

Psychology 12th Carole Wade

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Psychology in Perspective - Carol Tavis 2001
Carol Tavis and Carole Wade once again set a new standard with this exciting alternative to traditional treatment of psychology. *Psychology in Perspective*, 3/e, responds to the American Association for the Advancement of Science's Project 2061, which calls upon all scientists to teach for depth of understanding rather than breadth of coverage. The authors have

reorganized the traditional material according to the five major perspectives in the field and offer an unbiased presentation of each perspective's strengths, limitations, and misuses. The text emphasizes the importance of understanding all five approaches in order to grasp the "big picture" of human experience. Explains and studies human behavior from the biological, learning, cognitive, sociocultural, and

psychodynamic perspectives. For individuals interested in an alternative approach to psychology.

From Master Student to Master Employee - Dave Ellis 2016-01-01

Learn how to take the skills you use in the classroom and apply them to the workplace! Through interactive journal entries, hands-on activities, and articles specific to career readiness and workplace development, this text will help you gain the qualities you need to go from being a master student to a master employee. A focus on transferable skills that you can take from your classes to your career helps you develop the top skills employers look for in their employees. Tools like the Discovery Wheel, Discovery and Intention journal entries, Master Student Profiles, Power Process articles, and the Kolb Learning Style Inventory deepen your knowledge of yourself within the classroom and help you prepare for success in the global workforce. Important Notice: Media content

referenced within the product description or the product text may not be available in the ebook version.

Psychology - Carole Wade 2004-06

The only comprehensive introductory psychology book that defines, models, and practices critical thinking in every chapter. Research Updates keep readers abreast of the most recent findings and controversies in the field. The book's scientific/critical thinking emphasis helps readers assess and understand matters of direct relevance to their own lives. This Media and Research Updated edition integrates the most recent research findings both in the book and online through Research Navigator (access included in every copy) site includes full information on the research process and 4 databases of relevant reliable sources: New York Times, Center Select Academic Database, Best of the Web, and Financial Times exercises and correlation guide. For psychologists and those interested in becoming successful in

psychological science careers.

Cosmos and Psyche - Richard Tarnas 2006

Seeks to demonstrate the existence of a direct connection between the planetary movements and human history, and examines such ancient and modern events as the French Revolution and September 11th.

Psychology - Carole Wade 2016-01-05

Character Strengths and Virtues - Christopher Peterson 2004-04-08

"Character" has become a front-and-center topic in contemporary discourse, but this term does not have a fixed meaning. Character may be simply defined by what someone does not do, but a more active and thorough definition is necessary, one that addresses certain vital questions. Is character a singular characteristic of an individual, or is it composed of different aspects? Does character--however we define it--exist in degrees, or is it simply something one happens to have? How can character be

developed? Can it be learned? Relatedly, can it be taught, and who might be the most effective teacher? What roles are played by family, schools, the media, religion, and the larger culture? This groundbreaking handbook of character strengths and virtues is the first progress report from a prestigious group of researchers who have undertaken the systematic classification and measurement of widely valued positive traits. They approach good character in terms of separate strengths--authenticity, persistence, kindness, gratitude, hope, humor, and so on--each of which exists in degrees. Character Strengths and Virtues classifies twenty-four specific strengths under six broad virtues that consistently emerge across history and culture: wisdom, courage, humanity, justice, temperance, and transcendence. Each strength is thoroughly examined in its own chapter, with special attention to its meaning, explanation, measurement, causes, correlates, consequences, and development across the life span, as well as

to strategies for its deliberate cultivation. This book demands the attention of anyone interested in psychology and what it can teach about the good life.

Invitation to Psychology - Carole Wade

2006-03-01

Through lively writing and stimulating examples, authors Carole Wade and Carol Tavris invite readers to actively explore the field of psychology and the fundamentals of critical and scientific thinking. "Invitation to Psychology" presents the science of psychology according to six areas of the learner's experience: Your Self, Your Body, Your Mind, Your Environment, Your Mental Health and Your Life. This unique organization engages readers from the very beginning and gives them a framework for thinking about human behavior. Incorporating many active learning and critical thinking features, a balance of classic and contemporary research, and thorough integration of the psychology of women and men of all cultures-

readers will learn much to take with them. For individuals seeking an introduction to psychology.

Understanding Psychology Myspsychlab Pegasus With Pearson Etext Student Access Code Card - Charles G. Morris 2010-01-05

Slingshot - Mercedes Helnwein 2021-04-27

"Helnwein debuts in striking fashion... The writing, especially the dialogue, is magnetic, honest, and brimming with caustic wit... [an] enrapturing take on the intense highs and lows of teenage love." —Booklist (Starred Review)
"Wildly real and bursting with all the romance and pain of coming into oneself." —Kirkus (Starred Review)
"Helnwein frankly conveys the joy, fear, and awkwardness of an all-consuming first love, poignantly depicting Gracie's growth: particularly the hard-won knowledge that she can exist 'just by the sheer force of herself,' and the grace she learns to show herself and others."
—Publishers Weekly "One of Eight 2021 YA

Books To TBR ASAP" —BookRiot Mercedes Helnwein's *Slingshot* is an exciting debut contemporary young adult novel perfect for fans of Rainbow Rowell and Mary H. K. Choi "I didn't think it was going to be anything like this when I finally fell in love. I thought it was going to be pretty simple. Like, I'd love someone and they'd love me. I thought that's the way it worked." Grace Welles is stuck at a third-tier boarding school in the swamps of Florida, where her method of survival is a strict, self-imposed loneliness. And it works. Her crap attitude keeps people away because without friends, there are fewer to lose. But when she accidentally saves the new kid, Wade Scholfield, from being beaten up, everything about her precariously balanced loner world collapses and, in order to find her footing again, she has no choice but to discover a completely new way to exist. Because with Wade around, school rules are optional, weird is okay, and conversations about wormholes can lead to make-out sessions that disrupt any

logical stream of thought. Nothing's perfect, but that's not the point. When they're together everything seems uncomplicated in a way that Grace knows is not possible. Except it is. So why does Grace crush Wade's heart into a million pieces? Acidly funny and compulsive readable, this debut is a story about two people finding each other and then screwing it all up. See also: soulmate, stupidity, sex, friendship, bad poetry, very bad decisions and all the indignities of being in love for the first time.

Psychology - George Armitage Miller
1991-11-28

Many people think psychology is difficult or quite unrelated to their everyday lives. This book attempts to refute these two claims, providing an introduction to the history and present-day scope of the subject.

Why People Believe Weird Things - Michael Shermer
2002-09-01

Revised and Expanded Edition. In this age of supposed scientific enlightenment, many people

still believe in mind reading, past-life regression theory, New Age hokum, and alien abduction. A no-holds-barred assault on popular superstitions and prejudices, with more than 80,000 copies in print, *Why People Believe Weird Things* debunks these nonsensical claims and explores the very human reasons people find otherworldly phenomena, conspiracy theories, and cults so appealing. In an entirely new chapter, "Why Smart People Believe in Weird Things," Michael Shermer takes on science luminaries like physicist Frank Tipler and others, who hide their spiritual beliefs behind the trappings of science. Shermer, science historian and true crusader, also reveals the more dangerous side of such illogical thinking, including Holocaust denial, the recovered-memory movement, the satanic ritual abuse scare, and other modern crazes. *Why People Believe Strange Things* is an eye-opening resource for the most gullible among us and those who want to protect them.

Psychology, Fifth Canadian Edition, Loose

Leaf Version - Carole Wade 2015-01-05

NurtureShock - Po Bronson 2009-09-03

In a world of modern, involved, caring parents, why are so many kids aggressive and cruel? Where is intelligence hidden in the brain, and why does that matter? Why do cross-racial friendships decrease in schools that are more integrated? If 98% of kids think lying is morally wrong, then why do 98% of kids lie? What's the single most important thing that helps infants learn language? NurtureShock is a groundbreaking collaboration between award-winning science journalists Po Bronson and Ashley Merryman. They argue that when it comes to children, we've mistaken good intentions for good ideas. With impeccable storytelling and razor-sharp analysis, they demonstrate that many of modern society's strategies for nurturing children are in fact backfiring--because key twists in the science have been overlooked. Nothing like a parenting

manual, the authors' work is an insightful exploration of themes and issues that transcend children's (and adults') lives.

Invitation to Psychology - Carole Wade

2011-01-23

This text highlights the importance of critical thinking and the inclusion of culture and gender in the science of psychology. Through lively writing and stimulating examples, the text invites students to actively explore the field of psychology and the fundamentals of critical and scientific thinking. Invitation to Psychology presents the science of psychology according to six areas of the student's experience: Your Self, Your Body, Your Mind, Your Environment, Your Mental Health, and Your Life. This unique organization engages students from the very beginning and gives them a framework for thinking about human behavior. Hallmark features of this best-selling introductory text include active learning features, an emphasis on critical thinking, a balance of classic and

contemporary research, and thorough integration of culture and gender. Note: This is the standalone book, if you want the book with access card order the ISBN below: 0205217656 / 9780205217656 Invitation to Psychology, Books a la Carte Plus NEW MyPsychLab with eText -- Access Card Package Package consists of: 0205066364 / 9780205066360 Invitation to Psychology, Books a la Carte Edition 0205206514 / 9780205206513 NEW MyPsychLab with Pearson eText -- Valuepack Access Card

Introduction to Psychology - Rod Plotnik 2002

Using a unique "magazine-style" format, this THOMSON ADVANTAGE BOOKS version of INTRODUCTION TO PSYCHOLOGY offers a modular, visually-oriented approach to the fundamentals that makes even the toughest concepts engaging and entertaining.. Incorporating the latest research updates, the text breaks concepts down into small, easily digested chunks.

The Ghost of Cesar Chavez - David Dominguez
2010

Poems.

The Scientist and the Humanist - Marti Hope
Gonzales 2011-01-07

Elliot Aronson is among the 100 most influential psychologists of the 20th Century. He is best known for his theorizing and research on cognitive dissonance theory -- one of the most provocative and enduring theories in contemporary psychology -- and for his design of the "jigsaw classroom," an applied method of reducing conflict and prejudice in multiethnic schools. Throughout his illustrious career, he has championed the application of social-psychological theory and methods for solving such pressing social problems as prejudice, energy efficiency, conflict and miscommunication in relationships, and the reasons why many people justify their mistakes rather than learn from them. Aronson is the only psychologist in the history of the American

Psychological Association to have won all three of its top awards: for research, teaching, and writing. In this Festschrift, friends, colleagues, and former students write with warmth, clarity, and humor about Aronson's enduring influence on the field of social psychology and on their own professional lives as researchers, writers, and teachers. Topics covered include contemporary research on cognitive dissonance theory; the changing face of experimentation in social psychology; and applied research on energy policy, education, the legal system, intergroup conflict, and prejudice and discrimination.

The Psychology of Sex and Gender - Jennifer K.
Bosson 2021-01-09

Meeting the needs of gender science today, The Psychology of Sex and Gender provides students with balanced coverage of men and women that is grounded in psychological science. The dynamic author team of Jennifer K. Bosson, Camille E. Buckner, and Joseph A. Vandello

paints a complete, vibrant picture of the field through the presentation of classic and cutting-edge research, historical contexts, examples from pop culture, cross-cultural universality and variation, and coverage of nonbinary identities. In keeping with the growing scholarship of teaching and learning (SOTL), the text encourages students to identify and evaluate their own myths and misconceptions, participate in real-world debates, and pause to think critically along the way. The thoroughly revised Second Edition integrates an expanded focus on diversity and inclusion, enhances pedagogy based on SOTL, and provides the most up-to-date scientific findings in the field.

The Longest War - Carol Tavris 1984

The Cultural Mindset - Afsaneh Nahavandi
2021-01-19

The phenomenon of global organizations reminds us that cross-cultural management is more prevalent than ever. While it may not be

possible to develop in-depth knowledge of all cultures, a person can develop a way of thinking where they integrate culture in all of their deliberations, decisions, and behaviors. Such an approach is transformative and involves adopting a cultural mindset, understanding culture's power as a frame of reference, and developing a new way of thinking. The book *The Cultural Mindset* is based on Dr. Nahavandi's years of teaching, researching, and consulting with many businesses on cross-cultural issues. Built around a think-know-do model, the text enables readers to adopt a cultural mindset that will effectively guide their thinking and behavior as future managers. Through case studies and self-assessments, the book allows students to develop a broader view of culture that is beyond learning skills and competencies. Additionally, by focusing on culture in general, the book allows readers to address both national cultural issues, such as how to work in another country or manage a multi-national team, and diversity

issues, such as the glass ceiling or discrimination in the workplace. The key underlying theme for both topics is how culture, national or group-related, impacts our perspective - what we value, how we think, how we behave, and how we manage people effectively. Each chapter will include a focus on both informational and transformational learning through: Cases and examples that will question assumptions and emphasize applicability Self-assessments to make the concepts personal and relevant, and encourage self-reflection Examples to help students understand those concepts Specific exercises and/or reflections to help students apply information to their own personal and professional life

Updated Myers' Psychology for the AP® Course

- David G. Myers 2020-06-02

Announcing a new Myers/DeWall text, created specifically for the Fall 2019 AP® course framework! You are likely familiar with the name Dr. David G. Myers. Now, he and his new co-

author, Nathan DeWall, bring you a book that will allow you to use College Board's new Personal Progress Checks and Dashboard more effectively. This updated edition includes 100% of the new course content in the new nine-unit structure. All teacher and student resources will also be updated to correlate to the new student edition; this includes the TE, TRFD, TB, Strive, and LaunchPad. Everything will publish in summer 2020 such that you can use this new program for Fall 2020 classes. If you're not familiar with Myers/DeWall texts, you are in for a treat! Drs. Myers and DeWall share a passion for the teaching of psychological science through wit, humor, and the telling of poignant personal stories (individually identified in the text by the use of each author's initials [DM and ND]). Through close collaboration, these authors produce a unified voice that will teach, illuminate, and inspire your AP® students.

IN A DIFFERENT VOICE - Carol GILLIGAN
2009-06-30

This is the little book that started a revolution, making women's voices heard, in their own right and with their own integrity, for virtually the first time in social scientific theorizing about women. Its impact was immediate and continues to this day, in the academic world and beyond. Translated into sixteen languages, with more than 700,000 copies sold around the world, *In a Different Voice* has inspired new research, new educational initiatives, and political debate—and helped many women and men to see themselves and each other in a different light.

Boys and Girls - Vivian Gussin Paley
2014-04-22

With the publication of *Boys and Girls* in 1984, Vivian Gussin Paley took readers inside a kindergarten classroom to show them how boys and girls play—and how, by playing and fantasizing in different ways, they work through complicated notions of gender roles and identity. The children's own conversations, stories, playacting, and scuffles are interwoven with

Paley's observations and accounts of her vain attempts to alter their stereotyped play. Thirty years later, the superheroes and princesses are still here, but their doll corners and block areas are fast disappearing from our kindergartens. This new edition of Paley's classic book reignites issues that are more important than ever for a new generation of students, parents, and teachers.

Her One and Only (A Porter Family Novel Book #4) - Becky Wade 2016-05-03

2017 Christy Award Winner Gray Fowler, star NFL tight end, is being pursued by a stalker, so his team hires a protection agency to keep Gray under the watch of a bodyguard at all times. When Gray meets Dru Porter, an agent assigned to him, he's indignant. How can an attractive young female half his size possibly protect him? But Dru's a former Marine, an expert markswoman, and a black belt. She's also ferociously determined to uncover the identity of Gray's stalker. And she's just as determined to

avoid any kind of romantic attachment between herself and the rugged football player with the mysterious past. But the closer they get to finding the stalker, the closer they grow to each other. As the danger rises, can Dru and Gray entrust their hearts--and their lives--to one another?

The Racial Contract - Charles W. Mills
2022-04-15

The Racial Contract puts classic Western social contract theory, deadpan, to extraordinary radical use. With a sweeping look at the European expansionism and racism of the last five hundred years, Charles W. Mills demonstrates how this peculiar and unacknowledged "contract" has shaped a system of global European domination: how it brings into existence "whites" and "non-whites," full persons and sub-persons, how it influences white moral theory and moral psychology; and how this system is imposed on non-whites through ideological conditioning and violence. The Racial

Contract argues that the society we live in is a continuing white supremacist state. As this 25th anniversary edition—featuring a foreword by Tommy Shelbie and a new preface by the author—makes clear, the still-urgent *The Racial Contract* continues to inspire, provoke, and influence thinking about the intersection of the racist underpinnings of political philosophy.

Women in the City of the Dead - Helen Watson
1992

The City of the Dead is a vast cemetery close to the centre of Cairo which has become a permanent home for thousands of migrants from the countryside. For many of the women, though still living in poverty, migration has brought a taste of freedom, as the exclusively female gatherings which form the setting for this book clearly show. The author has spent long periods inside this environment, where autobiographical and fictional story-telling is a routine pastime. She transcribes the stories and introduces the tellers and their society.

Exploring Business - Karen M. Collins 2018

Exploring Psychology and Christian Faith - Paul Moes 2014-09-02

Introductory psychology courses can raise significant questions about the nature of being human. Christianity, with its emphasis on humans made in the image of God, has a clear perspective. Psychology offers answers too, but they are often subtly implied. This introductory guide, drawn from more than fifty years of classroom experience, provides students with a coherent framework for considering psychology from a Christian perspective. The authors explore biblical themes of human nature in relation to all major areas of psychology, showing how a Christian understanding of humans can inform the study of psychology. Brief, accessible chapters correspond to standard introductory psychology textbooks, making this an excellent supplemental text. End-of-chapter questions are included. A test bank

for professors is available through Baker Academic's Textbook eSources.

Invitation to Psychology - John P. Houston 2013-10-22

Invitation to Psychology provides an introduction to fundamental concepts in psychology. It seeks to address the need of both teachers and students by offering two different kinds of chapters. The first variety covers the basic data and research within each of the traditional areas of psychology. In these "basic" chapters, the authors provide up-to-date and complete coverage of important developments in each area. The second type of chapter is innovative. These "exploring" chapters examine some of the practical applications and implications of the findings discussed in the basic chapters. These describe how basic psychological data are being used in the outside world, and discuss ongoing, often controversial explorations into some frontier areas of psychology. In other words, information about explorations and applications

that is often scattered through the pages of other texts is brought together into systematic chapters in this text. The dual-chapter approach helps resolve the dilemma of differing expectations of teachers and students. Key topics covered include the definition of psychology; the psychological basis of behavior; sensation and perception; states of awareness; learning, memory, and cognition; motivation and emotion; abnormal psychology and social behavior.

Teaching Critical Thinking in Psychology -

Dana S. Dunn 2009-01-30

Teaching Critical Thinking in Psychology features current scholarship on effectively teaching critical thinking skills at all levels of psychology. Offers novel, nontraditional approaches to teaching critical thinking, including strategies, tactics, diversity issues, service learning, and the use of case studies. Provides new course delivery formats by which faculty can create online course materials to

foster critical thinking within a diverse student audience. Places specific emphasis on how to both teach and assess critical thinking in the classroom, as well as issues of wider program assessment. Discusses ways to use critical thinking in courses ranging from introductory level to upper-level, including statistics and research methods courses, cognitive psychology, and capstone offerings.

Brother - Ania Ahlborn 2015-09-29

A brand-new novel of terror that follows a teenager determined to break from his family's unconventional and deeply disturbing traditions.

Psychology - Carole Wade 2003

This edition integrates critical thinking, gender, age and culture into the study of psychology, drawing upon recent research and featuring two new chapters on evolutionary psychology and socio-cultural psychology.

Ruthless Pamela Jean - Carol Denise Mitchell 2021-07-18

This gripping story about an abused girl, who

uses the unlikely prototype of a pimp as a guide to a better life, acts as a sort of metaphor of social realism regarding the rise of African Americans to greater prominence and wealth in modern society as a whole. The narrative, which is closely written, and uses a realistic version of African American speech soon draws us into the central dilemma of a child, who due to her light skin, is rejected by the other children in her school, this then leads to her being ostracized, bullied and at one point even her life is threatened. When she retaliates, in order to save herself, the system unfairly punishes her. Female sexual frustration is not something that often appears in the media which tends to center upon ladies complaining about the unwelcome attentions of men, but this book tends to show that many older women are deprived of fulfillment of their intimate needs by social niceties and prudery. Pamela is acutely aware of this problem and does something to provide relief for these women - at a price, via a very

successful escort service.

Interrupted Life - Paula C. Johnson 2010

"Striking, original, and stimulating. Even readers with extensive familiarity of the literature regarding women in prison will learn something new."--Mona Danner, Ph.D. Professor of Sociology and Criminal Justice

Addict America - Carol Clark 2011-06-01

Based on the innovative premise that addiction is not limited to drugs or alcohol, but is truly about the over-the-top, out-of-control lifestyles that have detached Americans from each other and their spiritual Connections (with a capital "C"). Dr. Carol Clark looks at addiction as something in and of itself, a condition rather than a substance abuse or behavioral problem. She then offers practical strategies for change that will ground and Connect the readers so they may find happiness and fulfillment in their daily lives. Covering this topic from the addictive process of disconnection - whether from use of technology or gambling, drugs or sex - through

recovery and Connection, Clark's strategies provide the tools necessary to create fulfilling and truly intimate relationships in every facet of life by shifting the root of the addictive behavior patterns to a place of clarity and acceptance. Describing and defining how repetitive, addictive behavior affects the human brain and causes the disconnections we experience with our families, friends, and co-workers in a profound, eye-opening manner, Dr. Clark's new book takes current addiction theory down a new, groundbreaking path. *Addict America: The Lost Connection* uses simple, personal language to make the complexity of the condition and the human brain understandable. Focused on the systemic nature of the problem, this book is a tour de force of personal change, offering instruction on how addictions fracture Connections in daily life and then providing solutions on how to rebuild them from within for maximum effect.

Doctors of Conscience - Carole E. Joffe

1996-08-31

The real story of the medical campaign against abortion through the eyes of pro-choice physicians. The real story of the medical campaign against abortion through the eyes of pro-choice physicians. Read more from Beacon Press author Carole Joffe on RHrealitycheck.org "Well-researched and clearly written. . . Provides a compelling narrative of the dedication of doctors who have braved society's continuing ambivalence toward women's right to choose." —K. Kaufmann, *San Francisco Examiner-Chronicle A* fabulous read. . . intense and absorbing. —Marge Berer, *Women's Review of Books*

Invitation to Psychology - Carole Wade

2017-10-26

For courses in Introductory Psychology Ask questions and be willing to wonder *Invitation to Psychology*, 7th Edition weaves scientific thinking and critical thinking into the fabric of psychological science. Joining longtime authors

Carole Wade and Carol Tavris, new co-authors Samuel Sommers and Lisa Shin (of Tufts University) call upon their research and teaching expertise to speak to today's students. Their contributions include expanded gender coverage as well as engaging new cultural and pop-cultural examples. By prompting students to separate fact from fiction and to distinguish wishful thinking from thinking wisely, the authors inspire students to ask questions and be willing to wonder -- and help them become 21st-century thinkers. Available to package with Invitation to Psychology, 7th Edition, MyLab(tm) Psychology is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. MyLab Psychology is ideal for courses requiring robust assessments. Note: You are purchasing a standalone product; MyLab does not come packaged with this content. Students, if interested in purchasing this title with MyLab, ask your instructor for the correct package ISBN

and Course ID. Instructors, contact your Pearson representative for more information.

0134891848 / 9780134891842 Invitation to Psychology plus MyLab Psychology with eText - Access Card Package, 7/e Package consists of:

0134550102 / 9780134550107 Invitation to Psychology, 7/e 013470388X / 9780134703886

MyLab Psychology with eText Access Card Invitation to Psychology, 7th Edition is also available via Revel(tm), an interactive digital learning environment that replaces the print textbook, enabling students to read, practice, and study in one continuous experience. Revel is ideal for courses where student engagement and mobile access are important.

Mistakes Were Made (but Not by Me) - Carol Tavris 2013

Why do people dodge responsibility when things fall apart? Why the parade of public figures unable to own up when they make mistakes? Why the endless marital quarrels over who is right? Why can we see hypocrisy in others but

not in ourselves? Are we all liars? Or do we really believe the stories we tell? Renowned social psychologists Carol Tavris and Elliot Aronson take a compelling look into how the brain is wired for self-justification. When we make mistakes, we must calm the cognitive dissonance that jars our feelings of self-worth. And so we create fictions that absolve us of responsibility.

An Introduction to Operations Management -
Ajay Das 2015-12-22

An Introduction to Operations Management: The Joy of Operations covers the core topics of operations management, including product and service design, processes, capacity planning, forecasting, inventory, quality, supply chain management, and project management. Das

provides a clear, connected, and current view of operations management and how it relates to a firm's strategic goals. Students will benefit from the real-world scenarios that foster an understanding of operations management tasks. Without relying heavily on statistics and mathematical derivations, the book offers applied models and a simple, predictable chapter format to make it easy to navigate. Students of introductory operations management courses will love this practical textbook. A companion website features an instructor's manual with test questions, as well as additional exercises and examples for in-class use.

The Mismeasure of Woman - Carol Tavris
1998-01-01