Knight opens up in ways few CEOs are willing to do." Fresh out of business school, Phil Knight borrowed fifty dollars from his father and launched a company with one simple mission: import high-quality, low-cost running shoes from Japan. Selling the shoes from the trunk of his car in 1963, Knight grossed eight thousand dollars that first year. Today, Nike's annual sales top \$30 billion. In this age of start-ups, Knight's Nike is the gold standard, and its swoosh is one of the few icons instantly recognized in every corner of the world. But Knight, the man behind the swoosh, has always been a mystery. In *Shoe Dog*, he tells his story at last. At twenty-four, Knight decides that rather than work for a big corporation, he will create something all his own, new, dynamic, different. He details the many risks he encountered, the crushing setbacks, the ruthless competitors and hostile bankers—as well as his many thrilling triumphs. Above all, he recalls the relationships that formed the heart and soul of Nike, with his former track coach, the irascible and charismatic Bill Bowerman, and with his first employees, a ragtag group of misfits and savants who quickly became a band of swoosh-crazed brothers. Together, harnessing the electrifying power of a bold vision and a shared belief in the transformative power of sports, they created a brand—and a culture—that changed everything.

One Two That's My Shoe - Alison Murray 2012-12-17

A unique, warm and super-stylish introduction to the world of counting with an adorable pup and his delightful owner, this is a book set to charm children and parents alike. From the talented creator of the successful *Apple Pie ABC*, *Hickory Dickory Dog* and *Little Mouse* comes another irresistible retelling of a traditional verse with a twist.

SHOE DOG - Summarized for Busy People - Goldmine Reads 2017-02-23

This book summary and analysis is created for individuals who want to extract the essential contents and are too busy to go through the full version. This book is not intended to replace the original book. Instead, we highly encourage you to buy the full version. *Shoe Dog* is the enthralling memoir of Phil Knight—Nike's cofounder and board chairman—revealing the company's earliest days at his parents'

basement and its rise to become one of the world's leading brands in the shoe-making industry. Young Phil Knight had just finished graduate school, yet he was already yearning to make his mark in the world. With the fifty dollars his father had given him, Phil managed to establish a company with a mission of supplying the American market with low-cost Japanese running shoes of such superior quality. Phil sold his first imports in 1963 out the back of his Plymouth Valiant. Phil certainly got a long way from that first year's \$8,000 to today's \$30 billion. Phil Knight's Nike is considered the gold standard in the modern era of start-ups. Representing greatness and grace, Nike's swoosh is among the few iconic logos that can be recognized by anyone anywhere in the world. Shoe Dog finally unveils the mysterious Phil Knight—the person who built Nike from scratch. After decades of keeping silence about the company's history, Phil Knight finally opens up in this honest and humorous account of the hardships of starting a company. Phil Knight made the most important choice in his life when he found himself at a crossroad. He was only twenty-four years old when he set off to see the world. Phil was backpacking through Africa, Europe, and Asia and struggling with the Great Questions life had offered when he finally resolved that the right path for him is one where no one else would dare go. In Shoe Dog, Phil Knight recounts how he pleaded with harsh bankers, how he struggled to keep up with unforgiving competitors, and how he managed to overcome colossal setbacks. Phil also describes the meaningful relationships he had formed with the people at Nike: the company's cofounder and his former track coach, Bill Bowerman, as well as Blue Ribbon Sports' first employees, a strange group that shared the belief that sports is an instrument of liberation and put their faith in one another. United by a single daring vision and a familiar passion, Phil Knight and his merry band of brothers crafted both a brand and a culture that would change the industry forever. Wait no more, take action and get this book now!

From an Idea to Nike - Lowey Bundy Sichol 2019-02

From an Idea to Nike is a fully-illustrated look into how Nike stepped up its sneaker game to become the most popular athletic brand in the world. Humorous black & white illustrations throughout. Ever wonder how Nike became the athletics empire it is today? From an Idea to Nike digs into the marketing campaigns and strategy that turned this running-shoe company into the outfitter for many athletes as well as the iconic American brand. With infographics and engaging visuals throughout, this behind-the-scenes look into the historical and business side of Nike will be an invaluable resource for kids interested in what makes this business run. Find out where the name Nike came from and how the famous swoosh became the signature logo. Learn about the company's first marketing campaign with a star athlete. (Hint: It wasn't Michael Jordan!) Explore the ways Nike expanded marketing from running to basketball, soccer, golf, and beyond!

Life Leverage - Rob Moore 2016-03-23

You are just one small step away from the life you know you deserve. It's time to leverage your life. Life Leverage means taking control of your life, easily balancing your work and free time, making the most money with the minimum time input & wastage, and living a happier and more successful life. Using Rob Moore's remarkable Life Leverage model, you'll quickly banish & outsource all your confusion, frustration and stress & live your ideal, globally mobile life, doing more of what you love on your own terms. Learn how to: - Live a life of clarity & purpose, merging your passion & profession - Make money & make a difference, banishing work unhappiness - Use the fast-start wealth strategies of the new tech-rich - Maximise the time you have; don't waste a moment by outsourcing everything - Leverage all the things in your life that don't make you feel alive 'This book shows you how to get more done, faster and easier than you ever thought possible. A great book that will change your life'. Brian Tracy, bestselling author of Eat That Frog

Shoe Dog - Philip H. Knight 2016

"In this candid and riveting memoir, for the first time ever, Nike founder and CEO Phil Knight shares the inside story of the company's early days as an intrepid start-up and its evolution into one of the world's most iconic, game-changing, and profitable brands. In 1962, fresh out of business school, Phil Knight borrowed \$50 from his father and created a company with a simple mission: import high-quality, low-cost athletic shoes from Japan. Selling the shoes from the trunk of his lime green Plymouth Valiant, Knight grossed \$8,000 his first year. Today, Nike's annual sales top \$30 billion. In an age of startups, Nike is the ne plus ultra of all startups, and the swoosh has become a revolutionary, globe-spanning icon, one of the most ubiquitous and recognizable symbols in the world today. But Knight, the man behind the swoosh, has always

remained a mystery. Now, for the first time, in a memoir that is candid, humble, gutsy, and wry, he tells his story, beginning with his crossroads moment. At 24, after backpacking around the world, he decided to take the unconventional path, to start his own business—a business that would be dynamic, different. Knight details the many risks and daunting setbacks that stood between him and his dream—along with his early triumphs. Above all, he recalls the formative relationships with his first partners and employees, a ragtag group of misfits and seekers who became a tight-knit band of brothers. Together, harnessing the transcendent power of a shared mission, and a deep belief in the spirit of sport, they built a brand that changed everything"--

Boot & Shoe - Marla Frazee 2012-10-02

Two adorably floppy dogs confront unexpected change in this endearing picture book with audio from two-time Caldecott Honor medalist Marla Frazee. Boot and Shoe were born into the same litter, and now they live in the same house. They eat out of the same bowl, pee on the same tree, and sleep in the same bed. But they spend their days apart—Boot on the back porch because he's a back porch kind of dog, and Shoe on the front porch because he's a front porch kind of dog. This is exactly perfect for them. But then a crazy neighborhood squirrel arrives...and everything goes topsy-turvy! Caldecott Honor medalist Marla Frazee brings her signature wit, tenderness, and hilarious illustrations to this tale of an irresistible puppy pair. Includes audio!

The Ride of a Lifetime - Robert Iger 2019-09-23

#1 NEW YORK TIMES BESTSELLER • A memoir of leadership and success: The executive chairman of Disney, Time's 2019 businessperson of the year, shares the ideas and values he embraced during his fifteen years as CEO while reinventing one of the world's most beloved companies and inspiring the people who bring the magic to life. NAMED ONE OF THE BEST BOOKS OF THE YEAR BY NPR Robert Iger became CEO of The Walt Disney Company in 2005, during a difficult time. Competition was more intense than ever and technology was changing faster than at any time in the company's history. His vision came down to three clear ideas: Recommit to the concept that quality matters, embrace technology instead of fighting it, and think bigger—think global—and turn Disney into a stronger brand in international markets. Today, Disney is the largest, most admired media company in the world, counting Pixar, Marvel, Lucasfilm, and 21st Century Fox among its properties. Its value is nearly five times what it was when Iger took over, and he is recognized as one of the most innovative and successful CEOs of our era. In *The Ride of a Lifetime*, Robert Iger shares the lessons he learned while running Disney and leading its 220,000-plus employees, and he explores the principles that are necessary for true leadership, including: • Optimism. Even in the face of difficulty, an optimistic leader will find the path toward the best possible outcome and focus on that, rather than give in to pessimism and blaming. • Courage. Leaders have to be willing to take risks and place big bets. Fear of failure destroys creativity. • Decisiveness. All decisions, no matter how difficult, can be made on a timely basis. Indecisiveness is both wasteful and destructive to morale. • Fairness. Treat people decently, with empathy, and be accessible to them. This book is about the relentless curiosity that has driven Iger for forty-five years, since the day he started as the lowliest studio grunt at ABC. It's also about thoughtfulness and respect, and a decency-over-dollars approach that has become the bedrock of every project and partnership Iger pursues, from a deep friendship with Steve Jobs in his final years to an abiding love of the Star Wars mythology. "The ideas in this book strike me as universal" Iger writes. "Not just to the aspiring CEOs of the world, but to anyone wanting to feel less fearful, more confidently themselves, as they navigate their professional and even personal lives."

The Young Champion's Mind - Jim Afremow, PhD 2018-03-13

The ultimate guide for student athletes to train, play, and feel their best, from an expert in sports psychology. Sports psychologist Jim Afremow has earned accolades from Olympians to professional athletes for his insightful approach to training the mind, body, and spirit of a competitor. Now this award-winning coach is turning his talents to student athletes in the new young adult edition of his highly praised *The Champion's Mind*. As student athletes strive to balance their school and sports accomplishments, Dr. Afremow's sage advice will be a much-needed guide in helping them navigate the field—or rink or court. *The Young Champion's Mind* covers such topics as how to get in a "zone," thrive on a team, and stay humble, and how to progress within a sport and sustain long-term excellence. Customizable preparation routines promote full-power performance.

Cutting for Stone - Abraham Verghese 2012-05-17

Marion and Shiva Stone are twin brothers born of a secret union between a beautiful Indian nun and a brash British surgeon. Orphaned by their mother's death and their father's disappearance and bound together by a preternatural connection and a shared fascination with

medicine, the twins come of age as Ethiopia hovers on the brink of revolution. Moving from Addis Ababa to New York City and back again, *Cutting for Stone* is an unforgettable story of love and betrayal, medicine and ordinary miracles—and two brothers whose fates are forever intertwined.