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The Essentials of Supply Chain Management - Hokey Min

2015-05-23

This is today's indispensable introduction to supply chain management for today's students and tomorrow's managers - not yesterday's! Prof. Hokey Min focuses on modern business strategies and applications - transcending obsolete logistics- and

purchasing-driven approaches still found in many competitive books. Focusing on outcomes throughout, *The Essentials of Supply Chain Management* shows how to achieve continuous organizational success by applying modern supply chain concepts. Reflecting his extensive recent experience working with leading executives and

managers, Min teaches highly-effective methods for supply chain thinking and problem-solving. You'll master an integrated Total System Approach that places functions like inventory control and transportation squarely in context, helping you smoothly integrate internal and external functions, and establish effective inter-firm cooperation and strategic alliances across complex supply chains.

Coverage includes:

Understanding modern sourcing, logistics, operations, sales, and marketing – and how they fit together Using modern supply chain methods to improve customer satisfaction and quality Working with cutting-edge supply chain technology and metrics Moving towards greater sustainability and more effective risk management Working with core analytical tools to evaluate supply chain practices and measure performance Legal, ethical, cultural, and environmental/sustainability aspects of modern supply chain operations How to build a

career in global supply chain management The Essentials of Supply Chain Management will be an indispensable resource for all graduate and undergraduate students in supply chain management, and for every practitioner pursuing professional certification or executive education in the field.

Purchasing and Supply Chain Management - W. C. Benton 2010

The Second Edition of Purchasing and Supply Management focuses on the next generation of professionals as it outlines the most current methods in purchasing and supply chain management. With W.C. Benton's step-by-step approach, both students and professionals can gain analytical purchasing skills. Real case studies and exercises help students transform purchasing theory into purchasing practice and implementation. Some of the topics include purchasing business processes, price cost analysis, professional services,

and transportation, global, and healthcare purchasing. Dr. Benton has published more than one hundred articles in the areas of purchasing management, inventory control, supply chain management, quality assurance, and materials management. He has been ranked #1 out of 753 quality and quantity researchers in operations management, has served as a consultant for IBM, RCA, Frigidaire, and state Departments of Transportation, among others, and is the founder of the Purchasing and Supply Management Association (PSMA) at the Fisher College of Business.

Evaluation of Supply Chain Performance - Liliana Avelar-Sosa 2018-06-30

This book provides some regional aspects considered by manufacturing firms in their decisions to gain competitiveness and have effects on the performance of their supply chains (SC). Some of the main aspects considered are: government's policies, fixed costs, the availability and

quality of infrastructure services. This book also discusses the risks for the SC; based on a perception approach, some aspects studied are: demand, suppliers and production processes and how these are related to other elements of the SC. The authors use structural modeling to analyze the evaluation of some manufacturing practices and their impact on customer service satisfaction, agility and flexibility of the SC. The context of this study is immersed in the Mexican manufacturing industry of exportation, also known as maquiladora industry of Ciudad Juarez, México. This borderland is among the top 10 manufacturing Mexican cities. World class industries are located in this region and have been recognized around the world for their competitiveness and high performance. Therefore, the methods and results exposed in this book may be valuable and useful for readers and researchers of the SC worldwide.

Supply Chain Management -

John T. Mentzer 2001

This work presents a comprehensive model of supply chain management.

Experienced executives from 20 companies clearly define supply chain management, identifying those factors that contribute to its effective implementation. They provide practical guidelines on how companies can manage supply chains, addressing the role of all the traditional business functions in supply chain management and suggest how the adoption of a supply chain management approach can affect business strategy and corporate performance.

Designing and Managing the Supply Chain 3e with Student CD - David Simchi-Levi 2007-07-23

Designing and Managing the Supply Chain, 3/e provides state-of-the-art models, concepts, and solution methods that are important for the design, control, operation, and management of supply chain systems. In particular, the authors attempt to convey the

intuition behind many key supply chain concepts and to provide simple techniques that can be used to analyze various aspects of the supply chain. Topical coverage reflects the authors' desire to introduce students to those aspects of supply chain management that are critical to the success of a business. Although many essential supply chain management issues are interrelated, the authors strive to make each chapter as self-contained as possible, so that the reader can refer directly to chapters covering topics of interest. Each chapter utilizes numerous case studies and examples, and mathematical and technical sections can be skipped without loss of continuity. The 3rd edition represents a substantial revision. While the structure and philosophy were kept intact, the authors placed an increasing importance on finding or developing effective frameworks that illustrate many important supply chain issues. At the same time, motivated by new

developments in industry, they added material on a variety of topics new to the book while increasing the coverage of others.

Supply Chain Management and Transport Logistics -

John J. Liu 2012

The enterprise-focused framework of supply chain, which an overwhelming majority of books on supply chain management (SCM) have adopted, falls short in explaining recent developments in the real world, especially the so-called Wal-Mart model, in which a 'factory' is a virtual logistics network of multiple international manufacturing firms. The book fills the gap and examines supply chain and transport logistics. The success of the Wal-Mart model rests on dynamic innovations in two key dimensions, namely, all-mode logistics service facilitation and industrial organization of supply chains, on which existing SCM textbooks have little coverage. For example, managing transport utility and facility, such as seaports and

airports, has become expected parts of logistics and SCM, especially in an international orientation; which, however, are seldom covered in the textbooks on SCM and logistics. Supply chain and transport logistics as termed in this book is precisely based on this intriguing interrelationship, referring to supply-chain centered logistics of enterprise-crossing characteristics, including both service facilitation and industrial organization (IO) aspects of logistics. This book also includes the development of a unified methodological framework which underpins all the characteristics of the intriguing interrelationship between supply chain management and logistics. It covers many aspects of the important and innovative developments well. The book offers a unique coverage of integrated logistics of navigation, aviation and transportation. The book not only answers the urgent need for a book on supply chain management and transport

logistics but also highlights the central role of supply chain logistics in the emerging fields of sustainable (green), humanitarian and maritime supply chains and the importance of studying supply chain management together with transport logistics. It also explains the difference between supply chain *Managerial Accounting* - Thomas L. Albright 2006 Unlike any other text, Ingram presents managerial accounting as a crucial communication tool for management decision making. Additionally, students learn that service-oriented and product-oriented organizations apply similar approaches to gain accurate, timely information. Throughout the book, managerial accounting is viewed as a key component of multi-disciplinary management-with accountants working as part of a team to resolve questions of costing, pricing, and production.

11th European Conference on Innovation and Entrepreneurship -

Principles of Supply Chain Management - Joel Wisner 2008-05-02

Streamline your studying and get the grade you want with PRINCIPLES OF SUPPLY CHAIN MANAGEMENT: A BALANCED APPROACH, Second Edition. With this textbook, you'll learn from real case studies, as well as games--like The Beer Game Supply Chain Management Simulation--how to understand and apply supply chain management. The coverage in this text uses a broad brush to encompass OM, purchasing, and logistics with a supply chain management focus, covering a great deal of content that isn't currently available elsewhere. The book guides you through how all aspects of supply chain activity are accomplished effectively and efficiently. It brings you the real world of supply chain management. The authors break down supply chain issues into purchasing, operations, and logistics. This is one of the most--if not the most--balanced supply chain management texts available, and it follows a

natural flow through the supply chain. The well-organized chapters include excellent case studies, demonstrating the practical application of supply chain management in the workplace. Profiles throughout the text reinforce the studies, and help to reinforce your learning. This second edition also includes a number of new cases, in addition to the previous 15 cases, all packaged on the Student CD. Each of the 14 chapters includes revised and updated Supply Chain Management in Action opening features, e-Business Connection features, Global Perspective features, and company examples to ensure that current supply chain management issues are covered in depth. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Modelling Freight Transport - Lóránt Tavasszy 2013-10-11
Freight Transport Modelling is a unique new reference book that provides insight into the

state-of-the-art of freight modelling. Focusing on models used to support public transport policy analysis, Freight Transport Modelling systematically introduces the latest freight transport modelling approaches and describes the main methods and techniques used to arrive at operational models. As freight transport has grown exponentially in recent decades, policymakers now need to include freight flows in quantitative evaluations of transport systems. Whereas early freight modelling practice was inspired by passenger transport models, by now it has developed its separate stream of methods and techniques inspired by disciplines such as economic geography and supply chain management. Besides summarizing the latest achievements in fundamental research, this book describes the state of practice and advises practitioners on how to cope with typical challenges such as limitations in data availability. Uniquely focused book exploring the key issues

and logistics of freight transport modelling Highlights the latest approaches and describes the main methods and techniques used to arrive at operational models Summarizes fundamental research into freight transport modeling, as well as current practices and advice for practitioners facing day-to-day challenges

Transportation: A Global Supply Chain Perspective -

John J. Coyle 2015-04-08

Delivering comprehensive coverage of current domestic and global trends, TRANSPORTATION: A SUPPLY CHAIN PERSPECTIVE, 8E equips readers with a solid understanding of what is arguably the most critical—and complex—component of global supply chains. Taking a managerial approach, the text explains the fundamental role and importance of transportation in companies and in society, as well as the complex environment in which transportation service is provided today. It provides a framework and foundation for

the role of transportation from a micro and macro perspective in supply chains. It also offers an overview of the operating and service characteristics, cost structure, and current challenges faced by current providers of transportation. In addition, the authors spotlight a variety of critical transportation management issues, providing insightful discussions of the strategic activities and challenges involved in the movement of goods through the supply chain. Completely up to date, the Eighth Edition features new readings, cases, and examples. It emphasizes global topics throughout, includes new coverage of hard and soft technology, and offers expanded discussions of fuel, energy, managerial, economic, and environmental issues. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Red Book 2018** - David W. Kimberlin 2018-06 The AAP's authoritative guide

on preventing, recognizing, and treating more than 200 childhood infectious diseases. Developed by the AAP's Committee on Infectious Diseases as well as the expertise of the CDC, the FDA, and hundreds of physician contributors.

The Fifth Discipline - Peter M. Senge 2006-03-21

MORE THAN ONE MILLION COPIES IN PRINT • “One of the seminal management books of the past seventy-five years.”—Harvard Business Review This revised edition of the bestselling classic is based on fifteen years of experience in putting Peter Senge’s ideas into practice. As Senge makes clear, in the long run the only sustainable competitive advantage is your organization’s ability to learn faster than the competition. The leadership stories demonstrate the many ways that the core ideas of the Fifth Discipline, many of which seemed radical when first published, have become deeply integrated into people’s ways of seeing the world and their

managerial practices. Senge describes how companies can rid themselves of the learning blocks that threaten their productivity and success by adopting the strategies of learning organizations, in which new and expansive patterns of thinking are nurtured, collective aspiration is set free, and people are continually learning how to create the results they truly desire. Mastering the disciplines Senge outlines in the book will: • Reignite the spark of genuine learning driven by people focused on what truly matters to them • Bridge teamwork into macrocreativity • Free you of confining assumptions and mindsets • Teach you to see the forest and the trees • End the struggle between work and personal time This updated edition contains more than one hundred pages of new material based on interviews with dozens of practitioners at companies such as BP, Unilever, Intel, Ford, HP, and Saudi Aramco and organizations such as Roca,

Oxfam, and The World Bank.
Managing Supply Chains - C. John Langley 2012-03-01
MANAGING SUPPLY CHAINS: A LOGISTICS APPROACH, 9E, International Edition refined its focus on the supply chain approach by blending logistics theory with practical applications. Each chapter opens with "Supply Chain Profiles" vignettes introducing students to real-world companies, people, and events. New and updated "On the Line" boxed features are applied examples providing students with hands-on managerial experience of the chapter's topics. "Supply Chain Technology" boxes appear throughout the text, helping students relate technological developments to supply chain management concepts and logistics practices while taking in consideration global changes. Short Cases at the end of each chapter are updated and build on what students have learned in the chapter.
Green Logistics - Alan McKinnon 2015-02-03

The transport, storage and handling of goods impose a heavy burden on the environment. As concern for the environment rises, companies must take more account of the external costs of logistics associated mainly with climate change, air pollution, noise, vibration and accidents. Leading the way in current thinking on environmental logistics, *Green Logistics* provides a unique insight on the environmental impacts of logistics and the actions that companies and governments can take to deal with them. It is written by a group of leading researchers in the field and provides a comprehensive view of the subject for students, managers and policy-makers. Fully updated and revised, the 3rd Edition of *Green Logistics* takes a more global perspective than previous editions. It introduces new contributors and international case studies that illustrate the impact of green logistics in practice. There is a new chapter on the links between green logistics and corporate

social responsibility (CSR) and a series of postscripts examining the likely effects of new developments, such as 3D printing and distribution by drone, on the environmental footprint of logistics. Other key topics examined in the book include: carbon auditing of supply chains; transferring freight to greener transport modes; reducing the environmental impact of warehousing; improving the energy efficiency of freight transport; making city logistics more environmentally sustainable; reverse logistics for the management of waste; role of government in promoting sustainable logistics. Ideal for use on related courses, the 3rd Edition of Green Logistics includes indispensable online supporting materials, including graphics, tables and chapter summaries, as well as technical information and guidelines for teachers and lecturers. The book is endorsed by the Chartered Institute of Logistics and Transport (CILT).

Strategic Retail

Management - Joachim Zentes
2016-10-07

This book is devoted to the dynamic development of retailing. The focus is on various strategy concepts adopted by retailing companies and their implementation in practice. This is not a traditional textbook or collection of case studies; it aims to demonstrate the complex and manifold questions of retail management in the form of twenty lessons, where each lesson provides a thematic overview of key issues and illustrates them via a comprehensive case study. The examples are all internationally known retail companies, to facilitate an understanding of what is involved in strategic retail management and illustrate best practices. In the third edition, all chapters were revised and updated. Two new chapters were added to treat topics like corporate social responsibility as well as marketing communication. All case studies were replaced by new ones to reflect the most recent developments. Well-

known retail companies from different countries, like Tesco, Zalando, Hugo Boss, Carrefour, Amazon, Otto Group, are now used to illustrate particular aspects of retail management.

Logistics and Supply Chain Management ePub eBook - Martin Christopher 2013-07-25
Effective development and management of a supply chain network is an invaluable source of sustainable advantage in today's turbulent global marketplace, where demand is difficult to predict and supply chains need to be more flexible as a result. This updated 4th edition of the bestselling Logistics and Supply Chain Management is a clear-headed guide to all the key topics in an integrated approach to supply chains, including:

- The link between logistics and customer value.
- Logistics and the bottom line measuring costs and performance.
- Creating a responsive supply chain.
- Managing the global pipeline.
- Managing supply chain relationships.
- Managing risk in the supply chain.
- Matching supply and demand.
- Creating

a sustainable supply chain. • Product design in the supply chain.

The Management of Business Logistics - John Joseph Coyle 2003

The latest edition of this market leading text has adopted a supply chain approach, one of the latest developments in logistics management. Its managerial focus blends logistics theory with practical applications and includes updated material of latest transportation regulations and carrier pricing. **Federal Taxation 2014** - Pratt & Kulsrud 2013-06-20

Books in Print - 1991

Technology in Supply Chain Management and Logistics - Anthony M. Pagano 2019-09-07
Technology in Supply Chain Management and Logistics: Current Practice and Future Applications analyzes the implications of these technologies in a variety of supply chain settings, including block chain, Internet of Things (IoT), inventory optimization,

and medical supply chain. This book outlines how technologies are being utilized for product planning, materials management and inventory, transportation and distribution, workflow, maintenance, the environment, and in health and safety. Readers will gain a better understanding of the implications of these technologies with respect to value creation, operational effectiveness, investment level, technical migration and general industry acceptance. In addition, the book features case studies, providing a real-world look at supply chain technology implementations, their necessary training requirements, and how these new technologies integrate with existing business technologies. Identifies emerging supply chain technologies and trends in technology acceptance and utilization levels across various industry sectors Assists professionals with technology investment decisions, procurement, best values, and how they can be utilized for

logistics operations Features videos showing technology application, including optimization software, cloud computing, mobility, 3D printing, autonomous vehicles, drones and machine learning Developing Tailored Supply Strategies - Nancy Y. Moore 2007

Purchased goods and services are an increasingly large proportion of public and private enterprise budgets. Historically, purchased goods and services have accounted for less than a third of an enterprise's budget, but today many enterprises spend more than two-thirds of their budgets on purchased goods and services. Similarly, the Air Force and the Department of Defense (DoD) spend nearly half their budgets for purchased goods and services and an additional sixth on weapon procurement (with only a third going to military and civilian personnel costs). (See pp. 1-6.) Because of the growing importance of purchasing, many enterprises have sought to develop supply

strategies for their purchased goods and services. This monograph is intended as a resource for procurement personnel developing supply strategies for the Air Force or DoD. It does not analyze current military procurement practices but rather synthesizes academic, business, and professional literature on developing and applying supply strategies. Its core is a synthesis of nearly a dozen different processes found in the literature.

Maritime Logistics - Dong-Wook Song 2015-04-03

Globalisation and the rapid increase in world trade in the past decade have contributed to greater demand for international transport and logistics and, consequently, the expansion of the maritime industry. The dramatic changes in the mode of world trade and cargo transportation make it more important than ever to have a clear understanding of the way in which freight is transported by sea and the role of ports in this exchange. At the cutting edge in its

assessment of the industry, *Maritime Logistics* covers the whole scope of maritime logistics and examines latest logistical developments within the port and shipping industry. With a range of new international contributors, this new edition has been thoroughly revised and updated. There are new chapters on port centric logistics, hinterland logistics and global supply chains, maritime transport and logistics as a trade facilitator, and future trends and developments. Written by a team of international experts with over fifty years' experience in the field, *Maritime Logistics* provides a truly global perspective. The book covers everything that students of logistics, as well as those working within the industry, need to know about maritime logistics, including shipping lines, containers, tankers, dry bulk, port-centric logistics, and much more.

Intermodal Maritime Security - Gary A. Gordon 2020-11-27

Intermodal Maritime Security:

Supply Chain Risk Mitigation offers every stakeholder involved in international transactions the tools needed to assess the essential risks, threats and vulnerabilities within the global supply chain. The book examines the role intermodal maritime transportation plays in global security, surveying its critical policies, procedures, operations, infrastructure and systems. Linking new technological standards with intermodal operations, this book provides the foundational knowledge readers need, including transportation and maritime trade students, researchers, practitioners and regulatory agencies. Blends academic knowledge with real-world experiences Drawn from subject matter experts in academia, importers and exporters, transportation firms, and trade intermediaries Breadth of multidisciplinary coverage from maritime supply chains, port and maritime operations, as well as cyber and physical security

Logistics - Harald Gleissner

2014-02-11

Logistics is the ideal book for Bachelor students of logistics, providing a solid foundation as well as a practical guide. In modular and clear form, it explains key concepts, principles, and practices of logistics. Learning objectives as well as several case studies are integrated into each chapter. It features chapters on Principles of Logistics; Logistics Systems; Transport Systems and Logistics Services; Warehousing, Handling and Picking Systems; Inventory, Stock and Provisioning Management; Logistics Network Planning; IT in Logistics; and Logistics Controlling. In addition, the second fully updated German edition has been extended by the chapters Logistics Infrastructure and Investment and Financing in Logistics. "This book offers, in a very clear and concise manner, access to fundamental management topics of modern logistics. Well-chosen case studies serve to illustrate best practice solutions." Professor

Peter Klaus, member of Logistics Hall of Fame "This new textbook facilitates a comprehensive and easy-to-grasp insight into the complex subject area of logistics. The authors have succeeded in presenting a good mix of theoretical foundation and practical application. Due to its clear structure and extensive range of topics, this book is highly suitable not only for students, but also for practitioners." Bernhard Simon, Managing Director, DACHSER GmbH & Co. KG
The Geography of Transport Systems - Jean-Paul Rodrigue
2013-07-18

Mobility is fundamental to economic and social activities such as commuting, manufacturing, or supplying energy. Each movement has an origin, a potential set of intermediate locations, a destination, and a nature which is linked with geographical attributes. Transport systems composed of infrastructures, modes and terminals are so embedded in the socio-economic life of individuals,

institutions and corporations that they are often invisible to the consumer. This is paradoxical as the perceived invisibility of transportation is derived from its efficiency. Understanding how mobility is linked with geography is main the purpose of this book. The third edition of The Geography of Transport Systems has been revised and updated to provide an overview of the spatial aspects of transportation. This text provides greater discussion of security, energy, green logistics, as well as new and updated case studies, a revised content structure, and new figures. Each chapter covers a specific conceptual dimension including networks, modes, terminals, freight transportation, urban transportation and environmental impacts. A final chapter contains core methodologies linked with transport geography such as accessibility, spatial interactions, graph theory and Geographic Information Systems for transportation (GIS-T). This book provides a

comprehensive and accessible introduction to the field, with a broad overview of its concepts, methods, and areas of application. The accompanying website for this text contains a useful additional material, including digital maps, PowerPoint slides, databases, and links to further reading and websites. The website can be accessed at:

<http://people.hofstra.edu/geotrans>
This text is an essential resource for undergraduates studying transport geography, as well as those interested in economic and urban geography, transport planning and engineering.

Fundamentals of Supply Chain Theory - Lawrence V. Snyder
2019-07-01

Comprehensively teaches the fundamentals of supply chain theory. This book presents the methodology and foundations of supply chain management and also demonstrates how recent developments build upon classic models. The authors focus on strategic, tactical, and operational aspects of supply chain

management and cover a broad range of topics from forecasting, inventory management, and facility location to transportation, process flexibility, and auctions. Key mathematical models for optimizing the design, operation, and evaluation of supply chains are presented as well as models currently emerging from the research frontier.

Fundamentals of Supply Chain Theory, Second Edition contains new chapters on transportation (traveling salesman and vehicle routing problems), integrated supply chain models, and applications of supply chain theory. New sections have also been added throughout, on topics including machine learning models for forecasting, conic optimization for facility location, a multi-supplier model for supply uncertainty, and a game-theoretic analysis of auctions. The second edition also contains case studies for each chapter that illustrate the real-world implementation of the models presented. This edition

also contains nearly 200 new homework problems, over 60 new worked examples, and over 140 new illustrative figures. Plentiful teaching supplements are available, including an Instructor's Manual and PowerPoint slides, as well as MATLAB programming assignments that require students to code algorithms in an effort to provide a deeper understanding of the material. Ideal as a textbook for upper-undergraduate and graduate-level courses in supply chain management in engineering and business schools, *Fundamentals of Supply Chain Theory, Second Edition* will also appeal to anyone interested in quantitative approaches for studying supply chains.

International Sourcing -

Daniel Senft 2013-09-25

Globalization leads to increased fierce competition and companies which do not pursue successful global sourcing within the next five years are probably not able to survive. However, global

sourcing projects are highly complex and two-thirds of all sourcing projects in Europe are considered to have failed. A tool of ten steps is elaborated to show how to evaluate the success of sourcing by considering the potentials and risks in an international context. Successful managing of international sourcing, however, does not only imply the primary goal to acquire parts cheaply abroad, but it can be seen as a kind of strategic weapon to create a strong market position and to keep the company successful on the long term.

Operations, Logistics and Supply Chain Management -

Henk Zijm 2018-08-29

This book provides an overview of important trends and developments in logistics and supply chain research, making them available to practitioners, while also serving as a point of reference for academicians. Operations and logistics are cornerstones of modern supply chains that in turn are essential for global business and economics. The

composition, character and importance of supply chains and networks are rapidly changing, due to technological innovations such as Information and Communication Technologies, Sensors and Robotics, Internet of Things, and Additive Manufacturing, to name a few (often referred to as Industry 4.0). Societal developments such as environmental consciousness, urbanization or the optimal use of scarce resources are also impacting how supply chain networks are configured and operated. As a result, future supply chains will not just be assessed in terms of cost-effectiveness and speed, but also the need to satisfy agility, resilience and sustainability requirements. To face these challenges, an understanding of the basic as well as more advanced concepts and recent innovations is essential in building competitive and sustainable supply chains and, as part of that, logistics and operations. These span multiple disciplines and

geographies, making them interdisciplinary and international. Therefore, this book contains contributions and views from a variety of experts from multiple countries, and combines management, engineering as well as basic information technology and social concepts. In particular, it aims to: provide a comprehensive guide for all relevant and major logistics, operations, and supply chain management topics in teaching and business practice address three levels of expertise, i.e., concepts and principles at a basic (undergraduate, BS) level, more advanced topics at a graduate level (MS), and finally recent (state-of-the-art) developments at a research level. In particular the latter serve to present a window on current and future (potential) logistics innovations in the different thematic fields for both researchers and top business practitioners integrate a textbook approach with matching case studies for effective teaching and learning

discuss multiple international perspectives in order to represent adequately the true global nature of operations, logistics and supply chains.

International Business Law and Its Environment -

Richard Schaffer 2011-03-21
INTERNATIONAL BUSINESS LAW AND ITS

ENVIRONMENT, 8e,

International Edition centers on the basic market-entry strategies most firms deploy as they expand into international markets: trade in goods and services, protecting and licensing intellectual property, and foreign direct investment. Interweaving the law with ethics-related issues, the text shows how individual firms manage these strategies in different ways while discussing the latest political, economic, and legal developments around the world. Helpful features such as case examples, end-of-chapter questions, and ethics activities help solidify your understanding of the material.

Transportation and the Economy - Ingrid E. Rothe
1984

Transportation: A Global Supply Chain Perspective -

Robert A. Novack 2018-03-08

TRANSPORTATION: A SUPPLY CHAIN PERSPECTIVE, 9E

provides essential coverage of what is arguably the most critical and complex component of global supply chains. This edition explains the fundamental role and importance of transportation in companies and society, as well as the complex environment surrounding transportation service. A solid framework highlights the role of transportation in supply chains and overviews the operating and service characteristics, cost structure, and challenges that today's transportation providers face. This edition emphasizes critical transportation management issues with insights into the strategic activities and challenges involved in the movement of goods.

TRANSPORTATION emphasizes contemporary global topics with the latest coverage of hard and soft technology and discussions of

fuel, energy, managerial, economic, and environmental issues. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Internet Society - Konrad Morgan 2004

This volume gives an overview of some of the most important aspects of human experience that have been impacted by Information and

Communications Technology (ICT), namely education, commerce and security.

Supply Chain Management - C. John Langley 2021

Global Logistics and Supply Chain Management - John Mangan 2020-12-07

Global Logistics and Supply Chain Management is a comprehensive, fully up-to-date introduction to the subject. Addressing both practical and strategic perspectives, this revised and updated fourth edition offers readers a balanced and integrated presentation of Logistics and Supply Chain Management

(LSCM) concepts, practices, technologies, and applications.

Contributions from experts in specific areas of LSCM provide readers with real-world insights on supply chain relationships, transport security, inventory

management, supply chain designs, the challenges inherent to globalization and international trade, and more.

The text examines how information, materials, products, and services flow across the public and private sectors and around the world. Detailed case studies highlight

LSCM practices and strategies in a wide range of contexts, from humanitarian aid and pharmaceutical supply chains to semi-automated distribution centers and port and air cargo logistics. Examples of LSCM in global corporations such as Dell Computer and Jaguar Land Rover highlight the role of new and emerging technologies.

This edition features new and expanded discussion of contemporary topics including sustainability, supply chain vulnerability, and reverse

logistics, and places greater emphasis on operations management.

Purchasing and Supply Management - Michiel

Leenders 2010-07-13

The Fourteenth Edition of Purchasing and Supply Management provides a comprehensive introduction to the purchasing and supply chain management field, supported by over 40 case studies. Cases cover purchasing and supply chain issues in a variety of settings, from process industries to high tech manufacturing and services as well as public institutions. The text focuses on decision making throughout the supply chain. Based on the conviction that supply managers, in concert with suppliers and distributors, have to contribute to organizational goals and strategies, this edition continues to focus on how to make that mission a reality.

Supply Chain Design and Management for Emerging Markets - Wojciech Piotrowicz
2015-04-16

This book focuses on supply chain management in emerging markets. The authors present issues relating to supply chain development covering countries such as Brazil, China, the Czech Republic, Russia, Indonesia, Malaysia, Nepal, Turkey, Egypt and South Africa and focuses on the challenges faced when the supply chain is designed and maintained. Such challenges derive from issues to do with risk, security, quality management and infrastructure among others.

Case studies and survey results are presented in chapters which explore practical solutions to these issues. The latter will be of interest not only to local and international managers, but also to students who are interested in emerging economies. The book covers manufacturing, retail and food chains at the local and international levels.

Materials Management -

Stan C. McDonald 2009

"Materials Management shows you how to work smart and avoid common problems through best- and worst-case

studies with sneak peeks into the "inner workings" of the materials process. Explaining the impact that inadequate inventory control has on a company and how these poor controls can reduce production, cause inefficiencies in labor, create excessive inventory, and increase freight expenses, this resourceful book prepares your company to become best-in-class. Its strategies, solutions, and technologies that keep your company financially viable and competitive in our ever-changing global economy."-- Jacket.

Transportation - John Joseph Coyle 1994

Transportation service isn't as simple as you think. TRANSPORTATION goes in-depth and explains the fundamental role that transportation plays in our society. By looking at both domestic and international transportation systems, as well as their legal issues, you'll get a thorough, easy-to-understand overview. Plus, TRANSPORTATION gives you the tools you need to succeed in this fast-paced and rapidly changing industry. In class or on the road, TRANSPORTATION gives you the edge.

European and Japanese Logistics Paradigms - Masato Shinohara 2006