

Business Result Elementary Oup

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English Result - Mark Hancock 2010-07-15
A new course with a strong focus on student motivation and communicative outcomes. The package includes DVDs and interactive whiteboard resources.

Business Result - David Grant (anglist.) 2017

Patterns of Software - Richard P. Gabriel
1998-04-01

In a book that will intrigue anyone who is curious about Silicon Valley, computer programming, or the world of high technology, respected software pioneer and computer scientist Richard Gabriel offers an informative

insider's look at the world of software design and computer programming and the business that surrounds them. 10 illustrations.

The Business of Economics - John Kay
1996-10-10

John Kay has been described as the 'most important business analyst in Britain bar none', and this book shows why. Here he combines common sense and rigorous economic thinking in a number of essays on business and economic issues—the competitiveness of UK plc, the stakeholder economy, business strategy, and corporate personality. Kay is well known for his incisive and entertaining columns in the Financial Times (some of which are included here), his regular audio and TV broadcasts, and is much in demand as a speaker and consultant. In The Business of Economics he shares his analysis, thoughts and insights on a range of urgent and important issues facing the country and individual firms. His clear and direct writing style will inform, challenge, and entertain; his

rigorous and clever analysis of the corporate world will offer insights into the business problems and decisions faced by executives and managers every day. The book confirms the judgement of the Economist - 'that John Kay is well on the way to turning himself into a European Michael Porter.'

Business Result: Intermediate. Student's Book with Online Practice - John Hughes 2016-12-29

The Knowledge-Creating Company - Ikujiro Nonaka 1995-05-18

How have Japanese companies become world leaders in the automotive and electronics industries, among others? What is the secret of their success? Two leading Japanese business experts, Ikujiro Nonaka and Hirotaka Takeuchi, are the first to tie the success of Japanese companies to their ability to create new knowledge and use it to produce successful products and technologies. In The Knowledge-Creating Company, Nonaka and Takeuchi

provide an inside look at how Japanese companies go about creating this new knowledge organizationally. The authors point out that there are two types of knowledge: explicit knowledge, contained in manuals and procedures, and tacit knowledge, learned only by experience, and communicated only indirectly, through metaphor and analogy. U.S. managers focus on explicit knowledge. The Japanese, on the other hand, focus on tacit knowledge. And this, the authors argue, is the key to their success--the Japanese have learned how to transform tacit into explicit knowledge. To explain how this is done--and illuminate Japanese business practices as they do so--the authors range from Greek philosophy to Zen Buddhism, from classical economists to modern management gurus, illustrating the theory of organizational knowledge creation with case studies drawn from such firms as Honda, Canon, Matsushita, NEC, Nissan, 3M, GE, and even the U.S. Marines. For instance, using Matsushita's

development of the Home Bakery (the world's first fully automated bread-baking machine for home use), they show how tacit knowledge can be converted to explicit knowledge: when the designers couldn't perfect the dough kneading mechanism, a software programmer apprenticed herself with the master baker at Osaka International Hotel, gained a tacit understanding of kneading, and then conveyed this information to the engineers. In addition, the authors show that, to create knowledge, the best management style is neither top-down nor bottom-up, but rather what they call "middle-up-down," in which the middle managers form a bridge between the ideals of top management and the chaotic realities of the frontline. As we make the turn into the 21st century, a new society is emerging. Peter Drucker calls it the "knowledge society," one that is drastically different from the "industrial society," and one in which acquiring and applying knowledge will become key competitive factors. Nonaka and Takeuchi go a

step further, arguing that creating knowledge will become the key to sustaining a competitive advantage in the future. Because the competitive environment and customer preferences changes constantly, knowledge perishes quickly. With The Knowledge-Creating Company, managers have at their fingertips years of insight from Japanese firms that reveal how to create knowledge continuously, and how to exploit it to make successful new products, services, and systems.

Business Persons - Eric W. Orts 2013-08-29

This book provides a scholarly and yet accessible introduction to the legal framework of modern business enterprises. It explains the legal ideas that allow for the recognition of firms as organizational "persons" having social rights and responsibilities, and how law sets the boundaries of firms.

Bus Result Elem Sb Pk - David Grant 2009

With its communicative syllabus, authentic business material, and expert tips from a leading

management school, plus interactive multimedia, Business Result helps students learn the communication skills they need for work quickly and effectively.

PET Result - Jenny Quintana 2010-03-25

A new level for the Exams Result series with an Online Workbook.

Business Result - John Hughes 2010-03

Business Result is a six-level business English course that gives students the communication skills they need for immediate use at work.

Educational Research - John O'Toole 2010

For many teachers and teacher education students, research is an initially daunting prospect. This accessible and engaging text will introduce students to the broad field of educational research demonstrating how to use research to think about issues arising from classroom settings, organisations, or wider professional activities. It provides students with the confidence to address firstly the basic principles, imperatives and theoretical

approaches, and then explains how to tackle the necessary processes and procedures.

The Oxford Handbook of the Law of the Sea
- Donald Rothwell 2015

Human activities have taken place in the world's oceans and seas for most of human history. With such a vast number of ways in which the oceans can be used for trade, exploited for natural resources and fishing, as well as concerns over maritime security, the legal systems regulating the rights and responsibilities of nations in their use of the world's oceans have long been a crucial part of international law. The United Nations Convention on the Law of the Sea comprehensively defined the parameters of the law of the sea in 1982, and since the Convention was concluded it has seen considerable development. This Oxford Handbook provides a comprehensive and original analysis of its current debates and controversies, both theoretical and practical. Written by over forty expert and interdisciplinary contributors, the

Handbook sets out how the law of the sea has developed, and the challenges it is currently facing. The Handbook consists of forty chapters divided into six parts. First, it explains the origins and evolution of the law of the sea, with a particular focus upon the role of key publicists such as Hugo Grotius and John Selden, the gradual development of state practice, and the creation of the 1982 UN Convention. It then reviews the components which comprise the maritime domain, assessing their definition, assertion, and recognition. It also analyses the ways in which coastal states or the international community can assert control over areas of the sea, and the management and regulation of each of the maritime zones. This includes investigating the development of the mechanisms for maritime boundary delimitation, and the decisions of the International Tribunal for the Law of the Sea. The Handbook also discusses the actors and intuitions that impact on the law of the sea, considering their

particular rights and interests, in particular those of state actors and the principle law of the sea institutions. Then it focuses on operational issues, investigating longstanding matters of resource management and the integrated oceans framework. This includes a discussion and assessment of the broad and increasingly influential integrated oceans management governance framework that interacts with the traditional law of the sea. It considers six distinctive regions that have been pivotal to the development of the law of the sea, before finally providing a detailed analysis of the critical contemporary issues facing the law of the sea. These include threatened species, climate change, bioprospecting, and piracy. The Handbook will be an invaluable and thought-provoking resource for scholars, students, and practitioners of the law of the sea.

Skills for Business Studies: Intermediate: Business Result Intermediate Skills for Business Studies - Louis Rogers 2012-08-23

Skills for Business Studies is a companion to Business Result for students studying Business Studies and related degree courses.

Business Result - Mark Bartram 2009
Business English you can take to work today. With a highly communicative syllabus and interactive multimedia support materials, plus expert tips and advice from one of the world's leading business schools, Business Result helps learners develop the skills they need, quickly and effectively.

Soft Skills Hard Results - Anne Taylor
2020-01-23

***BUSINESS BOOK AWARDS 2021
SHORTLISTED TITLE*** Everyone says a great leader needs EQ, Emotional Intelligence, soft skills, blah, blah, blah. What does that even mean? Where do you start? Where's the line for that on the P&L? You might think that business is all about facts and figures. You probably prefer it that way. The truth is that as uncertainty and business complexity increases,

successful leaders need to embrace soft skills to get the best out of their people in a sustainable manner. In this succinct, no-nonsense approach, Anne Taylor shares: Key soft skills relevant for leadership and practical applications of how to use them every day drawn from real-life case studies Straightforward tools to better understand yourself, because your leadership starts with YOU Simple frameworks to communicate with others to get things done while building a stronger relationship with them (at the same time, how efficient!) Logical ideas you can try immediately with on-line support if you want it. All done in an easy to read, logical, organized manner for people who prefer facts and don't consider themselves natural 'people people.' In a direct yet professional manner, Anne combines the results-oriented focus from her extensive business background in Fortune 100 corporations with her passion for personal awareness and conscious choice to help you get better results through your people, fast. The

Practical Principles in this book, when applied, practiced and honed, can improve your effectiveness, impact and bottom-line results. *Open Innovation Results* - Henry Chesbrough 2019-11-28

We live in an age of exponential technology, but this is not so new. Indeed, technological innovation has been promoted so assiduously for so long that there is now a discernible pattern to its emergence known as the Gartner Hype Cycle. Open innovation is no exception. In this book Henry Chesbrough, the originator of open innovation, examines the hype behind its practice, shows where real results are taking place, and explains how companies can move beyond the hype to achieve real business results. The book begins with an exponential paradox; new technologies are emerging at an accelerating rate, yet we continue to see stagnant wages and lagging production. These realities are hard to reconcile with the promise of exponential technologies. A closer look

suggests that exponential advocates are paying too little attention to the broad dissemination and absorption of a new technology before it delivers real profit and social benefit. To get valuable results from innovation, businesses must open up their innovation processes and finish more of what they start. They need to open their knowledge flows to generate new growth, and unused internal knowledge must flow openly to others to generate new revenue and future business opportunities. Many of the best known aspects of open innovation such as crowdsourcing, open source software, or innovation intermediaries are often not well connected to the rest of the organization. Using numerous real-world examples of these methods in practice, Chesbrough illustrates how they can, and must, be used in connection to the organization as a whole in order to have real long-term value. Open Innovation Results offers a clear-eyed view of the challenges and realities that limit the ability of organizations to create

and profit from innovation. Whether in the largest companies or in a small business, an advanced economy or a rural village, this book charts a course to enhance organizational growth and performance.

Focus Group Discussions - Monique M. Hennink
2013-12-13

The Understanding Research series focuses on the process of writing up social research. The series is broken down into three categories: Understanding Statistics, Understanding Measurement, and Understanding Qualitative Research. The books provide researchers with guides to understanding, writing, and evaluating social research. Each volume demonstrates how research should be represented, including how to write up the methodology as well as the research findings. Each volume also reviews how to appropriately evaluate published research. Focus Group Discussions addresses the challenges associated with conducting and writing focus group research. It provides

detailed guidance on the practical and theoretical considerations in conducting focus group discussions including: designing the discussion guide, recruiting participants, training a field team, moderating techniques and ethical considerations. Monique Hennink describes how a methodology section is read and evaluated by others, such as journal reviewers or thesis advisors. She provides readers with guidance on specific aspects of presenting research findings, such structuring narrative accounts, developing an argument, using quotations, reporting focus group interaction, visual presentation formats, and strategies for grounding study results. She describes the challenges in assessing focus groups and details practical strategies for assessing scientific rigor. The book includes case study examples of field research across a range of disciplines and international contexts. Hennink concludes the volume with an overview of current debates relating to the evaluation of qualitative research,

suggesting ways to critique the research design, methodology and results of focus group research.

English File Elementary - Christina Latham-Koenig 2018-11-08

New English File - Clive Oxenden 2009
100% new. New Practical English video, featuring authentic interviews with real people. Shorter syllabus for Beginner-level students.

English Result - Paul Hancock 2010-01-21
A new general English course which focuses very strongly on student motivation and communicative speaking outcomes. Package includes DVDs and interactive whiteboard resources.

English Result, Intermediate - Paul Hancock 2010-06-10
A new course with a strong focus on student motivation and communicative outcomes. The package includes DVDs and interactive whiteboard resources.

Object Lessons - Sarah Anne Carter 2018-07-12
Object Lessons: How Nineteenth-Century Americans Learned to Make Sense of the Material World examines the ways material things--objects and pictures--were used to reason about issues of morality, race, citizenship, and capitalism, as well as reality and representation, in the nineteenth-century United States. For modern scholars, an "object lesson" is simply a timeworn metaphor used to describe any sort of reasoning from concrete to abstract. But in the 1860s, object lessons were classroom exercises popular across the country. Object lessons helped children to learn about the world through their senses--touching and seeing rather than memorizing and repeating--leading to new modes of classifying and comprehending material evidence drawn from the close study of objects, pictures, and even people. In this book, Sarah Carter argues that object lessons taught Americans how to find and comprehend the information in things--from a type-metal

fragment to a whalebone sample. Featuring over fifty images and a full-color insert, this book offers the object lesson as a new tool for contemporary scholars to interpret the meanings of nineteenth-century material, cultural, and intellectual life.

Business Result 2E Elementary Student's Book - Kate Baade 2020-07-28

Business Result Second Edition offers business professionals more communication and language practice than ever before, helping students develop relevant communication skills they can use immediately in the workplace.

Business Result - Kate Baade 2009-01-01
With its communicative syllabus, authentic business material, and expert tips from a leading management school, plus interactive multi-media, Business Result helps students learn the communication skills they need for work quickly and effectively.

Presenting Medical Statistics from Proposal to Publication - Janet L. Peacock 2017-07-21

As many medical and healthcare researchers have a love-hate relationship with statistics, the second edition of this practical reference book may make all the difference. Using practical examples, mainly from the authors' own research, the book explains how to make sense of statistics, turn statistical computer output into coherent information, and help decide which pieces of information to report and how to present them. The book takes you through all the stages of the research process, from the initial research proposal, through ethical approval and data analysis, to reporting on and publishing the findings. Helpful tips and information boxes, offer clear guidance throughout, including easily followed instructions on how to: -develop a quantitative research proposal for ethical/institutional approval or research funding -write up the statistical aspects of a paper for publication - choose and perform simple and more advanced statistical analyses -describe the statistical

methods and present the results of an analysis. This new edition covers a wider range of statistical programs - SAS, STATA, R, and SPSS, and shows the commands needed to obtain the analyses and how to present it, whichever program you are using. Each specific example is annotated to indicate other scenarios that can be analysed using the same methods, allowing you to easily transpose the knowledge gained from the book to your own research. The principles of good presentation are also covered in detail, from translating relevant results into suitable extracts, through to randomised controlled trials, and how to present a meta-analysis. An added ingredient is the inclusion of code and datasets for all analyses shown in the book on our website (<http://medical-statistics.info>). Written by three experienced biostatisticians based in the UK and US, this is a step-by-step guide that will be invaluable to researchers and postgraduate students in medicine, those working in the professions allied to medicine,

and statisticians in consultancy roles.
Oxford WordPower Dictionary - 2014-01-23

Microeconometrics of Banking - Hans Degryse 2009

This title provides a compendium to recent work in empirical banking. It follows the structure in 'The Microeconomics of Banking' by Xavier Freixas and Jean Charles Rochet in arranging the relevant methodologies, applications and results to achieve a coherent synthesis between available theory and supporting empirics.

Business Result - John Hughes 2010-02

Business Result is a six-level business English course that gives students the communication skills they need for immediate use at work.

Oxford Handbook of Emergency Medicine - Jonathan P. Wyatt 2012-02-16

Fully revised and updated, the Oxford Handbook of Emergency Medicine is the definitive, best-selling guide for all of the common conditions that present to the emergency department.

Whether you work in emergency medicine, or just want to be prepared, this book will be your essential guide. Following the latest clinical guidelines and evidence, written and reviewed by experts, this handbook will ensure you are up to date and have the confidence to deal with all emergency presentations, practices, and procedures. In line with the latest developments in the field, such as infection control, DNR orders, advanced directives and learning disability, the book also includes new sections specifically outlining patient advice and information, as well as new and revised vital information on paediatrics and psychiatry. For all junior doctors, specialist nurses, paramedics, clinical students, GPs and other allied health professionals, this rapid-reference handbook will become a vital companion for both study and practice.

Little Blending Books for Letters and Sounds: Mixed Pack Of 14 - 2020-08-31

These little books are specially designed for

children to practise blending sounds together to make words. Each book provides a series of words and short phrases (following the Letters and Sounds Phases and Sets) for children to practise sounding and blending. This pack contains 1 copy of all 14 titles, covering Phases 2 to 4.

Business Basics - David Grant 2001

Epistemic Injustice - Miranda Fricker
2007-07-05

In this exploration of new territory between ethics and epistemology, Miranda Fricker argues that there is a distinctively epistemic type of injustice, in which someone is wronged specifically in their capacity as a knower. Justice is one of the oldest and most central themes in philosophy, but in order to reveal the ethical dimension of our epistemic practices the focus must shift to injustice. Fricker adjusts the philosophical lens so that we see through to the negative space that is epistemic injustice. The

book explores two different types of epistemic injustice, each driven by a form of prejudice, and from this exploration comes a positive account of two corrective ethical-intellectual virtues. The characterization of these phenomena casts light on many issues, such as social power, prejudice, virtue, and the genealogy of knowledge, and it proposes a virtue epistemological account of testimony. In this ground-breaking book, the entanglements of reason and social power are traced in a new way, to reveal the different forms of epistemic injustice and their place in the broad pattern of social injustice.

How We Read Now - Naomi S. Baron 2021
"The digital revolution has transformed reading. Onscreen text, audiobooks, podcasts, and videos often replace print. We make these swaps for pleasure reading, but also in schools. How We Read Now is a ringside seat to the impact of reading medium on learning. Teachers, administrators, librarians, and policymakers need to make decisions about classroom

materials. College students must weigh their options. And parents face choices for their children. Digital selections are often based on cost or convenience, not educational evidence. Current research offers essential findings about how print and digital reading compare when the aim is learning. Yet the gap between what scholars and the larger public know is huge. *How We Read Now* closes the gap. The book begins by sizing up the state of reading today, revealing how little reading students have been doing. The heart of the book connects research insights to practical applications. Baron draws on work from international researchers, along with results from her collaborative studies of student reading practices ranging from middle school through college. The result is an impartial view of the evidence, including where the jury is still out. The book closes with two challenges. The first is that students increasingly complain print is boring. And second, for all the educational buzz about teaching critical

thinking, digital reading is inherently ill-suited for cultivating these habits of mind. Since screens and audio are now entrenched - and valuable - platforms for reading, we need to rethink how to help learners use them wisely"--
The Oxford English Dictionary - John Andrew Simpson 1991

Business Result - David Grant (anglist.) 2017

Business Result - Rachel Appleby 2018

Networks - Mark Newman 2010-03-25
The scientific study of networks, including computer networks, social networks, and biological networks, has received an enormous amount of interest in the last few years. The rise of the Internet and the wide availability of inexpensive computers have made it possible to gather and analyze network data on a large scale, and the development of a variety of new theoretical tools has allowed us to extract new

knowledge from many different kinds of networks. The study of networks is broadly interdisciplinary and important developments have occurred in many fields, including mathematics, physics, computer and information sciences, biology, and the social sciences. This book brings together for the first time the most important breakthroughs in each of these fields and presents them in a coherent fashion, highlighting the strong interconnections between work in different areas. Subjects covered include the measurement and structure of networks in many branches of science, methods for analyzing network data, including methods developed in physics, statistics, and sociology, the fundamentals of graph theory, computer algorithms, and spectral methods, mathematical models of networks, including random graph models and generative models, and theories of dynamical processes taking place on networks.

Law and Business - Tony Ciro 2020

Law and Business, fifth edition, is your comprehensive guide to understanding the complex legal principles that govern the practice of business and commercial law in Australia. The book grounds you in the Australian legal system before exploring the core subjects you need to understand--contract law, tort law, commercial law, and business organisations law. Taking a skills-based approach, this book develops your knowledge of legal rules with problem-solving exercises, case extracts and review questions. It emphasises learning case analysis and statutory interpretation techniques and provides you with a foundation for further study and future careers. NEW TO THIS EDITION Includes an introductory chapter on learning effectively in business law subjects Significantly revised chapters on competition and consumer law (Ch. 16), property law (Ch. 17) and intellectual property (Ch. 18) Fully updated with illustrative cases and legislation, including: ACCC v Coles Supermarkets Australia Pty Ltd [2015] FCA 330,

highlighting misleading or deceptive conduct
Strong v Woolworths Ltd [2012] HCA 5, exploring the legal liability of business operators for negligence
McCabe v British American Tobacco Australia Limited [2002] VSC 73, examining negligence in manufacturing and marketing and resulting liabilities
Learning features such as 'Study Tips' that draw out key elements of a concept; 'Key Points' that highlight vital information; and 'Suggested Approach' sections with examples showing possible solutions.

The Naked Result - Jessica Berson 2016
This book addresses the transformation of the

exotic dance industry, focusing on the ways that corporate chains have changed both the performance and reception of striptease. The author, drawing on her own experience as an exotic dancer, examines the ways that striptease embodies conflicting notions of race, class, and female sexuality, and how the exotic dance industry deploys these differences to codify and commodify our erotic imagination. With case studies.

Business Result DVD Edition: Elementary: Student's Book with Interactive Workbook (including video), on DVD-ROM or online - 2012-02-16