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Human Resources Management in the Hospitality Industry - David K. Hayes 2009

This book approaches hospitality human resource (HR) management as a decision-making practice that affects the performance, quality, and legal compliance of the hospitality business as a whole. Beginning with a foundation in the hospitality industry, employment law, and HR policies, the coverage includes recruitment, training, compensation, performance appraisal, environmental and safety concerns, ethics and social responsibility, and special issues. Throughout the book, Human Resources Management in the Hospitality Industry focuses on the unique HR dilemmas you face in the hospitality industry.

Management Information Systems - Kenneth C. Laudon 2004

Management Information Systems provides comprehensive and integrative coverage of essential new technologies, information system applications, and their impact on business models and managerial decision-making in an exciting and interactive manner. The twelfth edition focuses on the major changes that have been made in information technology over the past two years, and includes new opening, closing, and Interactive Session cases.

Enrico Caruso - Pierre Van Rensselaer Key 1922

Descartes' Error - Antonio Damasio 2005-09-27

Since Descartes famously proclaimed, "I think, therefore I am," science has often overlooked emotions as the source of a person's true being. Even modern neuroscience has tended, until recently, to concentrate on the cognitive aspects of brain function, disregarding emotions. This attitude began to change with the publication of Descartes' Error in 1995. Antonio Damasio—"one of the world's leading neurologists" (The New York Times)—challenged traditional ideas about the connection between emotions and rationality. In this wondrously engaging book, Damasio takes the reader on a journey of scientific discovery through a series of case studies, demonstrating what many of us have long suspected: emotions are not a luxury, they are essential to rational thinking and to normal social behavior.

CEH Certified Ethical Hacker Study Guide - Kimberly Graves 2010-06-03

Full Coverage of All Exam Objectives for the CEH Exams 312-50 and EC0-350 Thoroughly prepare for the challenging CEH Certified Ethical Hackers exam with this comprehensive study guide. The book provides full coverage of exam topics, real-world examples, and includes a CD with chapter review questions, two full-length practice exams, electronic flashcards, a glossary of key terms, and the entire book in a searchable pdf e-book. What's Inside: Covers ethics and legal issues, footprinting, scanning, enumeration, system hacking, trojans and backdoors, sniffers, denial of service, social engineering, session hijacking, hacking Web servers, Web application vulnerabilities, and more Walks you through exam topics and includes plenty of real-world scenarios to help reinforce concepts Includes a CD with an assessment test, review questions, practice exams, electronic flashcards, and the entire book in a searchable pdf

Hotel Front Office Management - James A. Bardi 1996-08-26

This Second Edition has been updated to include a brand new chapter on yield management, plus a human resources chapter refocused to cover current trends in training, employee empowerment, and reducing turnover. In addition, you'll discover how to increase efficiency with today's hospitality technology--from electronic lock to front office equipment.

Gestion Informatica Hotelera - 2004-12-31

A primera vista una profesión que lleva por nombre gobernanta/e de hotel puede asociarse a términos como ordenar y mandar. La realidad nos deja ver qué hay detrás de esta afirmación. Este oficio exige una capacidad organizativa, de planificación y control de todo el trabajo realizado en pisos, habitaciones y áreas de servicios del hotel,

centrándose en dirigir y optimizar los recursos de los que dispone. Una profesión que exige una formación adecuada para llevar a buen puerto el papel de intermediaria entre su equipo y la dirección del hotel y para lograr la mejor calidad en su trabajo diario. En este manual presentamos contenidos relacionados con las herramientas informáticas y las posibilidades básicas de los programas más importantes y de sus utilidades en la gestión del área de pisos, obteniendo la información necesaria para el desarrollo del trabajo. Ideaspropias Editorial, dentro del certificado de profesionalidad de la ocupación de 'Gobernanta/e de hotel' perteneciente a la familia profesional de 'Turismo y Hostelería' (Real decreto 304/1996), desarrolla este manual de formación para todas aquellas personas que se dedican a este trabajo o deseen hacerlo en el futuro. Con este material didáctico lograrán ampliar sus conocimientos acerca de la ocupación de gobernanta/e de hotel, pudiendo llegar a obtener una titulación reconocida por el Sistema Nacional de Cualificaciones.

The New Spirit of Capitalism - Luc Boltanski 2005

In this major work, the sociologists Eve Chiapello and Luc Boltanski go to the heart of the changes in contemporary business culture. Via an unprecedented analysis of the latest management texts that have formed the thinking of employers in their organization of business, the authors trace the contours of a new spirit of capitalism. They argue that from the middle of the 1970s onwards, capitalism abandoned the hierarchical Fordist work structure and developed a new network-based form of organization which was founded on employee initiative and autonomy in the workplace - a 'freedom' that came at the cost of material and psychological security. The authors connect this new spirit with the children of the libertarian and romantic currents of the late 1960s (as epitomised by dressed-down, cool capitalists such as Bill Gates and 'Ben and Jerry') arguing that they practice a more successful and subtle form of exploitation. In a work that is already a classic in Europe, Boltanski and Chiapello show how the new spirit triumphed thanks to a remarkable recuperation of the Left's critique of the alienation of everyday life - a recuperation that simultaneously undermined the power of its social critique.

Border Management Modernization - Gerard McLinden 2010-11-30

Border clearance processes by customs and other agencies are among the most important and problematic links in the global supply chain. Delays and costs at the border undermine a country's competitiveness, either by taxing imported inputs with deadweight inefficiencies or by adding costs and reducing the competitiveness of exports. This book provides a practical guide to assist policy makers, administrators, and border management professionals with information and advice on how to improve border management systems, procedures, and institutions.

Top-Down Network Design - Priscilla Oppenheimer 2010-08-24

Objectives The purpose of Top-Down Network Design, Third Edition, is to help you design networks that meet a customer's business and technical goals. Whether your customer is another department within your own company or an external client, this book provides you with tested processes and tools to help you understand traffic flow, protocol behavior, and internetworking technologies. After completing this book, you will be equipped to design enterprise networks that meet a customer's requirements for functionality, capacity, performance, availability, scalability, affordability, security, and manageability. Audience This book is for you if you are an internetworking professional responsible for designing and maintaining medium- to large-sized enterprise networks. If you are a network engineer, architect, or technician who has a working knowledge of network protocols and technologies, this book will provide you with practical advice on applying your knowledge to internetwork design. This book also includes useful information for consultants, systems engineers, and sales engineers who design corporate networks for clients. In the fast-paced presales

environment of many systems engineers, it often is difficult to slow down and insist on a top-down, structured systems analysis approach.

Wherever possible, this book includes shortcuts and assumptions that can be made to speed up the network design process. Finally, this book is useful for undergraduate and graduate students in computer science and information technology disciplines. Students who have taken one or two courses in networking theory will find *Top-Down Network Design, Third Edition*, an approachable introduction to the engineering and business issues related to developing real-world networks that solve typical business problems. Changes for the Third Edition Networks have changed in many ways since the second edition was published. Many legacy technologies have disappeared and are no longer covered in the book. In addition, modern networks have become multifaceted, providing support for numerous bandwidth-hungry applications and a variety of devices, ranging from smart phones to tablet PCs to high-end servers. Modern users expect the network to be available all the time, from any device, and to let them securely collaborate with coworkers, friends, and family. Networks today support voice, video, high-definition TV, desktop sharing, virtual meetings, online training, virtual reality, and applications that we can't even imagine that brilliant college students are busily creating in their dorm rooms. As applications rapidly change and put more demand on networks, the need to teach a systematic approach to network design is even more important than ever. With that need in mind, the third edition has been retooled to make it an ideal textbook for college students. The third edition features review questions and design scenarios at the end of each chapter to help students learn top-down network design. To address new demands on modern networks, the third edition of *Top-Down Network Design* also has updated material on the following topics: \hat{c} Network redundancy \hat{c} Modularity in network designs \hat{c} The Cisco SAFE security reference architecture \hat{c} The Rapid Spanning Tree Protocol (RSTP) \hat{c} Internet Protocol version 6 (IPv6) \hat{c} Ethernet scalability options, including 10-Gbps Ethernet and Metro Ethernet \hat{c} Network design and management tools

The Undercover Economist - Tim Harford 2007-01-30

"The economy [isn't] a bunch of rather dull statistics with names like GDP (gross domestic product)," notes Tim Harford, columnist and regular guest on NPR's Marketplace, "economics is about who gets what and why." In this acclaimed and riveting book-part exposé, part user's manual-the astute and entertaining columnist from the Financial Times demystifies the ways in which money works in the world. From why the coffee in your cup costs so much to why efficiency is not necessarily the answer to ensuring a fair society, from improving health care to curing crosstown traffic-all the dirty little secrets of dollars and cents are delightfully revealed by *The Undercover Economist*. "A rare specimen: a book on economics that will enthrall its readers . . . It brings the power of economics to life." -Steven D. Levitt, coauthor of *Freakonomics* "A playful guide to the economics of everyday life, and as such is something of an elder sibling to Steven Levitt's wild child, the hugely successful *Freakonomics*." -The Economist "A tour de force . . . If you need to be convinced of the everrelevant and fascinating nature of economics, read this insightful and witty book." -Jagdish Bhagwati, author of *In Defense of Globalization* "This is a book to savor." -The New York Times "Harford writes like a dream. From his book I found out why there's a Starbucks on every corner [and] how not to get duped in an auction. Reading *The Undercover Economist* is like spending an ordinary day wearing X-ray goggles." -David Bodanis, author of *Electric Universe* "Much wit and wisdom." -The Houston Chronicle From Publishers Weekly Nattily packaged-the cover sports a Roy Lichtensteinesque image of an economist in Dick Tracy garb-and cleverly written, this book applies basic economic theory to such modern phenomena as Starbucks' pricing system and Microsoft's stock values. While the concepts explored are those encountered in *Microeconomics 101*, Harford gracefully explains abstruse ideas like pricing along the demand curve and game theory using real world examples without relying on graphs or jargon. The book addresses free market economic theory, but Harford is not a complete apologist for capitalism; he shows how companies from Amazon.com to Whole Foods to Starbucks have gouged consumers through guerrilla pricing techniques and explains the high rents in London (it has more to do with agriculture than one might think). Harford comes down soft on Chinese sweatshops, acknowledging "conditions in factories are terrible," but "sweatshops are better than the horrors that came before them, and a step on the road to something better." Perhaps, but Harford doesn't question whether communism or a capitalist-style industrial revolution are the only two choices available in modern economies. That aside, the book is unequalled in its accessibility and ability to show how free market

economic forces affect readers' day-to-day. Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. From *Bookmarks Magazine* Harford exposes the dark underbelly of capitalism in *Undercover Economist*. Compared with Steven Levitt's and Stephen J. Dubner's popular *Freakonomics* (***) July/Aug 2005), the book uses simple, playful examples (written in plain English) to elucidate complex economic theories. Critics agree that the book will grip readers interested in understanding free-market forces but disagree about Harford's approach. Some thought the author mastered the small ideas while keeping in sight the larger context of globalization; others faulted Harford for failing to criticize certain economic theories and to ground his arguments in political, organizational structures. Either way, his case studies—some entertaining, others indicative of times to come—will make you think twice about that cup of coffee. Copyright © 2004 Phillips & Nelson Media, Inc.

The Structuring of Organizations - Henry Mintzberg 1979

How do organizations structure themselves? A synthesis of the empirical literature in the field, supported by numerous examples and illustrations, provides images that produce a theory. The author introduces five basic configurations of structure - the simple structure, the machine bureaucracy, the professional bu- reaucracy, the divisionalized form, and the adhocracy. This book reveals that structure seems to be at the root of many questions about organizations and why they function as they do.

Designing for the Digital Age - Kim Goodwin 2011-03-25

Whether you're designing consumer electronics, medical devices, enterprise Web apps, or new ways to check out at the supermarket, today's digitally-enabled products and services provide both great opportunities to deliver compelling user experiences and great risks of driving your customers crazy with complicated, confusing technology. Designing successful products and services in the digital age requires a multi-disciplinary team with expertise in interaction design, visual design, industrial design, and other disciplines. It also takes the ability to come up with the big ideas that make a desirable product or service, as well as the skill and perseverance to execute on the thousand small ideas that get your design into the hands of users. It requires expertise in project management, user research, and consensus-building. This comprehensive, full-color volume addresses all of these and more with detailed how-to information, real-life examples, and exercises. Topics include assembling a design team, planning and conducting user research, analyzing your data and turning it into personas, using scenarios to drive requirements definition and design, collaborating in design meetings, evaluating and iterating your design, and documenting finished design in a way that works for engineers and stakeholders alike.

Alternative Investments: A Primer for Investment Professionals - Donald R. Chambers 2018

Alternative Investments: A Primer for Investment Professionals provides an overview of alternative investments for institutional asset allocators and other overseers of portfolios containing both traditional and alternative assets. It is designed for those with substantial experience regarding traditional investments in stocks and bonds but limited familiarity regarding alternative assets, alternative strategies, and alternative portfolio management. The primer categorizes alternative assets into four groups: hedge funds, real assets, private equity, and structured products/derivatives. Real assets include vacant land, farmland, timber, infrastructure, intellectual property, commodities, and private real estate. For each group, the primer provides essential information about the characteristics, challenges, and purposes of these institutional-quality alternative assets in the context of a well-diversified institutional portfolio. Other topics addressed by this primer include tail risk, due diligence of the investment process and operations, measurement and management of risks and returns, setting return expectations, and portfolio construction. The primer concludes with a chapter on the case for investing in alternatives.

Horeco - 2005-12-31

La publicación imprescindible para el profesional hostelero. Una auténtica herramienta de trabajo que ofrece: Información de vanguardia y todas la actualidad del sector.

Horeco - 2004-11-30

La publicación imprescindible para el profesional hostelero. Una auténtica herramienta de trabajo que ofrece: Información de vanguardia y todas la actualidad del sector.

Law for Business and Personal Use - John E. Adamson 2011-01-11

Explore the foundations of business law as well as the application of legal concepts to everyday life. *LAW FOR BUSINESS AND PERSONAL USE*, 19E, combines strong content and interactive technology with consistent,

proven instruction to maintain student interest and support active learning. Coverage includes contracts, criminal law, environmental law, family law, and consumer protection. With more than 1,000 cases, *LAW FOR BUSINESS AND PERSONAL USE*, 19E, offers plenty of opportunities for case analysis and research. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

World Development Report 1978 - 1978

This first report deals with some of the major development issues confronting the developing countries and explores the relationship of the major trends in the international economy to them. It is designed to help clarify some of the linkages between the international economy and domestic strategies in the developing countries against the background of growing interdependence and increasing complexity in the world economy. It assesses the prospects for progress in accelerating growth and alleviating poverty, and identifies some of the major policy issues which will affect these prospects.

Never Eat Alone - Keith Ferrazzi 2014-06-05

An updated and expanded edition of the runaway bestseller *Never Eat Alone* by Keith Ferrazzi. Proven advice on networking for success: over 400,000 copies sold. As Keith Ferrazzi discovered early in life, what distinguishes highly successful people from everyone else is the way they use the power of relationships - so that everyone wins. His form of connecting to the world around him is based on generosity and he distinguishes genuine relationship-building from the crude, desperate glad-handling usually associated with 'networking'. In *Never Eat Alone*, Ferrazzi lays out the specific steps - and inner mindset - he uses to reach out to connect with the thousands of colleagues, friends, and associates on his Rolodex, people he has helped and who have helped him. He then distills his system of reaching out to people into practical, proven principles. Keith Ferrazzi is founder and CEO of Ferrazzi Greenlight, a marketing and sales consulting company. He is the author of the #1 New York Times bestseller *Who's Got Your Back* and has been a contributor to *Inc.*, the *Wall Street Journal*, and *Harvard Business Review*. Previously, he was CMO of Deloitte Consulting and at Starwood Hotels & Resorts, and CEO of YaYa media. He lives in Los Angeles and New York.

Knowledge Management - Klaus North 2018-04-03

This textbook on knowledge management draws on the authors' more than twenty years of research, teaching and consulting experience. The first edition of this book brought together European, Asian and American perspectives on knowledge-based value creation; this second edition features substantial updates to all chapters, reflecting the implications of the digital transformation on knowledge work and knowledge management. It also addresses three new topics: the impact of knowledge management practices on performance; knowledge management in the public sector; and an introduction to ISO 9001:2015 as an implementation framework. The book is intended not only for academic education but also as an essential guide for managers, consultants, trainers, coaches, and all those engaged in business, public administration or non-profit work who are interested in learning about organizations in a knowledge economy. Given its wealth of case studies, examples, questions, exercises and easy-to-use knowledge management tools, it offers a true compendium for learning about and implementing knowledge management initiatives.

Marchés tropicaux et méditerranéens - 2003

Who Owns Whom - 2008

Official Gazette of the United States Patent and Trademark Office - 2001

UF0050 - Gestión de reservas de habitaciones y otros servicios de alojamientos - Jose María García Segura 2015-04-08

La finalidad de esta Unidad Formativa es enseñar a gestionar las reservas de habitaciones y otros servicios del hotel de forma que se obtengan los mayores índices de ocupación y producción posibles. Para ello, se estudiará en profundidad la gestión de reservas de habitaciones y los servicios propios de alojamientos.

Horeco - 2004-11-30

La publicación imprescindible para el profesional hostelero. Una auténtica herramienta de trabajo que ofrece: Información de vanguardia y todas la actualidad del sector.

Airport Curbside and Terminal Area Roadway Operations - National Research Council (U.S.). Transportation Research Board 2010

TRB's Airport Cooperative Research Program (ACRP) Report 40: Airport Curbside and Terminal Area Roadway Operations includes guidance on a

cohesive approach to analyzing traffic operations on airport curbside and terminal area roadways. The report examines operational performance measures for airport curbside and terminal area roadway operations and reviews methods of estimating those performance measures. The report includes a quick analysis tool for curbside operations and low-speed roadway weaving area, highlights techniques for estimating traffic volumes, and presents common ways of addressing operational problems. Appendix A, Glossary, to ACRP Report 40 is included in the printed report. Appendices B through G, are available online.

Economista - 1971

Procesos de gestión de departamentos del área de alojamiento - SANZ SÁNCHEZ, IGNACIO 2016-01-01

La planificación y organización de los distintos departamentos en las entidades de alojamiento turístico son indispensables para que estas funcionen correctamente. A través de este libro aprenderemos a definir planes que resulten adecuados para las distintas áreas y a analizar la gestión y control del presupuesto. Por otra parte, estudiaremos las estructuras organizativas y funcionales propias de cada tipo de establecimiento y los métodos para la definición de puestos de trabajo y selección de personal, analizando la función gerencial de integración del mismo y las técnicas de dirección aplicables en los distintos departamentos. Cada capítulo se complementa con actividades de autoevaluación cuyas soluciones están disponibles en www.paraninfo.es. Los contenidos se corresponden con los establecidos para la UF0048 Procesos de gestión de departamentos del área de alojamiento (70 h), incardinada en el MF 0265_3 Gestión de departamentos del área de alojamientos, transversal a los certificados HOTA0308 Recepción en alojamientos y HOTA0208 Gestión de pisos y limpieza en alojamientos, ambos regulados por el RD 1376/2008, de 1 de agosto, y modificados por el RD 619/2013, de 2 de agosto.

Néo - 2003

Procesos de gestión de departamentos del área de alojamiento.

UF0048. - Eguzkiñe Urreta Okeranza 2022-06-01

Este Manual es el más adecuado para impartir la UF0048 "Procesos de gestión de departamentos del área de alojamiento" de los Certificados de Profesionalidad, y cumple fielmente con los contenidos del Real Decreto. Puede solicitar gratuitamente las soluciones a todas las actividades y al examen final en el email tutor@tutorformacion.es Capacidades que se adquieren con este Manual: - Analizar la función y el proceso de planificación empresarial y definir planes que resulten adecuados para áreas y departamentos de alojamiento. - Analizar la gestión y control presupuestarios en el marco de las áreas de alojamiento de establecimientos turísticos y no turísticos, identificar costes y elaborar presupuestos económicos que permitan establecer programas de actuación. - Analizar estructuras organizativas y funcionales propias de diferentes tipos de alojamiento y su entorno de relaciones internas y externas, justificando estructuras organizativas y tipo de relaciones adecuadas a cada tipo de establecimiento. - Analizar los métodos para la definición de puestos de trabajo y selección de personal apropiados para áreas y departamentos de alojamiento, comparándolos críticamente. - Analizar la función gerencial de integración de personal como instrumento para la debida adaptación del personal dependiente a los requerimientos profesionales que se derivan de la estructura organizativa y de cada puesto de trabajo de los departamentos de pisos y recepción. - Analizar y utilizar técnicas de dirección de personal aplicables en departamentos del área de alojamiento. Índice: Introducción 6 La planificación en las empresas y entidades de alojamiento 8 La planificación en el proceso de administración 9 Principales tipos de planes: objetivos, estrategias y políticas; relación entre ellos. 11 Pasos lógicos del proceso de planificación como enfoque racional para establecer objetivos, tomar decisiones y seleccionar medios en las distintas empresas y entidades del subsector. 14 Revisión periódica de los planes en función de la aplicación de los sistemas de control característicos de estas empresas 17 Gestión y control presupuestarios en las áreas de alojamiento 19 La gestión presupuestaria en función de sus etapas fundamentales: previsión, presupuesto y control. 20 Concepto y propósito de los presupuestos. Justificación. 23 Definición del ciclo presupuestario 25 Diferenciación y elaboración de los tipos de presupuestos más característicos para las áreas de alojamiento 26 Estructura financiera de las empresas y áreas de alojamiento 28 Identificación y caracterización de fuentes de financiación 29 Relación óptima entre recursos propios y ajenos 33 Ventajas y desventajas de los principales métodos para evaluar inversiones según cada tipo de

alojamiento. Aplicaciones informáticas. 35 Evaluación de costes, productividad y análisis económico para áreas de alojamiento. 40 Estructura de la cuenta de resultados en las áreas de alojamiento 41 Tipos y cálculo de costes 43 Aplicación de métodos para la determinación, imputación, control y evaluación de consumos. Cálculo y análisis de niveles de productividad y de puntos muertos de explotación o umbrales de rentabilidad, utilizando herramientas informáticas. 46 Identificación de parámetros establecidos para evaluar: ratios y porcentajes. Margen de beneficio y rentabilidad. 50 La organización en los establecimientos de alojamiento 52 Interpretación de las diferentes normativas sobre autorización y clasificación de establecimientos de alojamiento 53 Tipología y clasificación de los establecimientos de alojamiento 55 Naturaleza y propósito de la organización y relación con otras funciones gerenciales 57 Patrones básicos de departamentalización tradicional en las áreas de alojamiento: ventajas e inconvenientes. 59 Estructuras y relaciones departamentales y externas características de los distintos tipos de alojamientos 63 Diferenciación de los objetivos de cada departamento del área de alojamiento y distribución de funciones 66 Circuitos, tipos de información y documentos internos y externos que se generan en el marco de tales estructuras y relaciones interdepartamentales. 69 Definición de puestos de trabajo y selección de personal en las áreas de alojamiento: principales métodos para la definición de puestos correspondientes a trabajadores semicualificados y cualificados de tales áreas. Principales métodos para la selección de trabajadores semicualificados y cualificados en tales áreas. 72 La función de integración de personal en los departamentos de pisos y recepción 83 Definición y objetivos 84 Relación con la función de organización 86 Manuales de operaciones de los departamentos de pisos y recepción: análisis, comparación y redacción. 88 Programas de formación para personal dependiente de los departamentos de pisos y recepción: análisis, comparación y propuestas razonadas. 91 Técnicas de comunicación y de motivación adaptadas a la integración de personal: identificación y aplicaciones. 93 La dirección de personal en el área de alojamiento 95 La comunicación en las organizaciones de trabajo: procesos y aplicaciones. 96 Negociación en el entorno laboral: procesos y aplicaciones. 98 Solución de problemas y toma de decisiones 100 El liderazgo en las organizaciones: justificación y aplicaciones. 103 Dirección y dinamización de equipos y reuniones de trabajo 105 La motivación en el entorno laboral 107 Aplicaciones informáticas específicas para la administración de áreas de alojamiento 109 Tipos y comparación 110 Programas a medida y oferta estándar del mercado 112 Utilización 113 Test final

Eat Pray Love - Elizabeth Gilbert 2010-06-29

Traces the author's decision to quit her job and travel the world for a year after suffering a midlife crisis and divorce, an endeavor that took her to three places in her quest to explore her own nature, experience fulfillment and learn the art of spiritual balance. (Biography & autobiography). Reissue. A best-selling book. Movie tie-in.

The Moment of Liberation in Western Europe - Gerd-Rainer Horn 2020-03-19

The Moment of Liberation in Western Europe, 1943-1948, regards the final two years of World War II and the immediate post-liberation period as a moment in twentieth century history, when the shape and contours of postwar Western Europe appeared highly uncertain and various alternatives and conflicting visions were up for grabs. After close to six years of total war, Nazi terror, and brutal occupation policies, a growing number of Europeans were no longer content solely to fight for national liberation from fascist control. Having staked their lives in military and civilian resistance to Nazism and Italian fascism across the continent, surviving activists were aiming to ensure that such a political and social catastrophe would never befall Europe again. In the closing moments of World War II, hundreds of thousands of antifascist activists had begun to identify with the famous quote penned by the exiled German social theorists, Max Horkheimer, who had boldly proclaimed in early September 1939: 'Whoever is not prepared to talk about capitalism should also remain silent about fascism.' The economic and political elites in prewar societies were increasingly regarded as co-responsible for war, fascism, and occupation policies, from which many had benefited significantly and often enthusiastically. There were extensive popular social movements at work in almost every single state which aimed to

construct postwar societies in which grassroots democracy and the free association of rank-and-file activists would replace the profit principle and the top-down Jacobin orientation by traditional elites. This study for the first time reconstructs the parameters of this contest over the shape of postwar Western Europe from a consistently transnational perspective.

The African Film Industry - UNESCO 2021-10-01

The production and distribution of film and audiovisual works is one of the most dynamic growth sectors in the world. Thanks to digital technologies, production has been growing rapidly in Africa in recent years. For the first time, a complete mapping of the film and audiovisual industry in 54 States of the African continent is available, including quantitative and qualitative data and an analysis of their strengths and weaknesses at the continental and regional levels. The report proposes strategic recommendations for the development of the film and audiovisual sectors in Africa and invites policymakers, professional organizations, firms, filmmakers and artists to implement them in a concerted manner.

Software Quality Assurance - Claude Y. Laporte 2018-01-04

This book introduces Software Quality Assurance (SQA) and provides an overview of standards used to implement SQA. It defines ways to assess the effectiveness of how one approaches software quality across key industry sectors such as telecommunications, transport, defense, and aerospace. Includes supplementary website with an instructor's guide and solutions Applies IEEE software standards as well as the Capability Maturity Model Integration for Development (CMMI) Illustrates the application of software quality assurance practices through the use of practical examples, quotes from experts, and tips from the authors Business magazine - 2006

IFRS STANDARDS DEFERRED TAX RELATED TO ASSETS AND LIABILITIES ARISING FROM A SINGLE TRANSACTION - IFRS FOUNDATION. 2021

Procesos de gestión de departamentos del área de alojamiento.

HOTA0208 - Verónica Atienza Sobrino 2022-02-01

Libro especializado que se ajusta al desarrollo de la cualificación profesional y adquisición del certificado de profesionalidad "HOTA0208. GESTIÓN DE PISOS Y LIMPIEZA EN ALOJAMIENTOS". Manual imprescindible para la formación y la capacitación, que se basa en los principios de la cualificación y dinamización del conocimiento, como premisas para la mejora de la empleabilidad y eficacia para el desempeño del trabajo.

Gestión de recursos humanos - Gaspar José León Aquino 2021

Procesos de gestión de departamentos del área de alojamiento.

HOTA0308 - Verónica Atienza Sobrino 2022-02-01

Libro especializado que se ajusta al desarrollo de la cualificación profesional y adquisición del certificado de profesionalidad "HOTA0308. RECEPCIÓN EN ALOJAMIENTOS". Manual imprescindible para la formación y la capacitación, que se basa en los principios de la cualificación y dinamización del conocimiento, como premisas para la mejora de la empleabilidad y eficacia para el desempeño del trabajo.

The McGraw-Hill 36-Hour Course: Operations Management - Linda Brennan 2010-09-17

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