

Managing For Stakeholders Survival Reputation And Success The Business Roundtable Institute For Corporate Ethics Series In Ethics And Lead

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High Stakes - David A. Shore 2011-06-16

This book offers health care leaders the necessary tools to both map their current stakeholder relationships and fashion concrete steps to produce greater stakeholder engagement, collaboration, and cooperative competition.

Sustainability, Stakeholder Governance, and Corporate Social Responsibility - Sinziana Dorobantu 2018-08-10

The chapters in this volume cover a wide range of theoretical perspectives grounded in strategy, economics and sociology, employ various methodological approaches, and offer new arguments on the connections that exist between firms' decisions relating to sustainability, CSR, and the governance of their stakeholder relations.

Sustaining High Performance in Business - Jeffrey S. Harrison 2020-05-20

Many books and articles have been written about how firms can achieve

and sustain high performance. They typically focus on a particular aspect of the firm such as its culture, resources, leadership, ability to learn, or management practices. However, often the very firms that are used as examples are no longer high performing even a few years later. In contrast, this book asserts that it is the efficiency and effectiveness of a firm's entire value creating system that determines its performance over the long term. Systems theory is used as an integrative mechanism to combine the best ideas from economics, the resource-based perspective, and stakeholder theory. Based on this theoretical foundation, tools are provided for conducting in-depth, detailed analyses of each part of a firm's value creation system and its contribution to the total stakeholder value created by the firm. This information leads to the development of strategies, including specific initiatives for overcoming weaknesses in the system and for creating new value for stakeholders, based on the reasoning that firms exist to create value for their stakeholders -

customers, employees, shareholders, suppliers, and the communities in which they operate.

Encyclopedia of Sport Management - Pedersen, Paul M. 2021-12-14
Bringing together preeminent international researchers, emerging scholars and practitioners, Paul M. Pedersen presents the comprehensive Encyclopedia of Sport Management, offering detailed entries for the critical concepts and topics in the field.

Managing Sustainable Business - Gilbert G. Lenssen 2018-03-07
This book offers 32 texts and case studies from across a wide range of business sectors around a managerial framework for Sustainable Business. The case studies are developed for and tested in executive education programmes at leading business schools. The book is based on the premise that the key for managing the sustainable business is finding the right balance over time between managing competitiveness and profitability AND managing the context of the business with its political, social and ecological risks and opportunities. In that way, a sustainable business is highly responsive to the demands and challenges from both markets and societies and managers embrace the complexity, ambivalence and uncertainty that goes along with this approach. The book presents a framework that facilitates the adoption of best business practice. This framework leads executives through a systematic approach of strategic analysis and business planning in risk management, issues management, stakeholder management, sustainable business development and strategic differentiation, business model innovation and developing dynamic capabilities. The approach helps broaden the understanding of what sustainable performance means, by protecting business value against sustainability risks and creating business value from sustainability opportunities.

Progress in Ethical Practices of Businesses - Marta Peris-Ortiz
2021-03-22

The interaction between a company and its stakeholder environment explains a key part of corporate behavior. This is because the level of social acceptance that the company achieves affects consumer trust, employee commitment, and access to credit or support from suppliers.

This book examines these relationships to discover the best way to align corporate behaviour with the interests, values and preferences of stakeholders. It features contributions on topics such as marketing, emerging technologies, women in entrepreneurship, sports and tourism.
Managing for Stakeholders - R. Edward Freeman 2007

Managing for Stakeholders: Survival, Reputation, and Success, the culmination of twenty years of research, interviews, and observations in the workplace, makes a major new contribution to management thinking and practice. Current ways of thinking about business and stakeholder management usually ask the Value Allocation Question: How should we distribute the burdens and benefits of corporate activities among stakeholders? Managing for Stakeholders, however, helps leaders develop a mindset that instead asks the Value Creation Question: How can we create as much value as possible for all of our stakeholders? Business is about how customers, suppliers, employees, financiers (stockholders, bondholders, banks, etc.), communities, the media, and managers interact and create value. World-renowned management scholar R. Edward Freeman and his coauthors outline ten concrete principles and seven practical techniques for managing stakeholder relationships in order to ensure a firm's survival, reputation, and success. Managing for Stakeholders is a revolutionary book that will change not only how managers do business but also how they recognize and evaluate business opportunities that would otherwise be invisible.
Stakeholder Theory - R. Edward Freeman 2018-09-30

The stakeholder perspective is an alternative way of understanding how companies and people create value and trade with each other. Freeman, Harrison and Zyglidopoulos discuss the foundation concepts and implementation of stakeholder management as well as the advantages this approach provides to firms and their managers. They present a number of tools that managers can use to implement stakeholder thinking, better understand stakeholders and create value with and for them. The Element concludes by discussing how managers can create stakeholder oriented control systems and by examining some of the important stakeholder-related issues that are worthy of future scholarly

and managerial attention.

Sustainable Wellbeing Futures - Robert Costanza 2020-05-29

Ecological economics can help create the future that most people want – a future that is prosperous, just, equitable and sustainable. This forward-thinking book lays out an alternative approach that places the sustainable wellbeing of humans and the rest of nature as the overarching goal. Each of the book's chapters, written by a diverse collection of scholars and practitioners, outlines a research and action agenda for how this future can look and possible actions for its realisation.

Principles of Responsible Management: Global Sustainability,

Responsibility, and Ethics - Oliver Laasch 2014-01-01

PRINCIPLES OF RESPONSIBLE MANAGEMENT offers an international, scientifically sound, and strictly practice-related perspective. It is the first official textbook of the United Nations for the Principles for Responsible Management Education (PRME) academic network, and a reference book for companies of the United Nations Global Compact Initiative. It is a primary text for traditional business and society, business ethics, corporate social responsibility, and sustainability courses, or may serve as a practitioner handbook. Contributors are renowned academic professionals in their respective chapter topics as well as distinguished business practitioners who contribute highly relevant practice cases. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Designing and Implementing HR Management Systems in Family Businesses - Gnan, Luca 2021-01-15

Human resource management (HRM) systems are an under-researched area in family business studies even though they arguably play an important role. To exploit their entrepreneurial orientation and achieve their goals, family firms must be willing to adopt a specific configuration of the organizational variables to succeed in the competitive environment of today. *Designing and Implementing HR Management Systems in Family Businesses* is a pivotal reference source that focuses on HRM in

family businesses aiming at clarifying what HRM topics are relevant in family firms given their distinctive features, what the role of HR choices in family firms is, and how they differ in these organizations. While highlighting topics such as quality of work, generational workforce, and leadership management, this publication explores the relationship between HRM systems and the organization as well as why certain theories would be more dominant for family firms. This book is ideally designed for family businesses, managers, executives, entrepreneurs, business professionals, academicians, students, and researchers.

Gower Handbook of Project Management - Rodney Turner 2016-04-22

This Handbook was the first APM Body of Knowledge Approved title for the Association for Project Management. Over the course of five editions, *Gower Handbook of Project Management* has become the definitive desk reference for project management practitioners. The Handbook gives an introduction to, and overview of, the essential knowledge required for managing projects. The team of expert contributors, selected to introduce the reader to the knowledge and skills required to manage projects, includes many of the most experienced and highly regarded international writers and practitioners. The Fifth Edition has been substantially restructured. All but two of the authors are new, reflecting the fast-changing and emerging perspectives on projects and their management. The four sections in the book describe: ϕ Projects, their context, value and how they are connected to organizational strategy; ϕ Performance: describing how to manage the delivery of the project, covering scope, quality, cost, time, resources, risk and sustainability ϕ Process: from start up to close down ϕ Portfolio: the project and its relationship to the organization The discrete nature of each chapter makes this Handbook a wonderful source of advice and background theory that is easy to consult. *Gower Handbook of Project Management* is an encyclopaedia for the discipline and profession of project management; a bible for project clients, contractors and students.

Stakeholder Theory - Maria Bonnafous-Boucher 2016-11-08

This book provides an academic introduction to, and presentation and defence of stakeholder theory as a model for the strategic management

of businesses and corporations, as well as of public organizations and institutions. The concept of the stakeholder is generally applied to parties that affect or are affected by the activities of private or public organizations. Distinct from shareholders, stakeholders are those individuals, entities or communities that have a connection with the activities of a corporation, a firm or an organization. The notion of the stakeholder is intimately linked to a conception of the business firm as an entity founded on negotiated governance, in which the maximization of value for the shareholder is not the ultimate criterion. In this model, issues and interests that are not directly associated with shareholders and investors, but which go beyond capital to encompass the concerns of civil society, are considered to be of central importance. This book provides a broad overview of stakeholder theory, presenting it as an ethical approach to strategic management that is both pragmatic and applicable to developing democratic practices within corporations, while at the same time suggesting ways in which elements of a social contract can be elaborated within the context of globalization.

The Executor of Integrated Marketing Communications Strategy: Marcom Manager's Working Model - Kwang-Yong Shin 2013-06-04

The book mainly addresses the following aspects: First, it systematically introduces the domestic and foreign research results, pointing out the key elements of the basic theory of IMC, according to a company's present situation and the practice of IMC strategy. Second, according to the different characteristics of each organization, it provides various IMC organization structures, such as linear structure Model I, a virtual network and centralized type that focuses on individual interest, external types of the IMC organizational structures Model, etc., and suggestions for further study are also presented.

Megaproject Management - Edoardo Favari 2020-05-20

The book investigates the various aspects characterizing Megaprojects from numerous perspectives and by integrating different disciplines: engineering, economics, business organization, human resource management, law, etc. It represents the first output of MeRIT (the Megaproject Research Interdisciplinary Team), and focuses on the

intrinsic and unavoidable complexity of Megaprojects. The chapters have intentionally not been standardized, and humanistic topics are not separated from technical ones: this way of reading and interpreting Megaprojects through the cross-pollination of various disciplines reflects the MeRIT approach. Addressing the complexity involved in Megaprojects requires the use of a hermeneutic circle of sorts: understanding the project as a whole is achieved by referring to the specific parts, while each part can only be understood in relation to the whole. This circular approach appears to be the only one applicable to Megaprojects: no final destination, no final synthesis can be achieved. This volume consists of eight chapters written by researchers in law, economics, sociology, business organization, engineering, architecture and landscaping. The topics covered will be relevant to researchers, practitioners involved in the development of Megaprojects, and policymakers at the EU level.

Handbook of Sustainability in Management Education - Jorge A. Arevalo 2017-06-30

This Handbook strives to enhance knowledge and application within sustainability in management education (SiME) across different academic programs, geographic regions and personal/professional contexts. Cross-disciplinary and boundary-spanning, this book focuses on specific themes and is therefore split into four distinct sections: one on theory and practice, one on transformational interventions in business programs, one on the role of external agents and the last on innovative approaches in SiME.

Stakeholder Theory - Robert A. Phillips 2011-01-01

Honoring the twenty-fifth anniversary of one of the most influential books in the history of business strategy and ethics, R. Edward Freeman's *Strategic Management: A Stakeholder Approach*, this work assembles a collection of contributions by the most influential and widely cited scholars working in the area of stakeholder scholarship today. The analyses collected here comment on the impact Freeman's book - and stakeholder theory more generally - has had upon the fields of management and organizational ethics. This study also includes original

responses from Freeman himself. As the conversation about stakeholders hits its academic and popular stride, this timely volume provides both a retrospective of stakeholder theory's history as well as a guide to the questions that are likely to emerge during the next quarter century, providing a new foundation for future theory and practice. This volume will be an indispensable resource for any serious scholar working in the area of stakeholder theory. Additionally, because the language of managing stakeholder relationships is becoming increasingly popular, practicing executives and NGO members will find this an exceptional and informative reference.

Managing for Stakeholders - R. Edward Freeman 2007-01-01

Managing for Stakeholders: Survival, Reputation, and Success, the culmination of twenty years of research, interviews, and observations in the workplace, makes a major new contribution to management thinking and practice. Current ways of thinking about business and stakeholder management usually ask the Value Allocation Question: How should we distribute the burdens and benefits of corporate activities among stakeholders? *Managing for Stakeholders*, however, helps leaders develop a mindset that instead asks the Value Creation Question: How can we create as much value as possible for all of our stakeholders? Business is about how customers, suppliers, employees, financiers (stockholders, bondholders, banks, etc.), communities, the media, and managers interact and create value. World-renowned management scholar R. Edward Freeman and his coauthors outline ten concrete principles and seven practical techniques for managing stakeholder relationships in order to ensure a firm's survival, reputation, and success. *Managing for Stakeholders* is a revolutionary book that will change not only how managers do business but also how they recognize and evaluate business opportunities that would otherwise be invisible.

Stakeholder Theory - R. Edward Freeman 2010-04-01

In 1984, R. Edward Freeman published his landmark book, *Strategic Management: A Stakeholder Approach*, a work that set the agenda for what we now call stakeholder theory. In the intervening years, the literature on stakeholder theory has become vast and diverse. This book

examines this body of research and assesses its relevance for our understanding of modern business. Beginning with a discussion of the origins and development of stakeholder theory, it shows how this corpus of theory has influenced a variety of different fields, including strategic management, finance, accounting, management, marketing, law, health care, public policy, and environment. It also features in-depth discussions of two important areas that stakeholder theory has helped to shape and define: business ethics and corporate social responsibility. The book concludes by arguing that we should re-frame capitalism in the terms of stakeholder theory so that we come to see business as creating value for stakeholders.

Stakeholders Matter - Sybille Sachs 2011-09-15

The dominant shareholder-value model has led to mismanagement, market failure and a boost to regulation, as spectacularly demonstrated by the events surrounding the recent financial crisis. *Stakeholders Matter* challenges the basic assumptions of this model, in particular traditional economic views on the theory of the firm and dominant theories of strategic management, and develops a new understanding of value creation away from pure self-interest toward mutuality. This new 'stakeholder paradigm' is based on a network view, whereby mutuality enhances benefits and reduces risks for the firm and its stakeholders. The understanding of mutual value creation is operationalized according to the license to operate, to innovate and to compete. The book develops a vision for a strategy in society in which, rather than the invisible hand of the market, it is the visible hands of the firm and the stakeholders that lead to an overall increase in the welfare of society.

Business Process Management - Dirk Fahland 2020-09-04

This book constitutes the proceedings of the 18th International Conference on Business Process Management, BPM 2020, held in Seville, Spain, in September 2020. The conference was held virtually due to the COVID-19 pandemic. The 27 full papers included in this volume were carefully reviewed and selected from 125 submissions. Two full keynote papers are also included. The papers are organized in topical sections named: foundations; engineering; and management.

The Power of And - R. Edward Freeman 2020-06-16

The idea that business is only about the money doesn't hold true in the twenty-first century, when companies around the world are giving up traditional distinctions in order to succeed. Yet our expectations for businesses remain under the sway of an outdated worldview that emphasizes profits for shareholders above all else. *The Power of And* offers a new narrative about the nature of business, revealing the focus on responsibility and ethics that unites today's most influential ideas and companies. R. Edward Freeman, Kirsten E. Martin, and Bidhan L. Parmar detail an emerging business model built on five key concepts: prioritizing purpose as well as profits; creating value for stakeholders as well as shareholders; seeing business as embedded in society as well as markets; recognizing people's full humanity as well as their economic interests; and integrating business and ethics into a more holistic model. Drawing on examples across companies, industries, and countries, they show that these values support persevering in hard times and prospering over the long term. Real-world success stories disprove the conventional wisdom that there are unavoidable trade-offs between acting ethically and succeeding financially. *The Power of And* presents a conceptual revolution about what it means for business to be responsible, providing a new story for us to tell in order to help all kinds of companies thrive.

Foundations in Strategic Management - Jeffrey S. Harrison
2013-01-01

Introduce the most important theories and views in strategic management today with this concise, yet fully complete, text. Harrison/St. John's *FOUNDATIONS IN STRATEGIC MANAGEMENT*, Sixth Edition, addresses the most recent changes in today's business environment, including many topics that other strategic management texts often miss. The book thoroughly addresses the traditional economic process model and the resource-based model, as well as the stakeholder theory. This valuable text builds on a traditional theoretical foundation by using engaging examples from many of today's leading firms to demonstrate principles and applications. This edition continues to highlight strategizing in the global arena as well as more focused

coverage of stakeholder management. This brief, well-rounded text functions as an indispensable resource for your immediate and long-term success in strategic management. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Project Stakeholder Management - Pernille Eskerod 2013

Stakeholders often assess the benefit the project delivers here and now and in a much broader sense than 'just' deliverables. This book looks at how the project manager can gather the information that is needed for a stakeholder analysis.

Humanizing Business - Michel Dion 2022-05-30

This book is about humanizing business. In contrast to the mainstream modern management and leadership literature, this book provides distinctly humane perspectives on business. The volume travels outside the world of business to explore what Humanities – such as Philosophy, History, Literature, Creative Arts, and Cultural Studies – can offer to business. Renowned scholars from different Humanities disciplines, as well as management researchers exploring the heritage of Humanities, convey what it actually means to make business more humane. The book strives to humanize business. It aims to show that it is not people who have to suppress their human feelings, aspirations, and beliefs when they are at their workplaces, but it is business itself that needs to be redefined by the human norms of human beings. Companies should care about their employees and other stakeholders letting them be themselves, i.e. be human, at work and beyond. The book will be of interest to management scholars across various business disciplines. It can also be used as teaching material in the classroom with MBA students, especially in Business Ethics, Business and Society, Sustainability, Organizational Behavior, Human Resource Management and other management courses. The volume will also be of interest to scholars that work in different Humanities fields and whose interests span organizations, management, and business. Finally, many practitioners in the business world, especially those in managerial and

leadership positions, will find the book both thought-provoking and useful for them as well. Chapter 37 is available open access under a Creative Commons Attribution 4.0 International License via link.springer.com.

Stakeholder Management - David M. Wasieleski 2017-06-02

This book brings together leading scholars in the field of stakeholder management to bring to light new and cutting edge perspectives on this important field. It is intended as a resource for both emerging and established scholars to create innovative advances in stakeholder management.

The Cambridge Handbook of Stakeholder Theory - Jeffrey S. Harrison 2019-05-09

A comprehensive foundation for stakeholder theory, written by many of the most respected and highly cited experts in the field.

Managerial irresponsibility and firm survival. Pivoting the company in the aftermath of a social scandal - Arabella Mocchiari Li Destri 2014-01-31T00:00:00+01:00
365.1048

Rethink! Project Stakeholder Management - Pernille Eskerod, PhD, MSc 2016-02-01

Rethink! Project Stakeholder Management broadens the current view of project landscapes in this thoroughly researched investigation of project stakeholder theory, methods, and practices. Building on the current literature, Huemann, Eskerod, and Ringhofer portray the two most common stakeholder management approaches as existing on a continuum between managing of stakeholders and managing for stakeholders. Their research study offers detailed insights into how four contemporary projects, each with complex stakeholder situations and different stakeholder management styles, used focus groups and systemic constellation methods to aid project teams in clarifying roles, visualizing relationships, and identifying stakeholders and their needs.

Ethics and the Pharmaceutical Industry - Michael A. Santoro 2005-10-31
Despite the pharmaceutical industry's notable contributions to human progress, including the development of miracle drugs for treating cancer,

AIDS, and heart disease, there is a growing tension between the industry and the public. Government officials and social critics have questioned whether the multibillion-dollar industry is fulfilling its social responsibilities. This doubt has been fueled by the national debate over drug pricing and affordable healthcare, and internationally by the battles against epidemic diseases, such as AIDS, in the developing world. Debates are raging over how the industry can and should be expected to act. The contributions in this book by leading figures in industry, government, NGOs, the medical community, and academia discuss and propose solutions to the ethical dilemmas of drug industry behavior. They examine such aspects as the role of intellectual property rights and patent protection, the moral and economic requisites of research and clinical trials, drug pricing, and marketing.

Competing for Advantage - Robert E. Hoskisson 2012-07-26

Discover what it takes to create a sustainable competitive advantage in management and business today with this straightforward, powerful strategic management resource. *COMPETING FOR ADVANTAGE, 3E* focuses specifically on the issues most important to today's current or future practitioner. The book details the processes and tools you need to better understand and effectively contribute to your organization's strategic management process. Applied examples illustrate the latest thinking, practices, and research in strategic management today with in-depth discussions that examine critical topics such as innovation, professional service and crisis management. Access to relevant cases, a focus on the emerging issues such as ethics, and an emphasis on technology throughout prepare you for success in the fast-paced, ever-changing global economy in which today's firms compete. Take your students to a new level of understanding strategic management concepts and practices with *COMPETING FOR ADVANTAGE, 3E*. Straightforward, focused, and concise, this edition presents the latest strategic management research and practices, now with more in-depth discussions of the most current strategic topics in business today. Detailed real-life examples and instant access to relevant cases keep the book focused on issues most important to current or future practitioners. Crafted to meet

the special needs to MBA and executive MBA students, the book details the processes and tools used in strategic analysis to create a sustainable competitive advantage. Full chapters on strategic leadership, corporate governance, and a new chapter on real options examine issues most critical in today's business environment. Comprehensive new instructor support with electric solutions help you effectively prepare a powerful course that addressed traditional and relevant emerging topics that are shaping strategic management today. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

A Casebook of Strategic Corporate Social Responsibility - Ananda Das Gupta 2021-12-04

This casebook argues that corporate sustainability agendas should look beyond stakeholder demands and desires, towards strategic opportunities to achieve social and commercial benefits simultaneously. It encourages shifting focus from a strategic approach to a sustainable business practice. As the cases in the book highlight, it is in every company's best interest to identify a manageable number of sustainability initiatives whose shared benefits—for society at large and the company—are significant and also substantially help the company strategically position itself in the competitive marketplace. Strategic sustainable business practices can lead to shared value creation, strengthening the company's competitiveness and establishing a symbiotic relationship. Companies can achieve solid profits by doing good things for the environment; it is a "win-win" for society and for business. This casebook provides examples of multi-stakeholder partnerships that aim to create sustainable enterprises. Ideal for teaching purposes, after a brief introduction to the case method, the cases are presented with no comments or criticisms.

Stakeholder Engagement: Clinical Research Cases - R. Edward Freeman 2017-09-18

This book offers a case-study approach to stakeholder theory that moves beyond theoretical analysis to the applied. As stakeholder theory has moved into the mainstream of management thinking in business ethics

and a number of the management disciplines, there is an increasing need to explore the subtleties of stakeholder engagement via examples from practice. The case studies in this volume explore a number of aspects of the idea of stakeholder engagement, via the method of clinical case studies. Edited by leading scholars in the field of business ethics and stakeholder theory, this text affords a solid grounding in theory, brought to new levels of applied understanding of stakeholder engagement.

The Oxford Handbook of Corporate Social Responsibility - Abigail McWilliams 2019-10-29

Corporate social responsibility (CSR) continues to grow as an area of interest in academia and business. Encompassing broad topics such as the relationship between business, society, and government, environmental issues, globalization, and the social and ethical dimensions of management and corporate operation, CSR has become an increasingly interdisciplinary subject relevant to areas of economics, sociology, and psychology, among others. New directions in CSR research include advanced 'micro' based investigations in organizational behaviour and human resource management, additional studies of environmental social responsibility and sustainability, further research on 'strategic' CSR, connections between social responsibility and entrepreneurship, and improvements in methods and data analysis as the field matures. Through authoritative contributions from international scholars across the social sciences, this Handbook provides a cohesive overview of this recent expansion. It introduces new perspectives, new methodologies, and new evidence from a range of disciplines to encourage and facilitate interdisciplinary research and global implementation of corporate social responsibility.

Open Business Innovation Leadership - A. Romano 2009-04-08

Within a complex environment, change is endemic to survival and the dynamic capability to continuously learn becomes a critical success factor. In this perspective, this book offers guidance for value creation and for the development of intellectual capital within networks of individuals and organizations.

Limits to Stakeholder Influence - Michael L. Barnett

In business, does it pay to be good? Drawing from two decades of published conceptual and empirical scholarship, this book outlines the mechanisms of the business case for corporate social responsibility and demonstrates the conditions that cause good corporate acts to succeed, or fail, in turning a profit. Central to the explanation is the role of stakeholders, who are portrayed as agents who can turn corporate “good into gold” but lack the capacity to do so consistently. This book takes a critical perspective, noting significant limits on the ability of stakeholders to reward good corporate behavior and rein in bad corporate acts. It concludes with several ways that scholars can improve this important and popular research topic.

Project Management: Concepts, Methodologies, Tools, and Applications - Management Association, Information Resources 2016-06-09

Organizations of all types are consistently working on new initiatives, product lines, or implementation of new workflows as a way to remain competitive in the modern business environment. No matter the type of project at hand, employing the best methods for effective execution and timely completion of the task at hand is essential to project success. *Project Management: Concepts, Methodologies, Tools, and Applications* presents the latest research and practical solutions for managing every stage of the project lifecycle. Emphasizing emerging concepts, real-world examples, and authoritative research on managing project workflows and measuring project success in both private and public sectors, this multi-volume reference work is a critical addition to academic, government, and corporate libraries. It is designed for use by project coordinators and managers, business executives, researchers, and graduate-level students interested in putting research-based solutions into practice for effective project management.

Managing Business Ethics - Alfred A. Marcus 2019-12-19

Managing Business Ethics: Making Ethical Decisions teaches students how to navigate ethical issues they will encounter using the weight-of-reasons approach applied throughout the book. This decision-making framework’s goal is not to faithfully apply particular philosophical perspectives on what is right, but rather to solve ethical problems.

Authors Alfred A. Marcus and Timothy J. Hargrave underscore the need for employees at all levels to carefully consider the ethical implications of their actions using this approach and it can be applied at the individual, organizational, and stakeholder levels. Each chapter provides a case to walk through application of the framework and mini-cases allow students to practice applying this framework on their own. A wide range of real-world case studies are presented, featuring companies such as Facebook, Google, Wells Fargo, Volkswagen, and Amazon. This practical, down-to-earth text also delves into topics not covered extensively by other books such as slow and fast thinking, the inherent conflict between the individual and organization, conformity, and the difficulties of speaking truth to power. Students are offered ample opportunity to engage in thoughtful reflection, discussion, and application as they grapple with ethical issues big and small.

Managerial irresponsibility and firm survival. Pivoting the company in the aftermath of a social scandal - Mocchiaro Li Destri 2014

Engaging With Stakeholders - Adam Lindgreen 2018-08-15

Engaging with Stakeholders: A Relational Perspective on Responsible Business contends that meaningful and constructive stakeholder engagement efforts should be rooted in a deep relational process of shared understanding, expectations, and viewpoints, through honest, continued dialogue between stakeholders and company management. This anthology follows and reaffirms this view, which also establishes the increasing need to explore the subtleties of how companies can respectfully engage their stakeholders in ways that reflect the corporate strategy and contribute to the ongoing development of business activities and creation of value, for themselves and stakeholders, from social, environmental, and economic perspectives. Stakeholder engagement practices, however, remain highly complex and difficult to manage; their ability to generate value in an inclusive way requires critical consideration. Sound stakeholder engagement efforts also constitute a keystone for responsible business activities. Drawing on a wide range of literature and studies, this book addresses key dimensions of stakeholder

engagement, through a responsible business lens, and thereby contributes to identifying the opportunities, challenges, and key organizational implications associated with their unfolding. The four main topics covered are: • Delineating the nature and multiple raisons

d'être of stakeholder engagement • Dialogical and communicational foundations of stakeholder engagement • Engaging with diverse stakeholders throughout the value chain • Reaping organizational returns and relational rewards of stakeholder engagement efforts